

INDIAN SCHOOL OF BUSINESS & FINANCE



Awarding Body



UNIVERSITY OF LONDON

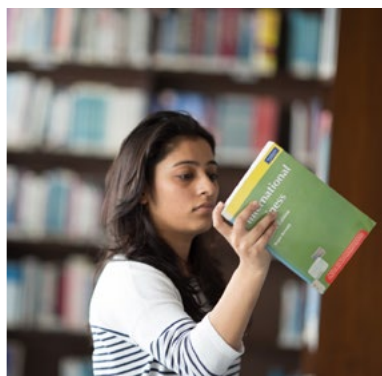
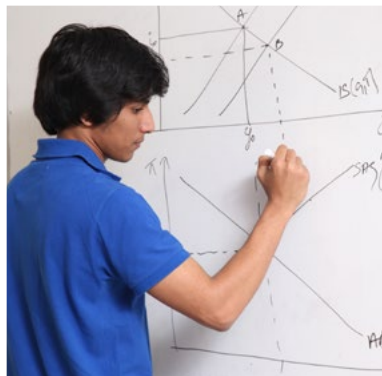
Academic Direction



THE LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE



ANNUAL CORPORATE BROCHURE 2020-2021



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DEAN'S MESSAGE



Dear Recruiter,

I hope you, your colleagues and your loved ones are safe and healthy in these trying times!

The coronavirus pandemic has changed, and will yet change, many things forever. The nature of teaching and learning in higher education is certainly one of them. Perhaps the most prominent paradigm it has altered, though, is that of work - how we work, where we work from, where our human resources are sourced from and how we view productivity.

For instance, barriers of geography, or location, once among the most significant constraints on recruitment decisions, will reduce in importance in the post-pandemic world. We have already seen large Silicon Valley corporations announce permanent work from home for the foreseeable future, meaning that with the right talent and training, a candidate residing in New Delhi can also aspire to work in a job at headquarters in Palo Alto.

At such a disruptive, but also exciting, time in the history of work, we at ISBF are very proud to offer cutting-edge curricular training to undergraduate and postgraduate students in India, in collaboration with world-leading institutions such as The London School of Economics and Political Science (LSE) and University of London (UOL). We are also pleased to have adjusted seamlessly to online teaching, learning, assessments and other aspects of the student experience, including out-of-class discussions, career services, guest lectures and student activities.

This Annual Corporate Brochure will tell you more about this holistic training and the peerless skills it enables students to develop. It also showcases their past career achievements - LSE awards and scholarships, acceptance into prestigious programmes around the globe for further study, successful entrepreneurial ventures and in the world of work, both in India and abroad. Finally, this brochure will provide details of our placements, including feedback from past recruiters, who have unequivocally lauded the value that our students have added at the workplace.

It is with the same confidence that I invite you to peruse this document, and to work with our seasoned and professional Careers Team, to gain access to a body of students who have the training and the foundations to become the business leaders of tomorrow.

Sincerely,

A handwritten signature in blue ink, appearing to read 'G. L. Tayal'.

Dr. G. L. Tayal
Dean - Academics

ABOUT THE ISBF STUDENT

ISBF was set up in 2006 with the single-minded vision **to bring world-class education to India**, in the domains of Economics, Management and Finance. And it has done exactly that over the last decade and a half, offering [University of London's undergraduate degree programmes](#) and 1-year postgraduate diploma programmes, with **all academic direction coming from The London School of Economics and Political Science (LSE)**, one of the very best in the world for these domains.

The **peerless teaching and learning environment at ISBF**, which is rated among [LSE's top Teaching Institutions](#) in the world, and which emphasises a strong spirit of enquiry, deep learning through debate and discussion and constant application of one's knowledge to real-world developments, combined with the analytical rigour of **LSE's curricular training**, produces students and graduates who are at par with the best international talent.

The ISBF student also has **wide co-curricular exposure** during college life, in the form of research and software training, guest lectures by eminent speakers, industry visits, career-related upskilling and mentorship by visiting LSE faculty members, among other things, as well as a **plethora of extra-curricular opportunities** through the activities and events of numerous student societies. All these help to shape them further into problem-solvers in their domains who are equipped firmly to add value at the workplace.



CURRICULAR TRAINING

ISBF follows the same curriculum and assessments as the London School of Economics (LSE), which is ranked among the top 10 in the world for Economics, Management and Finance (QS 2020) and is also a leading institution for Data Science. This gives all students - undergraduate and postgraduate - world-class curricular training, where they study cutting-edge materials with an application-oriented perspective and undergo extensive training to become real-world problem solvers.

Undergraduate Programmes

ADMISSION PROCESS AND SELECTION CRITERIA

All ISBF students have been selected through a rigorous 3-step process comprising an application which includes a Statement of Purpose, an online entrance test (iMET) and a Personal Interview. This process ensures that all incoming students have strong analytical and communication skills.

ISBF ENTRANCE TEST (iMET)

SECTION 1

Mathematical Reasoning and Quantitative Ability

SECTION 2

Logical Reasoning, Comprehension, Assimilative Reading and Data Interpretation

SECTION 3

Evidence-based Writing

PERSONAL INTERVIEW

Tests for oral and written communication skills, attitude - including attitude towards learning, motivation to study at ISBF and to study the chosen programme, and academic curiosity or depth of understanding of what one has already studied.

LSE Rankings by Subject (QS 2020*)

#5

Economics & Econometrics

#10

Business & Management

#4

Accounting & Finance

*QS did not publish rankings for Data Science in 2020

BSc (Hons) Economics

SELECTION CRITERIA

Strong knowledge of Class XI and XII Mathematics. Strong interest in and motivation for studying Economics.

COURSES STUDIED

1st year - Introduction to Economics, Mathematics, Statistics, Banking & Finance

2nd year - Macroeconomics, Microeconomics, Econometrics, Further Mathematics

3rd year - Mathematical, International and Monetary Economics, and one elective

SKILLS

Working of economies and their constituent markets | Exogenous shocks and policy responses | Behaviour of economic agents and optimal resource allocation | Statistical data analysis - cross section, time series & panel data | Calculus, real analysis, vector algebra & mathematical modelling | Software - Excel, STATA, R

Sounds Like...

BA (H) Economics offered by Indian institutions, with much more analysis and application

That this programme produces the most quantitative Economics graduates in the country!

Did You Know?

BSc (Hons) Economics & Finance

SELECTION CRITERIA

Strong knowledge of Class XI and XII Mathematics. Strong interest in and motivation for studying Economics as well as Finance.

COURSES STUDIED

1st year - Introduction to Economics, Mathematics, Statistics, Banking & Finance

2nd year - Macroeconomics, Microeconomics, Econometrics, Corporate Finance

3rd year - Asset Pricing & Financial Markets, Quantitative Finance, Monetary Economics and one elective

SKILLS

Financial modelling | Investment management | Valuation methods for projects, companies and financial instruments | Financial statements and ratios analysis | Investment banking | Mergers and acquisitions | Credit risk analysis and hedging strategies | Working of global economies and financial markets | Statistical data analysis - cross section, time series & panel data | Software - Excel, STATA, R

Sounds Like...

Oops! Can't seem to find any comparables for this one!

That this programme produces the country's most analytically sound Finance graduates!

Did You Know?

BSc (Hons) Accounting & Finance

SELECTION CRITERIA

Strong knowledge of Class X Mathematics. Strong interest in and motivation for studying Accounting and Finance.

COURSES STUDIED

1st year - Introduction to Economics, Mathematics, Statistics, Banking & Finance, Accounting

2nd year - Financial Reporting, Management Accounting, Corporate Finance, Microeconomics

3rd year - Auditing & Assurance, Accounting Theory, Asset Pricing & Financial Markets and one elective

SKILLS

Financial statement preparation and analysis | Various accounting conventions | Cost and revenue analysis for operational and strategic decision-making | Capital budgeting | Audit and assurance - various tests, reports, legal liability and current developments | Financial regulation | Financial modelling | Ratios analysis | Investment management | Valuation of projects, companies and financial instruments | Investment banking | Software - Excel

Sounds Like...

BCom (Hons) offered by Indian institutions, but with deep and cutting-edge Finance content.

That this programme enjoys exemptions for 8 (out of 13) examinations from Association of Chartered Certified Accountants!

Did You Know?

BSc (Hons) Economics & Management

SELECTION CRITERIA

Strong knowledge of Class X Mathematics. Strong interest in and motivation for studying Economics as well as Management.

COURSES STUDIED

1st year - Introduction to Economics, Mathematics, Statistics, Accounting, Business & Management in the global context

2nd year - Management Concepts, Microeconomics, Macroeconomics, Social & Applied Psychology

3rd year - Human Resource Management, Marketing, Organisation Theory, Asset Pricing & Financial Markets, Corporate Finance and one elective

SKILLS

Working of economies and their constituent markets | Behaviour of economic agents, including from a social psychology perspective | Marketing, including digital marketing | Financial performance analysis and valuation | e-business | International business | Strategy and decision-making | Investment management | Structural and organisational change | Software - Excel, Tableau

Sounds Like...

Bachelor's in Business Economics (BBE) offered by Indian institutions, plus plenty of rigour and practical training

That this combination of disciplines equips students with both analytical and inter-personal skills, helping them succeed in the corporate sector!

Did You Know?

BSc (Hons) Business & Management

SELECTION CRITERIA

Strong knowledge of Class X Mathematics. Strong interest in and motivation for studying Business as well as Management.

COURSES STUDIED

1st year - Mathematics, Statistics, Accounting, International Business, Information systems

2nd year - Core Management, Introduction to Economics, Social & Applied Psychology and one elective, typically E-business

3rd year - Human Resource Management, Marketing, Organisation Theory, Asset Pricing & Financial Markets / Corporate Finance

SKILLS

International business | Product development and innovation | Brand management and marketing | Digital marketing and social media management | Market research | Employee motivation and performance | Organisational strategy and policies | Financial performance analysis and valuation | Investment management | e-business | Entrepreneurship | Software - Excel, Tableau

Sounds Like...

BBA offered by Indian institutions, but with cutting-edge cases, practical training and analytical rigour

That this programme has produced many successful corporate professionals and entrepreneurs, including Ritesh Agarwal, Founder and CEO of OYO Rooms!

Did You Know?

BSc (Hons) Management & Digital Innovation

SELECTION CRITERIA

Strong knowledge of Class X Mathematics. Strong interest in and motivation for studying Management as well as Digital Innovation.

COURSES STUDIED

1st year - Information Systems, Digital Infrastructures for Business, International Business, Mathematics, Statistics

2nd year - Digital Innovation, Information Systems Management, Core Management, E-business

3rd year - Research on Digital Innovation, Management and Social Media and 2 electives

SKILLS

Use of digital infrastructures | Information systems architectures and organisational strategy | Project management | Digital systems innovation | Research and report-writing | Social media, social data and the digital economy | Recommender systems and personalisation | Developing complex digital systems and services

Sounds Like...

Oops! Can't seem to find any comparables for this one either!

That this unique programme equips students with highly specialised skills for today's rapidly digitising world!

Did You Know?

Postgraduate Programmes

ADMISSION PROCESS AND SELECTION CRITERIA

All postgraduate students are selected after a rigorous 3-step admission process, which includes making an application comprising a Statement of Purpose, writing an online entrance test ISBF Graduate Diploma Entrance Test (iGDET) and appearing for a Personal Interview. This process ensures that all incoming students have strong analytical and communication skills.

ISBF Graduate Diploma Entrance Test (iGDET)

ECONOMICS

Tests for Mathematics, Statistics, Assimilative Reading, Logical Reasoning and Data Interpretation

MANAGEMENT

Tests for Assimilative Reading, Logical Reasoning and Data Interpretation, Evidence-based Writing

FINANCE

Tests for Quantitative Reasoning, Assimilative Reading, Logical Reasoning and Data Interpretation, Evidence-based Writing

DATA SCIENCE

Tests for Mathematics, Statistics, Assimilative Reading, Logical Reasoning and Data Interpretation

Candidates are exempted from iGDET if they achieve a score of at least 650 in GMAT, 90 percentile in CAT or 300 in GRE.

PERSONAL INTERVIEW (PI)

Tests for oral and written communication skills, attitude - including attitude to learning, motivation to study at ISBF and to study the chosen programme, and academic curiosity or depth of understanding of what one has already studied or pursued at work.

Graduate Diploma in Economics

SELECTION CRITERIA

Strong undergraduate background in Mathematics and Statistics. Strong knowledge of and motivation for studying Economics.

COURSES STUDIED

Microeconomics, Macroeconomics, Econometrics, Mathematical Economics

SKILLS

Working of economies and their constituent markets | Exogenous shocks and policy responses | Behaviour of economic agents and optimal resource allocation | Data analysis - time series & panel data | Calculus, real analysis, vector algebra & mathematical modelling | Software - Excel and STATA

Graduate Diploma in Management

SELECTION CRITERIA

Strong written and oral communication skills. Strong knowledge of and motivation for studying Management.

COURSES STUDIED

Marketing, Human Resource Management, Core Management, International Business

SKILLS

International business | Product development and innovation | Brand management and marketing | Digital marketing and social media management | Market research | Employee motivation and performance | Organisational strategy and policies | Financial performance analysis and valuation | Investment management | e-business | Entrepreneurship | Software - Excel and Tableau

Graduate Diploma in Finance

SELECTION CRITERIA

Strong undergraduate background in an analytical discipline with working knowledge of Mathematics, Statistics and Accounting. Strong motivation for studying Finance.

COURSES STUDIED

Asset Pricing and Financial Markets, Financial Reporting, Corporate Finance, Valuation and Security Analysis

SKILLS

Financial statement and ratios analysis | Financial modelling | Mergers and acquisitions | Investment management | Valuation of projects, companies and financial instruments | Investment banking | Cost and revenue analysis for operational and strategic decision-making | Capital budgeting | Credit risk analysis and hedging strategies | Software - Excel, STATA, R

Graduate Diploma in Data Science

SELECTION CRITERIA

Strong undergraduate background in Statistics and Mathematics. Strong motivation for studying Data Science.

COURSES STUDIED

Machine Learning, Econometrics, Business Analysis, Applied Modelling and Prediction, Information Systems Management

SKILLS

Methods to learn from data | Model selection and predictive performance evaluation | Data analysis and mathematical modelling for aiding organisational decision-making | Statistical data analysis - cross section, time series & panel data | Information systems and organisational strategy | Project management | Software - Excel, STATA, R, Tableau and Python

Faculty

The programmes at ISBF receive academic input from two sets of faculty members. Academicians at LSE - leading names in their disciplines - provide academic direction by designing the curriculum, authoring and updating the study material and setting and grading all final assessments. Academicians at ISBF - eminently qualified and experienced, teach this world-class curriculum through a pedagogy which has produced outstanding learners, scholars, toppers and achievers.

Senior ISBF Faculty Members



Dr. G. L. Tayal

PhD, University of Delhi

Over 4 decades of teaching and research experience. Authored several books on Strategy and Management. Dean, Academics at ISBF.



Dr. James Abdey

PhD, London School of Economics

Lecturer at LSE. Associate Academic Director - UOL Programmes at LSE. Visiting Lecturer at ISBF.



Dr. Khan Masood Ahmad

PhD, Delhi School of Economics

Academic career spanning over 4 decades. Former Dean of a central university faculty. Former Vice-Chancellor of a state university.



Dr. Yavar Ehsan

PhD, Jamia Millia Islamia

Over two decades of work and teaching in Information Systems and Management, across the US and India, with large corporations like Siemens.



Dr. Uma Nagarajan

PhD, Bharathiar University

Qualified Cost and Management Accountant

Over 15 years of corporate and academic experience in accounting and finance. Has extensively trained corporates and business schools.



Soumitra Mookherjee

Executive MBA, University of Exeter

MPhil, University of Cambridge

Nearly 30 years of experience in consulting, strategy, marketing and academia. Worked with Shaw Wallace, ITC and Tata Steel.



Pushkal Kumar Pandey

PGDM, IIM Bangalore

MTech, IIT Delhi

Engineer trained at IIT and former Class I officer with Govt of India. Has taught Finance extensively for over 15 years.



Praveen Kumar Sattarapu

MBA, Osmania University

Marketing and media veteran with over 20 years' experience. Former Partner, Asia-Pacific at Group M/WPP and Omnicom India.



Shailaja Manocha

PGDBM, IMT Ghaziabad

Nearly 20 years' experience of teaching Marketing, after working in brand management with Dabur and other corporates.



Rashneek Kher

MBA, Aligarh Muslim University

International trade expert and pioneer of private ports in India. Deputy Director of a leading fertiliser company, startup consultant and columnist.



Chiraag Mehta

MSc Economics, London School of Economics

Former investment banker and consultant with the World Bank's education team. Associate Director at ISBF.



Nilay Arun

MSc (Econ) Finance & Investment, Queen Mary University of London
Financial Risk Manager, GARP USA

Experienced in valuations advisory, strategy consulting and financial training. Former Team Head with Deutsche Bank.



Anuradha Agnihotri

PGEDP Digital Marketing, XLRI Jamshedpur

MBA Marketing, Infinity Business School

Marketing and communications expert with over 15 years of experience. Former Manager at CNN International.



Varunn Kaushik

MBA (Financial Management), University of Delhi

Data Scientist with RBS and former Team Leader with BOA. Analytics professional with over 10 years of experience.



Vikram Miglani

MBA, NMIMS Mumbai

Financial Risk Manager, GARP USA

Former AVP at Copal Amba (a Moody's company). Certified in Quantitative Finance. Extensive work and teaching experience in Finance.



Dr. Shashwat Ganguly

PhD, Heriot-Watt University

Data science, Artificial Intelligence and energy expert, with teaching experience in the UK and in India.



Aryapriya Ganguly

MA Sociology, Delhi School of Economics

University of London Worldwide Recognised Tutor and UCAS Advisor at ISBF. Sociologist and former market researcher.



Manobhav Verma

Chartered Accountant (ICAI)

Certified Public Accountant (AICPA, US)

Rich industry experience with KPMG, Whirlpool and EXL. Teaching experience of over a decade. Diploma in IFRS from ACCA UK.

Pedagogy

ISBF's exemplary teaching and learning environment plays a crucial role in shaping graduates' minds for solving real-world problems across a range of career paths. This pedagogy rests upon three key pillars - a spirit of deep enquiry, an open-door staff room policy and a strong focus on independent study, which together enable students to understand things fully and develop the ability to apply their knowledge in new situations. This is achieved through the following tools, methods and techniques.

FACULTY TRAINING BY LSE

Conducted frequently by LSE academicians and senior members of LSE's Teaching and Learning Centre, this equips ISBF faculty with best practices.

POSTGRADUATE CERTIFICATE IN LEARNING AND TEACHING IN HIGHER EDUCATION

A world-leading programme for educators to learn how to enhance teaching and learning. Being pursued by several ISBF faculty members.

VIRTUAL LEARNING ENVIRONMENT (VLE)

Curated and maintained by LSE, a rich virtual repository of learning resources, discussion forums and the University of London Library with over 97 million titles.

DISCUSSION-ORIENTED LEARNING

Fostered both in class and outside, enabling students to use their questioning spirit to develop a firm grasp of what they learn.

FLIPPED CLASSROOMS

An approach where students go through a topic before class, eg. by seeing a video, and use class hours to discuss, debate, understand and apply it.

FORMATIVE ASSESSMENTS

One per course per month, to help students gauge where they stand and how they can improve. To the same end, detailed feedback is provided on each script.

MULTI-DISCIPLINARY CLASSES

Discussions to analyse real world events, co-conducted by faculty members teaching different courses, eg. Jio's market entry from an Economics, Finance and Business Strategy perspective.

INTERDISCIPLINARY / CAPSTONE PROJECTS

Projects which ask students to assimilate and apply their learning across multiple courses to an actual problem, culminating in a report submission and presentation.

ABRIDGED COURSES

Crunched versions of curricular courses, for those who wish to explore interests outside their programmes, eg. an Eco (H) student can learn about Entrepreneurship.

PEER REVIEW TUTORING

Senior students tutoring their juniors, under the supervision and guidance of the concerned faculty member.

CO-CURRICULAR EXPOSURE

Complementing the high-quality pedagogy at ISBF is rich exposure for students through a wide array of activities and events that support curricular learning. These co-curricular opportunities include the prestigious scholarship from LSE to study at its Summer School, research, workshops for training in software and other skills, a 2-day boot camp with Bombay Stock Exchange, entrepreneurship training and guest lectures by eminent speakers, to name some. These hands-on experiences not only broaden students' cerebral horizons, but also challenge them to think critically about the practical applications of everything they study, lending further robustness to their learning foundation.



Guest Lectures



Dr. Ashok Lahiri

Member, Fifteenth Finance Commission

Policy, Implementation, Electoral Compulsions and State Capacity



Dr. Pronab Sen

Program Director, International Growth Centre India Program

Growth and Distribution: The Theory and the Recent India Experience



Sonali Misra

HR Head India, Bain & Co.
Careers in Consulting



Deep Kalra

Founder and CEO, MakeMyTrip
Entrepreneurship



Joy Bhattacharjya

Former Team Director, Kolkata Knight Riders (KKR)
CEO, Professional Volleyball League

Management and Sports: A Perspective on Careers



Prof. Abhijit Sen

Former Member of Planning Commission of India

Theories, Facts and Policies: Some Observations on the Recent Indian Economy



Dr. Ajit Mishra

Director, Institute of Economic Growth, Delhi

COVID-19 and its Fallout: Lessons for Public Policy



Prof. Paul Kelly

Dean, University of London Programmes, The London School of Economics and Political Science

Multiculturalism and Populism in the Current Global Scenario



Vikas Newatia

CEO, Royal Sun Alliance

Careers in Actuarial Science and Data Analytics



Nikhil Arora

Managing Director and Vice President, GoDaddy

Careers in Marketing, Branding and Communication



Richard McCallum

Vice Chairman, UK India Business Council (UKIBC) India

Industry Trends and How to Build your Career Post COVID-19



Gaurav Vohra

Head Financial Advisory Services, CFO Advisory, KPMG in India

Careers in Accounting, Auditing and Finance

EXTRA-CURRICULAR ACTIVITIES

At ISBF, students engage in a multitude of extra-curricular activities ranging from dance, music, sports, photography and design to social work, debating, investing and entrepreneurship. These are typically conducted under the aegis of a student society; therefore, coupled with the annual inter-college events like the cultural festival Xenia and Model United Nations, they provide students with numerous excellent opportunities to hone their inter-personal, communication, team work, leadership and organisational skills.

EXTRA-CURRICULAR SOCIETIES AT ISBF

CORE COUNCIL

AKADEMOS

Debating & Quizzing Society

Artefactory

The Design Society

BLAIZE

The Dance Society

Careers Placement Cell (CPC)

Events Team

THE ISBF MEDIA HUB

Sports Society

THE ENTREPRENEURSHIP CELL (E-CELL)

THE REST IS NOISE (T.R.I.N.)

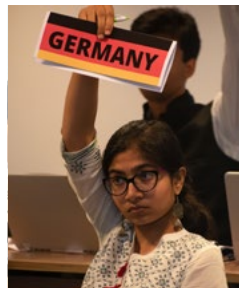
The Music Society

ZARIYA

Community Service Division

Girl Up ZIA

Equal Opportunities Campaign in association with UN Foundation



CAREERS

Their world-class education opens up several career opportunities for ISBF students, including some very unique ones. Several students have, over the years, transferred into 2nd year at top institutions around the world. Upon graduating, many have been accepted on to prestigious Master's programmes across the globe, including on full scholarship. Yet others have established successful ventures of their own, often during their college days, while their classmates have gone on to various summer internships and coveted placements, both overseas and in India.

Transfers



Did You Know?

That over the last decade, ISBF has been one of the leading institutions in the world for 2nd year transfers to LSE!

Master's



Did You Know?

That two students in two years received full scholarships for MSc Economics at LSE, which is given to only two scholars in the world each year!

Entrepreneurship



Oyo Rooms
Accommodation
aggregator



AFK Gaming
e-sports



Almora
Cryptocurrency
and blockchain



Dinks Bakery
Dessert parlour



Erika Organics
Organic food store



MEDdelivery
Medicine supply
chain



Rackconnect
Sports dating



The Royale
Peacock
Handcrafted
leather shoes

Did You Know?

That Ritesh Agarwal, Founder and CEO of OYO Rooms, studied and, in true entrepreneurial tradition, dropped out of the BSc (Hons) Business and Management programme at ISBF!

Industry Mentorship and Live Projects

These are new areas of thrust, for providing companies and potential recruits with an opportunity to evaluate each other in the context of the company's work.

Industry Mentorship typically takes the form of an industry leader from your firm offering to mentor a handful of interested students during the course of the academic year, at a pre-agreed frequency and intensity. The mentorship could take the form of sessions with regard to the sector at large, discussions on the company's work in particular or have to do with a specific project that the mentor may wish to take up with the group.

Live Projects typically take the form of specific work assignments over a short period of time, eg. two weeks of full-time work with time off from studies, or a few hours per week at the student's discretion to be put in over 2-3 months with periodic reviews with the mentor assigned by your company.

Summer Internships



Did You Know?

Rohit Thareja (PG Finance, 2017) was placed as a Fixed Income Analyst with HSBC New York for a year, and then recruited by Goldman Sachs, Bangalore!

1-year International Experience



Morgan Stanley



Deutsche Bank



HSBC



Placements

The dedicated and seasoned Careers Team at ISBF facilitates final placements, for those students who have opted to work after graduating, in suitable roles with reputed firms. To this end, they adopt the following means:

- STEP 1** Orientation Session and signing of the Placement Policy by all students interested in working after graduating.
- STEP 2** Detailed One-on-One Counselling to understand students' aspirations and set expectations.
- STEP 3** Students appear for the 3-month Placement Module, for placement-related training and upskilling. They must obtain 70 credits to pass (see table below).
- STEP 4** As students pass the Placement Module, they become eligible to appear for job interviews.

Placement Policy

- Lays down One-on-One Counselling and the Placement Module as prerequisites for becoming eligible for placements
- Sets mutual expectations with regard to placement-related communication, turnaround times, the typical recruitment process, dress code and professional conduct
- Sets out appropriate incentives and penalties to ensure students participate professionally in recruitment processes
- Lays down that a student cannot decline more than one offer of employment

Studying at ISBF was an intense academic experience and I realised that my true calling lies in a more academic career. The multiple extracurricular activities on campus gave me an opportunity to explore and nurture my talents which has helped me in landing a job. Currently, I am working for a start-up, Urban Clap. I got a placement off-campus, and I feel that ISBF has been a value addition to my life and career. I would recommend ISBF to anyone who is looking for an international degree.

S. Ananta Adithya
Graduate Diploma in Management, ISBF
Business Development Associate, Urban Company



Placement Module

Activity	Credits
MS Excel	15
Professional Impression Management - Resume Writing	10
Professional Impression Management - LinkedIn Profile Building	5
Aptitude Tests	15
Group Discussion	5
Personal Interview Training and Mock Interviews	30
Sector, Company and Placement Talks	15
Email Writing	05

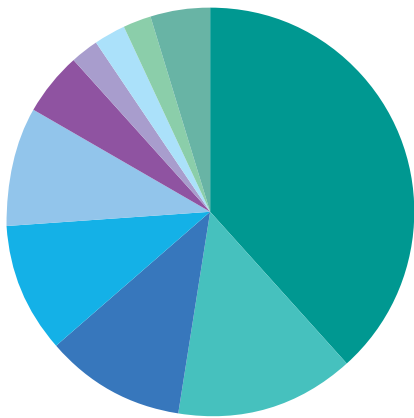
I had interest in Investment Planning for a couple of years, but I didn't know how to go about it. I then came across the LSE curriculum, and from there on, the path just carved itself. ISBF has an elaborate placement and careers training process, which helped me a lot in developing a keen understanding of recruiters' expectations.

Rohit Thareja
Graduate Diploma in Finance, ISBF
Analyst, Goldman Sachs

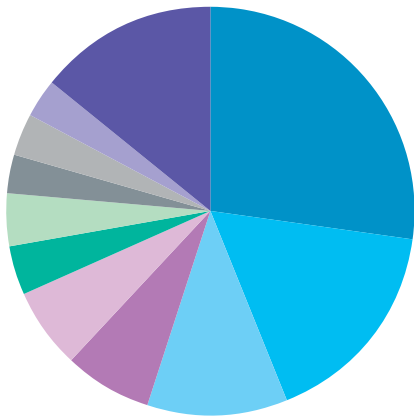


Placement Highlights

PLACEMENTS BY SECTOR (2016-2020)



PLACEMENTS BY ROLE (2016-2020)



KEY STATISTICS

78% PLACEMENTS IN PANDEMIC-HIT 2020

100% PLACEMENTS FROM 2016-2019

4 IN 5 PLACEMENTS (2016-20) IN **BANKING, FINANCIAL SERVICES & INSURANCE (BFSI); CONSULTING; FMCG; MARKET RESEARCH**

MAJOR BFSI ROLES **FINANCIAL RESEARCH, FINANCIAL PLANNING & INVESTMENTS, FINANCIAL CONSULTING AND INVESTMENT BANKING**

PLACEMENT DESIGNATIONS (2016-20)
ANALYST - 44%
ASSOCIATE - 21%,
ASSISTANT MANAGER - 11%

AVERAGE CTC
₹5.5 LAKHS

Recruiters at ISBF

Companies that have evaluated ISBF students in the 2016-20 period.

ECONOMICS

Barclays Shared Services	Corporation
BMR Advisors	PMV Agro Foods
Cians Analytics	Perfect Research
Gerson Lehrman Group	Protiviti Consulting
Hindustan Times	PricewaterhouseCoopers
Milliman India	The Economist Intelligence Unit
National Council of Applied Economic Research	The Smart Cube
National Skill Development	Willis Towers Watson
	XL Catlin
	ZS Associates

MANAGEMENT

ABC Consultants	Ipsos Research
American Express	ITV Network
Aroma Magic	Jaro Education
AuthBridge	Jivo Wellness
BA Continuum	JK Cement
Bloomberg	JK Group
Corner Office Advisors	JK Tyre & Industries
Daffodils Software	Kantar IMRB
Data Bridge	KEN Research
DS Group	Korn Ferry
Dyson International	Mohani Tea
Egon Zehnder	Naukri.com
Ernst & Young	NirSan Connect
GoDaddy	Orient Craft
Green Thumbs	OYO Rooms
Hero MotoCorp	PMV Maltings
Iffort	Protiviti Consulting
Ikya Global	United Nations
Insight Alpha	UNICEF

FINANCE

Ameriprise Financials	Fidelity Investments
Anand Rathi	Finedge Advisory
Aurum Equity	Forrester Research
Axis Mutual Funds	Genpact
Barclays	Great Eastern Money
BlackRock	IHS Markit India
Care Ratings	Integreon
Caston Advisors	iVentures Capital
CBRE Group	Knight Frank
Citigroup	KPMG
Client Associates	MCube Financials
Cross Border Financial Research	Mercer
Cushman & Wakefield	Moody's Analytics
Darwin Labs	Nexgen Financials
Deloitte	Planify
Deutsche Bank	PricewaterhouseCoopers
Devenio Optimus	Resurgent India
DSP BlackRock	Royal Sun Alliance
Ericsson	S&P Capital IQ
Ernst & Young	Veristrat
Evalueserve	WNS
Exevo	

DATA SCIENCE

Absolutdata	United Health Group
American Express	Unison International
BA Continuum	United Biscuits
BlackRock	Urban Company
Optum Global	Veris Technologies
Royal Bank of Scotland	TGL Group

Recruiter Testimonials

We have been hiring students from ISBF in our organization. The quality of the students from ISBF is outstanding and the ones we have employed from campus recruitment is truly an asset to our organization. We also find that the course curriculum is well equipped to qualify them for our industry. The students are articulate in their views and present them with confidence. We believe they will have a great future. The dedicated faculty members can be helpful for the comprehensive development of the students. We believe willingness comes first and this quality is visible in ISBF students.



MCube Financial has been associated with ISBF since 2013 to hire postgraduate and graduate students from their college year on year. The quality of students is on an upward graph and that itself is reflective of the commendable efforts put in by ISBF. As compared to the courses offered by other institutes, the curriculum at ISBF helps to hone the skill set of the students. Being affiliated with an international university, the students always have an edge over the others.



Meet the Team

Careers Team



Meenu Bhasin

Head, Career Services Division

A UCLA Extension Global Career Counsellor with over 16 years of experience in placements and student development.



Sonia Arora

Manager, Corporate Relations & Outreach

Over 15 years of academic, corporate and business leader training experience spanning several global locations.

Career Placement Cell Team



Ansh Bakshi

President, Career Placement Cell

Aspiring investment banker / consultant. Keen interest in student activities.



Ikram Farooq

Vice President, Career Placement Cell

Aspiring entrepreneur. Passionate about art, dance and drama.

NOTABLE ALUMNI

All ISBF graduates are alumni of University of London, and of the LSE curriculum that many great minds before them have studied.

Notable Alumni of University of London



Nelson Mandela
Political Leader and Philanthropist



Mahatma Gandhi
National Leader



Ronald Henry Coase
Economist



Alan Walters
Economist



D.H. Lawrence
Writer and Poet



Chinua Achebe
Poet and Novelist

Notable Indian Alumni of the LSE Curriculum



Dr. Urjit Patel
Former Governor, Reserve Bank of India (RBI)



Aroon Purie
Chairman & Editor-in-Chief of India Today Group



Dr. Bhimrao Ramji Ambedkar
Chairman of the Indian Constitution Drafting Committee



Dr. Kaushik Basu
Former Chief Economist, World Bank



Kocheril Raman Narayanan
Former President of India



Salil Shetty
Former Director, United Nations Millennium Campaign

Notable Alumni of ISBF (estd. 2006)



Shalini Mittal
Batch of 2011
Associate Economic Analyst, Asian Development Bank



Chiraag Sammadar
Batch of 2011
Assistant Director, FICCI, New Delhi



Pranay Agrawal
Batch of 2012
Equity Research Analyst, Goldman Sachs, New Delhi



Nithin Geereddy
Batch of 2012
Vice President, Investment Strategy Lead, J P Morgan, New York



Chitraxee Munjal
Batch of 2013
Senior Consultant, EY, New York



Ritesh Agarwal
Batch of 2014
Founder, OYO Rooms, New Delhi

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