INDIAN SCHOOL OF BUSINESS & FINANCE



Awarding Body



**Academic Direction** 





# Learning to Fly



**ANNUAL CORPORATE BROCHURE** 2018-19



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# **DEAN'S MESSAGE**



Dear Recruiters,

Greetings from the Indian School of Business and Finance (ISBF), New Delhi! I am glad to present our Annual Corporate Brochure for 2018-19, which introduces our Undergraduate and Postgraduate programmes and students; I am confident that you will find them in accordance with your requirements.

As an Affiliate Centre of University of London, ISBF has earned a strong reputation for more than a decade in becoming an excellent place of learning based on its challenging academic environment, innovative approaches to college life and diverse perspectives in skill building. ISBF offers Undergraduate degree programmes and

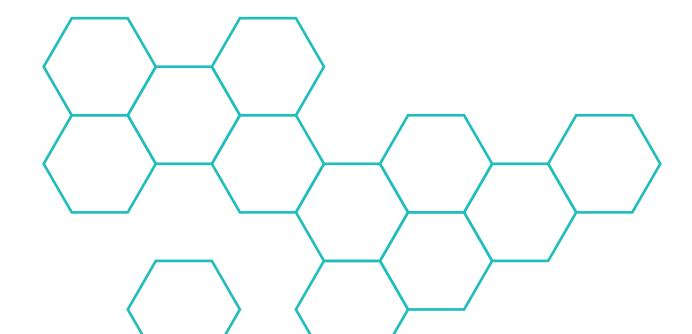
Graduate Diploma programmes with all academic direction from The London School of Economics and Political Science (LSE), and thus endeavours to meet the most rigorous standards of educational excellence in the fields of economics, finance and management.

With access to an international curriculum designed by LSE and delivered by a highly qualified and committed faculty, as well as the right pedagogy and environment, ISBF students gain an education with a global perspective, relevant to local needs. They are equipped to compete with the best talent from around the world. Each year, our students are placed in prestigious financial, research and consultancy firms and media agencies. The course curriculum meets the industry requirement and the pedagogy, being heavily interactive, ensures skill building on the conceptual, application and analytical fronts.

The placement activity at ISBF has begun and the students are ready to enter industry portals. I invite you for summer internship placements of our first and second-year students, as well as for the final placements of our third-year Undergraduate and Graduate Diploma students. I strongly believe you will find that our students have a firm foundation for learning to fly and for becoming future industry leaders.

Regards,

**Dr. G L Tayal**Dean Academics, ISBF



# **ABOUT ISBF**

#### Indian School of Business & Finance

Indian School of Business & Finance (ISBF) was founded in 2006 with the objective of bringing international standards of education in the fields of Economics, Finance and Management to the Indian subcontinent. In line with this objective, all Undergraduate and Postgraduate programmes at ISBF are offered with academic direction from The London School of Economics and Political Science (LSE). This means that the curriculum, the programme structure, and most importantly, the progression criteria and evaluation standards are the same as those applied internally at the LSE. Having achieved considerable success in delivering these high-quality programmes over the last 12+ years, ISBF is today among LSE's leading Teaching Institutions in the world.

The programmes at ISBF are offered under the administrative aegis of the University of London (UoL), of which LSE is a member institution, and ISBF is an Affiliate Centre. Being the highest level of recognition accorded to a Teaching Institution by UoL, Affiliate Centre status means that the faculty, infrastructure, facilities and processes at ISBF have been assessed by UoL to be of the highest standards. Students of ISBF enrol as students of UoL and, upon graduating, receive a UoL degree award.

Located in the heart of South Delhi, ISBF's well-equipped and state-of-the-art campus gives students an environment conducive to learning and holistic development. The ISBF environment promotes academic as well as social growth. The rigorous curriculum is well-balanced with a plethora of extra-curricular and co-curricular activities such as dance, music, photography, literature and publishing, debating, quizzing, event organization, and social work. Student societies make up for a substantial part of life at ISBF wherein students organize, promote, and participate in various collegiate and intercollegiate events and competitions.

ISBF has been recognised for its academic excellence in India as well. It was recently honoured with the 2015 Dewang Mehta National Education Award for the Best Academic Input (syllabus) in Finance. The institute was also awarded the Assocham 'Best Institute for Providing Global Exposure' at the annual Education Excellence Awards 2018 for its contribution in the field of education.

### An International Edge

As an Affiliate Centre, ISBF gives our students the opportunity to explore the curriculum and access the study material and virtual learning resources developed by the faculty at the London School of Economics and Political Science in the United Kingdom. In addition, examinations held at the campus are set and evaluated by the educators at LSE, which means that our students achieve the exemplary levels of academic excellence that the institution is associated with.

ISBF is the beneficiary of a rich tradition of UoL and LSE. At least once every year, and often on more than one occasion, faculty members from UoL and LSE visit ISBF and spend time on extensively training our faculty members, mentoring students and participating in other ISBF meetings and events.

# **PROGRAMMES OFFERED**

# Under Graduate Programmes

#### **BSc Economics**

<u>AREAS OF EXPERTISE</u>: Mathematical economics • International economics • Econometrics • Monetary economics • International trade • Regression analysis

<u>SKILLS</u>: Constrained and intertemporal optimization • Understanding of exchange rates and balance of payments • Understanding of spot and forward markets • Time series and pan data models

#### **BSc Economics and Finance**

<u>AREAS OF EXPERTISE</u>: Quantitative Finance • Corporate Finance • Monetary Economics • Asset Pricing and Financial Markets

<u>SKILLS</u>: Financial Modelling • Project Valuation • Portfolio Management and CAPM • Investment Management • Wealth Management and Private Equity • Time Series Analysis and Forecasting • Financial Risk Management • Corporate Governance • Mergers and Acquisitions

#### **BSc Accounting and Finance**

<u>AREAS OF EXPERTISE</u>: Management Accounting • Asset Pricing and Financial Markets • Financial Reporting • Corporate Finance

<u>SKILLS</u>: Risk Management • Portfolio Management • Puveutory Valuation • Working capital Management • Financial Ratios-Analysis and Interpretation • Cash Flow Management • Investment Analysis • Analysis and Interpretation of Financial Statements • Cost-Benefit Analysis • Activity Based Costing • Asset Valuation • Cost determination- Process, Labour Operations, Contracts

#### **BSc Economics and Management**

AREAS OF EXPERTISE: International trade • International finance

<u>SKILLS</u>: Analysing International trade patterns • Examining trade policies • Analysing the determinants of exchange rates and financial crisis • Addressing the topical issues of international economic interdependence between States • Understanding the international pattern of trade • Offering explanations, in the monetary sphere, of the timing and causes of financial crises and an analysis of the channels of international economic interdependence

#### **BSc Business and Management**

<u>AREAS OF EXPERTISE</u>: Marketing • Human Resource Management • Corporate Finance • Strategic Management

<u>SKILLS</u>: Brand Positioning • Product Development and Innovation • Market Research • Recruitment • Employee Relations • Organisational Policy • Corporate Strategy and Portfolio Analysis • Cost and Management Accounting • Security Analysis and Valuation

#### **BSc Management and Digital Innovation**

<u>AREAS OF EXPERTISE</u>: Management and Innovation of E-business • Information System Management • Innovation Project Planning and Control • Social Media Management

<u>SKILLS</u>: Global Supply Chain Management - E-Procurement • Information Infrastructure Management

- Design and Implementation of Information System Alignment of IS with organisations strategic intent
- Development of complex digital systems and services System Mapping Automation of Business Processes Understanding the need for competing models and their implementation

#### Further mathematics for economists

<u>AREAS OF EXPERTISE</u>: Mathematical techniques and methods to apply in economics and related areas <u>SKILLS</u>: Advanced Calculus and linear algebra • Understanding the underlying theory behind the techniques • Prepares for advanced study in theoretical aspects of Economics based subjects • Solving unseen mathematical problems involving an understanding of these concepts and the application of these methods • Proving statements and formulating precise mathematical arguments

# **PROGRAMMES OFFERED**

# Graduate Diploma Programmes

#### **Graduate Diploma in Economics**

<u>AREAS OF EXPERTISE</u>: Microeconomics • Macroeconomics • Econometrics • Monetary Economics • Mathematical Economics • International Economics

<u>SKILLS</u>: Quantifying economic relationships and testing economic theories • Using mainstream regression programmes to fit economic models • Regression analysis • Time series and pan data models • Analysing the determinants of exchange rates and financial crisis • Addressing the topical issues of international economic interdependence between States

#### **Graduate Diploma in Finance**

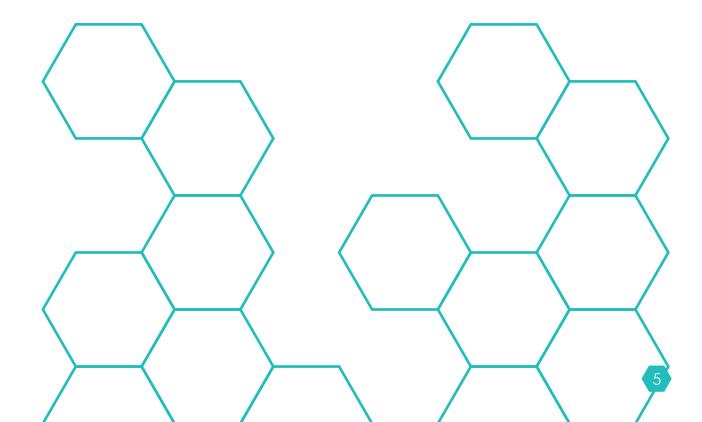
<u>AREAS OF EXPERTISE</u>: Corporate Finance • Financial Reporting • Valuation & Securities Analysis • Asset Pricing & Financial Markets

<u>SKILLS</u>: Financial Accounting • Analysis and interpretation of financial reports • Risk Management • Portfolio Management • Puveutory Valuation • Working capital Management • Financial Ratios - Analysis and Interpretation • Cash Flow Management • Investment Analysis • Cost Benefit Analysis • Activity Based Costing • Asset Valuation • Cost determination - Process, Labour Operations, Contracts

#### **Graduate Diploma in Management**

<u>AREAS OF EXPERTISE</u>: Marketing • Human Resource Management • Business & Management in a Global Concept

<u>SKILLS</u>: Understanding of consumers and the marketing behavior of firms • Recruitment and Selection Techniques • How employees are managed - Formal and Informal institutions • Analysis of Organisations • Contemporary Strategic Management • Strategy and Decision Making • International Business Strategy & Management



# **MENTORED BY THE BEST**

ISBF prides itself with a portfolio of highly dedicated and well-read faculty, who hail from prestigious universities/institutions such as the LSE, Cambridge, IITs, University of Delhi and JNU. With a blend of top-notch academia and global industry exposure, they are focused on helping students not only do well academically but also evolve holistically to become competent professionals.

#### Dr. G.L.Tayal

Dean, Academics B.Com. (Hons), Shriram College of Commerce, University of Delhi M.Com., Delhi School of Economics, University of Delhi LLB, Faculty of Law, University of Delhi Ph.D. (Management), Department of Commerce, University of Delhi

#### **Chiraag Mehta**

Associate Director B.A. (Hons) Economics, St. Stephen's College, University of Delhi M.Sc. Economics, London School of Economics and Political Science (LSE)

#### Dr. Yavar Ehsan

Associate Professor MBA, BBA Fox School of Business at Temple University Ph.D. (Management), Jamia Milia Islamia

#### Dr. Anusree Paul

Associate Professor, Economics Ph.D (Industrial Economics), University of Calcutta

#### Soumitra Mookherjee

Associate Professor B.Sc. Economics University College, London University M.Phil. Economics Darwin College, University of Cambridge Executive MBA, University of Exeter

#### **CA Sapna Jain**

Associate Professor, Accounting & Finance CA, M.Com, B.Com, The Institute of Chartered Accountants of India

#### **Aryapriya Ganguly**

Associate Professor, Social and Applied Psychology, Sociology, and Human Resource Management B.A. (Hons) English Literature, St. Stephen's College, University of Delhi M.A. Sociology, Delhi School of Economics, University of Delhi

#### Resham Nagpal

Assistant Professor, Economics B.A. (Hons) Economics, Hans Raj College, University of Delhi M.Sc. Economics, Delhi School of Economics, University of Delhi

#### Sahil Arora

Assistant Professor B.A. (Hons) Economics, Rajdhani College, University of Delhi M.A. Economics, Jamia Millia Islamia

#### Navni Kothari

Assistant Professor B.Sc. (Hons) Economics, University of London Master in Economics, Barcelona Graduate School of Economics, Universitat Pompeu Fabra, Spain

#### Vandana Munjal

Assistant Professor B.Com. (Hons), Ramjas College, University of Delhi M.Com, Department of Commerce, Delhi School of Economics, University of Delhi M.Phil., Department of Commerce, Delhi School of Economics, University of Delhi

#### Shailaja Manocha

Associate Professor, Marketing B.Sc. (Hons) Botany, Sri Venkateshwara College, University of Delhi PGDBM, Institute of Management Technology (IMT), Ghaziabad

#### Atika Gupta

Assistant Professor, Economics B.A. (Hons) Economics, Hans Raj College, University of Delhi M.Sc. Economics, Delhi School of Economics, University of Delhi

#### Shalini Singh

Assistant Professor B.A. (Hons) Economics, Ramjas College, University of Delhi M.A. Economics, Banaras Hindu University Ph.D. (Health Economics), Department of Business Economics, University of Delhi

#### Vikram Miglani

Assistant Professor B.Tech. (Mechanical Engineering) National Institute of Technology (NIT), Kurukshetra MBA, Narsee Monjee Institute of Management Studies (NMIMS), Mumbai

#### **Smit Gade**

Assistant Professor B.Tech. (Mechanical Engineering), College of Engineering, Pune M.Sc. Economics, Indira Gandhi Institute of Development Research (IGIDR), Mumbai M.Phil. Economics, University of Oxford

#### Deeksha Batra

Associate Professor Financial and Management Accounting B.Com, Indraprastha College, University of Delhi CA, Institute of Chartered Accountants of India (ICAI)

#### Neha Malhotra

Associate Professor, Finance B.A. (Hons.) Economics, Lady Shri Ram College for Women (LSR), University of Delhi MSc Economics & Management, London

MSc Economics & Management, London School of Economics & Political Science (LSE)

Post Graduate Diploma (Economics), London School of Economics & Political Science (LSE)

#### Akash Baruah

Assistant Professor B.Com. (Hons), Gauhati Commerce College M.Sc. Banking and International Finance, Toulouse Business School, France Ph.D. (Finance), Assam Don Bosco University

#### Neha Arora

Assistant Professor, Principles of Accounting, Banking & Finance B.Com. (Hons), Shri Ram College of Commerce, University of Delhi MBA (Financial Management), Department of Financial Studies, University of Delhi

# **CORPORATE INTERFACE**

The Career Services Division (CSD) ensures that our students regularly interact with industry experts and gain practical knowledge and exposure. This also helps them stay attuned to current industry trends and requirements. ISBF invites seasoned professionals and entrepreneurs to talk about the industry, emerging trends, new opportunities and career options. Our students make the most of these opportunities, closely interacting with guests and learning from their experiences. Students are also encouraged to participate in economic summits, talks and seminars. ISBF organises various industry visits for students to gain a first-hand understanding of the operations, processes and challenges at some of these organisations. Our students can thus supplement their learning beyond the classroom, and learn about industry best practices.

#### Round Table Panel Discussions

ISBF organized a Round Table Panel Discussion on THE UNION BUDGET 2018-19 and its likely implications on various sectors of the economy, with two eminent Economists as the Honourable Chief Guests - Tushar Arora, Senior Economist, HDFC Bank, and Abhijit Sen Gupta, Economist, Asian Development. The dialogue included topics such as the effect on the budget across the service class, senior citizens, corporate sector, healthcare industry, the insurance industry and other sectors of the economy. The also session saw discussions on the topics of inflation, demonetisation, Current Account Deficit, Trade Deficit, ways to resolve the issue of primary health care in India, what the Budget entails for the salaried individuals, senior citizens and overall, the various sectors of the Indian economy. Multiple questions were later posed by the students and faculty of Economics, Management and Finance.

#### CCS iPolicy for Young Leaders

ISBF hosted a 3 Day Workshop by the Centre for Civil Society (CCS) - CCS iPolicy for Young Leaders. The workshop had been conceptualised to expose students to real-world consequences of formulae, concepts and theories that leverages the LSE designed curriculum they are studying. The speakers at the workshop included accomplished lawyers, policy consultants, and renowned economists, who discussed topics that topics spanned from the principles of sound public policy, school vouchers, the feasibility of budget private schools and a dissection of the 'Right to Education'. Modelled on LSE's practice of integrating academic learning and real-world applications, the iPolicy involved a variety of interactive learning methods designed to provide students with opportunities to grapple with policy-based solutions to socio-economic problems. Policy serves as an exceedingly relevant field that brings together concepts from diverse fields and allows students to use multiple tools to critically analyze real word changes.

### Bombay Stock Exchange Visit

The Postgraduate batch got an opportunity to step foot in India's most prominent financial bullpen - the Bombay Stock Exchange. The BSE visit familiarised students with the functioning of primary and secondary markets along with an insight of the parties involved in trading, their role, and how they benefit from the process. Complete with a tour of the trading floor where all the action happens, the interaction provided hands-on knowledge about valuing stocks and the forces that drive stock prices.



# **HOW IS THE ISBF MIND DIFFERENT?**

Students at ISBF are encouraged not only to learn concepts but also to understand where they come from and where they can be applied. The institute strongly believes that questions lie at the heart of all academic pursuit and discovery and the teaching methods implemented give a nod to this 'power of why', which is the ethos of each ISBF classroom.

ISBF offers courses related to the subject areas of economics, finance, accounting, and management, catering to a very niche set of courses; as a result, students are highly motivated, ambitious, and intellectually curious. They tend to be well read and well informed of happenings within the classroom and outside it. With regular assessments through the academic year, the students' understanding and learning are also tested in the year-end exams administered by LSE.

The courses taught at ISBF exhaustively and rigorously cover each subject, which are also complemented with an understanding and exploration of real world affairs and debates. Additionally, numerous multidisciplinary workshops help students appreciate the interconnectedness of LSE's Economics, Management, Finance, and Social Science (EMFSS) subjects taught at ISBF instead of isolating their knowledge.

The ISBF coursework spans beyond textbook knowledge and focuses on giving students scholastic as well as industry exposure. The aim is to sculpt individuals adept at solving theory-based problems while having the ability to tackle real-world problems head on. Students are equipped to perform quantitative analysis, and calculations. Through intensive training under the faculty-led Research Cell, students are also familiarized with intellectual integrity and ethics of scholarly research, which are of utmost importance at the institute. The ISBF mind is well-versed with communication technology and relevant tools including Excel and Stata, allowing for exposure to different fields of research, and supporting original research through internal and external opportunities.

Students with a strong academic and ECA profile are offered the opportunity of attending LSE summer school and even applying to a second-year transfer to LSE, where they can also go on to pursue masters. At ISBF, a blend of academics and practicality paves the way for professionally and intellectually well-rounded potential global leaders.



# THE DIFFERENTIATOR

To better understand how the ISBF mind is a step ahead in the classroom and in the bullpen, here is a brief overview of the knowledge and values that are inculcated within the students at the institute.

#### 1. Specialist Knowledge

- Rigorous and challenging courses complemented with an understanding of the real world
- Multidisciplinary workshops help students appreciate the interconnectedness of various EMFSS subjects
- Interdisciplinary learning via workshops and boot camps
- Visiting faculty and guest speakers from LSE
- UOL and LSE webinar opportunities provide greater clarity

#### 2. General Intellectual Skills and Capacities

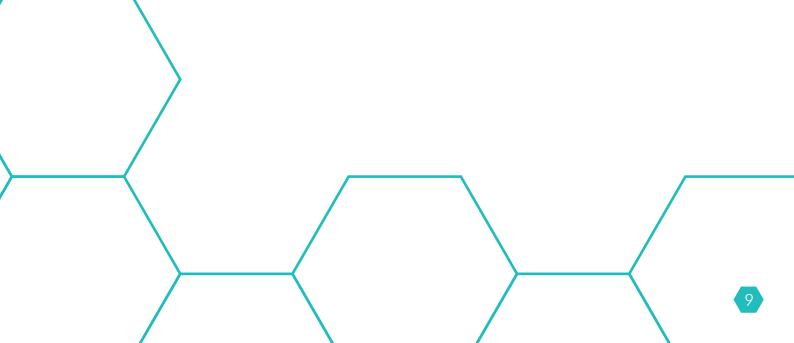
- Students are taught to respect the value of authenticity through our Research cell
- Students are equipped to perform quantitative analysis and calculations
- Students are taught to utilise communication technologies in order to interpret complex data via the research cell
- Relevant tools including Excel and Stata provide exposure to different fields of research

#### 3. Personal Qualities

- Students learn to strike a balance between academics and activities. The 11 student-led societies at ISBF instils teamwork and managerial skills amongst the student council members.
- Strong alumni network
- Developing strong interaction and public speaking skills

#### 4. Opportunities

- Students with a strong academic and ECA profile are offered the opportunity of attending LSE summer school and even applying to a second-year transfer to LSE.
- Students are further offered the opportunity of pursuing masters at LSE.



# **STUDENT INITIATIVES**

ISBF actively promotes students' extra-curricular and co-curricular participation outside the class. The 10+ student-led councils across the undergraduate and postgraduate levels are proof of this.

#### Core Council

The Core Council is a quintessential bridge between the student body, faculty members and the management. Its primary responsibilities include promoting student welfare, coordinating Peer Review Tutoring (PRT), redressing grievances and planning large-scale extra-curricular activities, such as ISBF's national Model United Nations and the annual inter-college festival, Xenia.

#### Career Placement Cell

This cell aims to prepare the students at ISBF for the workplaces they are eventually all headed into by hosting lectures with different companies, organising visits to various workspaces giving a sense of the corporate world.

#### The Entrepreneurship Cell

As it's the students who are likely to notice and face the real world problems on an everyday basis, it is important for them to come up with ideas and solutions which solve these problems. The E. Cell develops, supports and enhances the spirit of entrepreneurship and mentors students with ideas to convert them into successful start-ups on a micro level.

#### **Events Team**

This society makes sure that there is something to celebrate for the students throughout the year. It collaborates with all the other societies and organises events for ISBF and other colleges around the city to keep a lively and fruitful environment amongst the students.

### **Sports Society**

This society finds a place for students who want to pursue a sport and further develop skills related to their game. With regular practice sessions and an open environment, the teams are very cohesive and active, always ready for a game.

### Social Works Society

While we are constantly trying to make our lives better, it is even important to give back to the community and that is what SWS strives to do. Change the quality of life of those less fortunate than us. For doing so, they organise events such as fundraisers, clean-up drives and visits to old-age homes and orphanages to make the students more aware and sensitive towards the society.











# **RECRUITERS**

# Who Recruits at ISBF?

#### **Finance**

Ameriprise Financials Anand Rathi Aurum Equity Axis Mf **Barclays** 

Blackrock Care Ratings Caston Advisors **CBFR** 

CBRE Client Associates Cushman & Wakefield Darwin Labs Deloitte Deutsche Bank

Devenio Optimus DSP Blackrock Ericsson Ernst & Young

Evalueserve Exevo

Fidelity Investments Finedge Advisory

Forrester Research

Genpact

Great Eastern Money

IHS Markit India

Integreon Knight Frank

**KPMG** Mcube Financials

Mercer India Moody's Analytics

Nexgen Financials NirSan Connect

**ONICRA** 

**RBS** 

Resurgent India S&P Capital IQ

Veristrat **WNS** 

#### Management

**ABC** Consultants American Express AuthBridge Bank Continuum Corner Office Advisor

Daffodils Software

Egon Zehnder Ernst & Young Green Thumbs

DS Group

Hero MotoCorp Ikya Global Insight Alpha Ipsos Research ITV Network JK Cement

JK Tyre & Industries

Kantar IMRB KEN Research

JK Group

Korn Ferry Naukri.com

Oyo Rooms **PMV** Maltings

Protiviti Consulting

UN

**UNICEF** 

Unison International

United Biscuits

Urban Clap

#### **Economics**

**Barclays Shared** Services

BMR Advisors Cians Analytics

Hindustan Times Milliman India

NCAER (National Council of Applied Economic Research)

NSDC (National Skill Development Corporation)

PMV Agro Foods

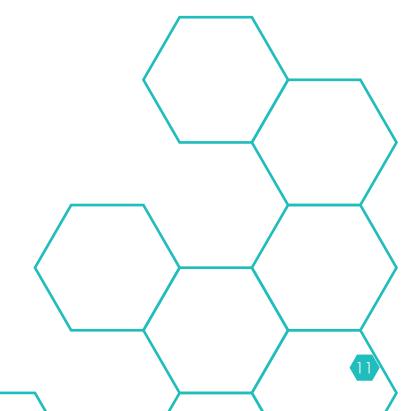
Protiviti Consulting

PwC Analytics Advisory

The Smart Cube Willis Towers Watson

XL Catlin

**ZS** Associates

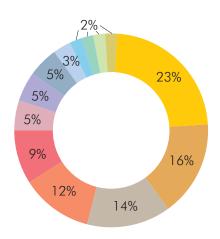


# **BATCH SIZE**

# Batch of 2018-19

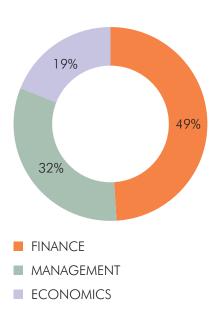
#### **Postgraduate**

Each year, ISBF admits students from a plethora of disciplines ranging from technical fields to the arts. The current postgraduate batch, too, displays this vibrant mix backgrounds.

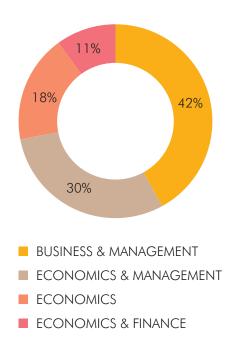


- B.Com
- B.Com (Hons)
- BA Economics
- BBA
- BA (Hons) Economics
- B.Sc. Economics
- B.Tech
- BA (Program)
- BA (Hons) Fashion Design
- B.Sc. (Hons) Maths
- BA
- MBBS
- BA (Hons) Footwear Design

#### Post graduate batch mix



#### Undergraduate batch mix



# **STUDENT SPEAK**



66

Rohit Thareja Graduate Diploma in Finance, ISBF HSBC, NEW YORK

Working with UBS Investment Bank in London made me realise the high standing and reputation of my University of London qualification. I now have an understanding of international business, which employers find extremely interesting.



Preyansha Sahni Graduate Diploma in Management, ISBF UBS INVESTMENT BANK, LONDON

"There was no disconnect moving from academic years to professional years. I was taught to think critically, and be aware of what's happening around the world. Today, when I look back, I think a lot of what I am able to connect to is because of my learning at ISBF."



Pranay Agarwal BSc (Hons) Economics, ISBF **GOLDMAN SACHS** 

I had interest in Investment Planning for a couple of years, but I didn't know how to go about it. I then came across the LSE curriculum, and from there on, the path just carved itself. ISBF has an elaborate placement and careers training process, which helped me a lot in developing a keen understanding of recruiters' expectations.



S Sanjay Kharche Graduate Diploma in Finance, ISBF

I am a mechanical and automation engineer. After that, I had two years of experience in business development (and then) pursued ISBF's Graduate Diploma in Finance. I was pushed (by ISBF's CSD) towards the corporate world as my preference was for a job. This is how I realised that whatever I was studying had somehow changed my personality towards seeing things.



S Ananta Aditya Graduate Diploma in Management, ISBF GERSON LEHRMAN GROUP

It has been guite an intense and wonderful academic journey of 1-Year Graduate Diploma, here at ISBF. The course was rigorous, challenging and full of new experiences. The environment that ISBF provided, in terms of the institution and hostel, was perfect to facilitate my studies. I was also able to enrol myself in many co-curricular activities that opened a lot of avenues to explore and nurture my talents that have helped me in securing this job.



# For Placements, contact

#### Meenu Bhasin

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