

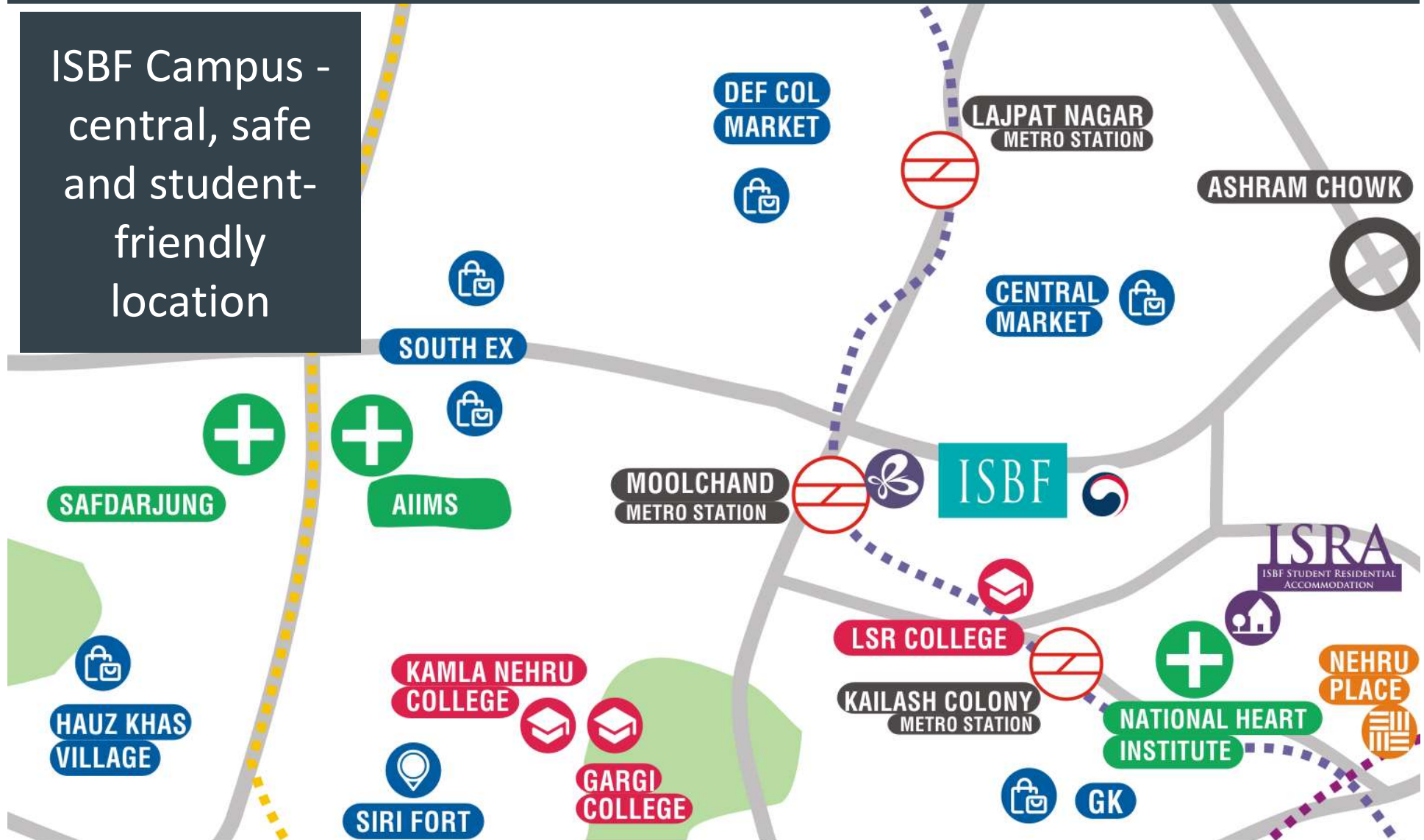
ISBF Campus and Hostel



The CAMPUS

- ❖ State-of-the-art campus. Located in the heart of the historic capital city of New Delhi, one of India's hubs for college education.
- ❖ Excellent connectivity by public transport. Nearest metro station is a 2-minute walk.
- ❖ Lots of extra-curricular activities, eg. music, dance, social work, entrepreneurship, all done on campus. For sports, students use a top government sporting complex nearby.
- ❖ Located in a very safe and student-friendly part of Delhi, with several schools and colleges in the vicinity
- ❖ Several entertainment, medical and sporting amenities at a short walking distance.

ISBF Campus -
central, safe
and student-
friendly
location



Situated on
one of Delhi's
arterial roads –
Ring Road





SBF



Programmes with Academic Direction from
**London School of Economics
and Political Science [LSE]**

**Undergraduate
& Graduate
Programmes**

**ECONOMICS
FINANCE
MANAGEMENT**

www.ichf.edu.in

Campus FACILITIES

- 1) State-of-the-art classrooms
- 2) Well-stocked library with lots of books, periodicals and e-subscriptions, and computers to work on
- 3) Lots of student recreational spaces for cultural activities and unwinding
- 4) Rooftop cafeteria – serves delicious meals and doubles up as a dance floor and auditorium
- 5) Indoor games such as pool, table tennis, carrom, chess, darts, etc. and a dedicated Music Room for practice

1.

Classrooms



Online Marketing

Placing Ads and Promotions Online

• Other forms of online promotion include:

Content
sponsorship

Affiliates

Affiliate
programs

Viral
advertising









LSE Accommodation

- Accommodation guaranteed to all first year undergraduate and study abroad students, and most graduate students
- Second and third year undergraduates are encouraged to enter the housing "lottery"
- Student residences located off-campus in central London
- Varying types, facilities and prices, apply online by June 30th
- Assistance offered to those looking for private accommodation
- lse.ac.uk/accommodation



Did you know? London has 300 mosques, 200 art galleries and 700 theatres



lse.ac.uk/study

ISBF





Tutorial
room

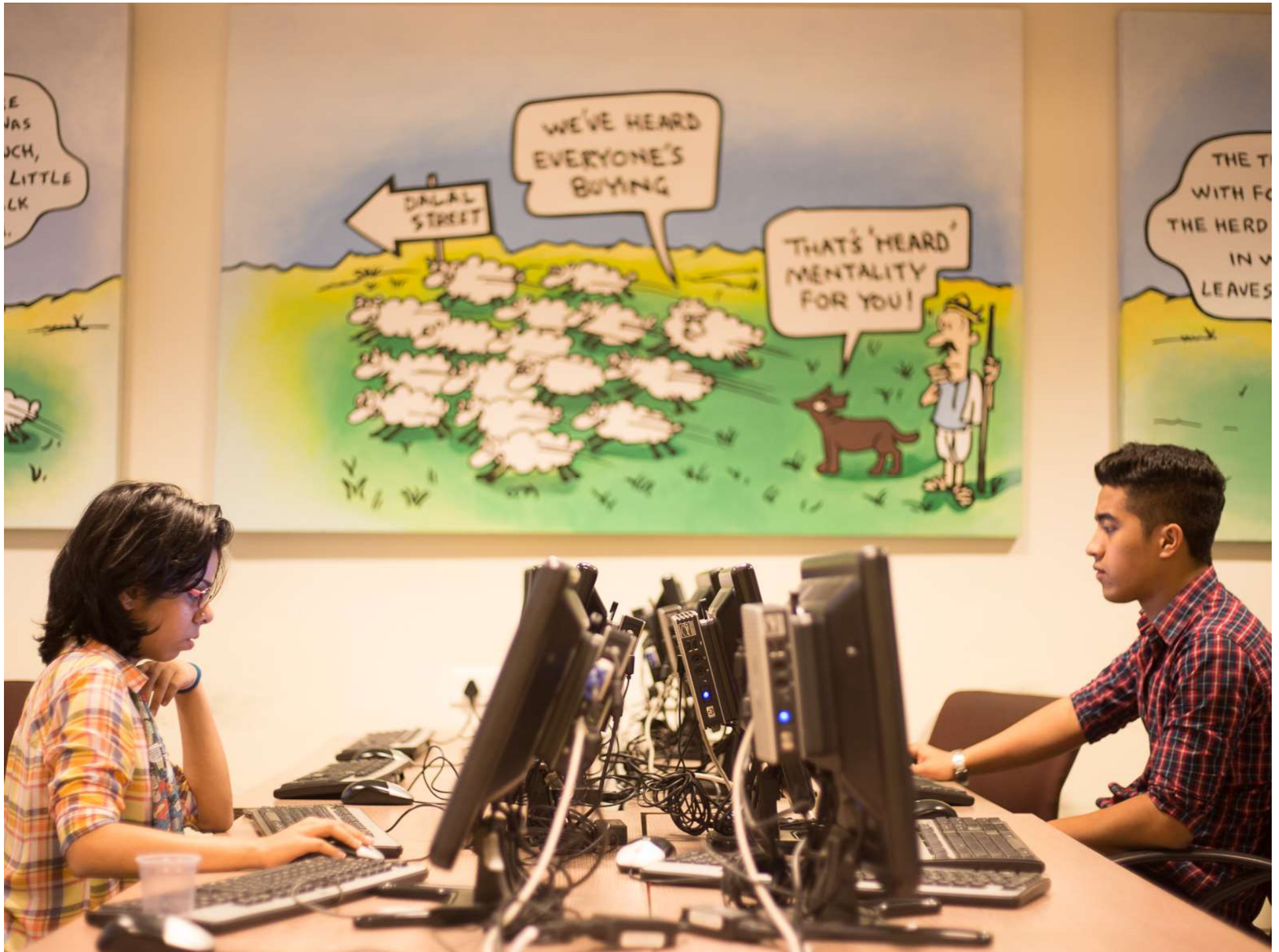


Classroom
being used for
inter-college
MUN

2. Library







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STREET

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3.

Recreational
student
spaces













4.

Rooftop Cafeteria





TEAMWORK

EDUCATION FOUNDATION







2015





ISBF AND ILAD
PRESENT



Genia
2017
Technology

ates, Oman Air,
rabia, Yemenia,
Jordanian
recruiting
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e next

WIT
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UNIVERSITY
OF LONDON

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INSTITUTE OF
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Marshall



5.
Indoor
Games











Nearby facility
used for
outdoor sports



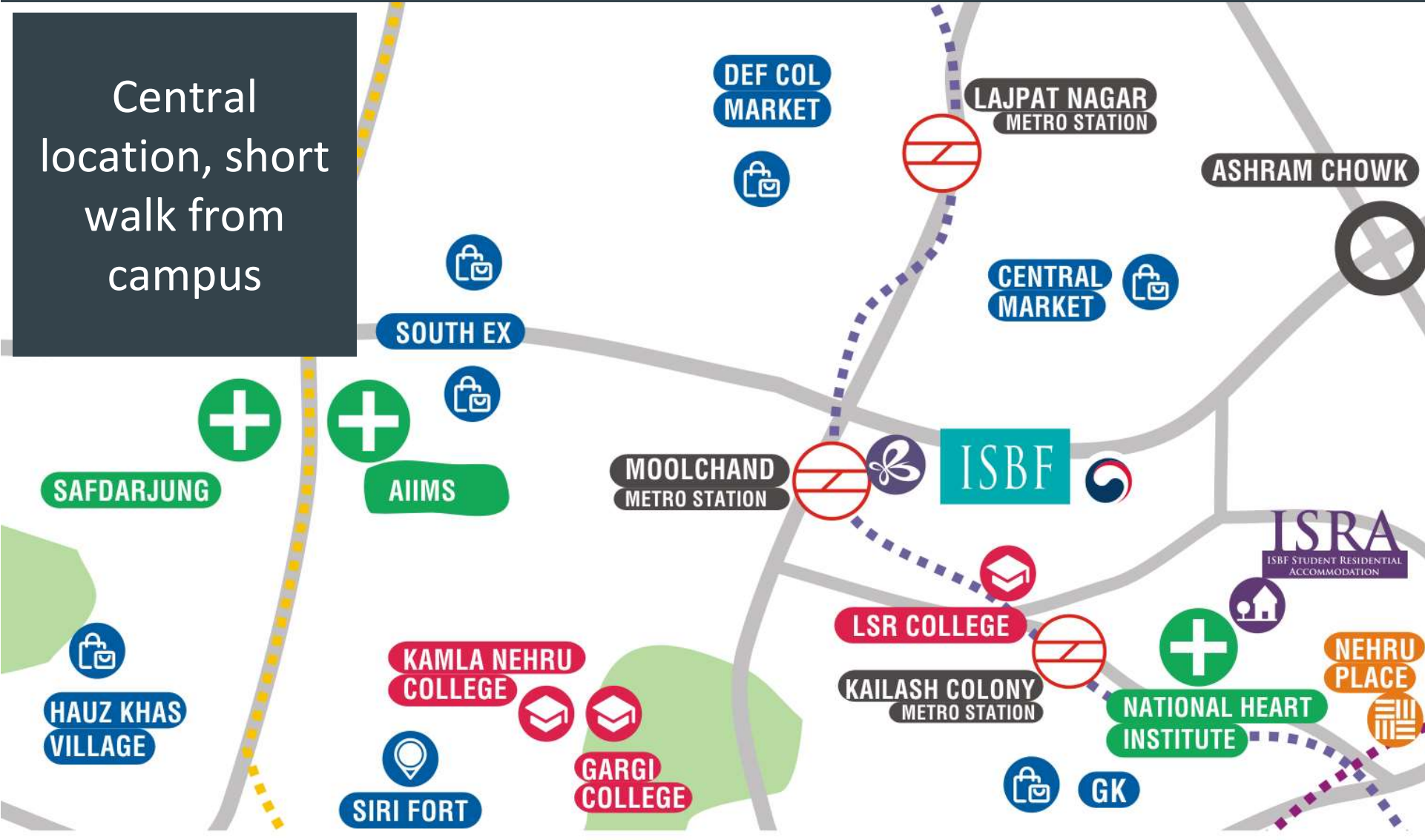
Nearby facility
used for
outdoor sports

The HOSTEL

- ❖ Located in the heart of Delhi, in a very safe and student-friendly locality. Short walk to campus.
- ❖ Guarded 24x7 with CCTV surveillance and curfews at night
- ❖ Separate hostels for boys and girls. 1/2/3/4-seater rooms available in both (including en suite).
- ❖ Spacious air-conditioned rooms, modern furnishing, fully Wi-Fi enabled
- ❖ Breakfast, dinner and Wi-Fi included in hostel fee
- ❖ Marketplaces, public transport, hospitals, pharmacies, 24x7 stores and eateries are all within a 5-minute walk



Central location, short walk from campus



Girls' Hostel









Boys' Hostel









StudentSpeak

The journey was very eventful. I spent sleepless nights studying, and that's how I achieved the LSE scholarship. I would like to mention my teachers, who were very supportive throughout these 3 years of my life.

”

Priya Bansal
BSc (Hons) Economics, ISBF,
Batch of 2017
Global Programme Topper
Full Scholarship from LSE for MSc Economics

After school, I got rejected from LSE. ISBF was the best option to get into LSE and I successfully got it. The entire success doesn't belong to me; it belongs to all the faculty members and all the staff members. Everyone has contributed to it.

”

Prateek Kansal
BSc (Hons) Economics & Finance, ISBF
Completed 1st year in 2017
Transferred into 2nd year at LSE

Thank
YOU

Campus: 15A Ring Road, Lajpat Nagar IV, New Delhi – 110024

Hostel: D-50 East of Kailash, New Delhi – 110065

Website: www.isbf.edu.in