

Undergraduate Programmes in Economics, Management and Finance

A London School of Economics education A University of London degree

# Message from the LSE EMFSS Dean



The Economics, Management, Finance and Social Science (EMFSS) programmes offered by the University of London, with academic direction from LSE, provide an opportunity for students around the world to pursue LSE's globally renowned curricula in these disciplines. These programmes are taught by Teaching Centres around the world, while all other academic aspects, including curricular design and examination marking, are undertaken by LSE faculty, benefitting from internal oversight and procedure.

LSE has always endeavoured to shape the mind of the learner through its programmes and its pedagogy. Our motto – rerum cognoscere causas – says that it isn't enough to just know things; to know the causes of things is to truly understand, rather than to accumulate lots of facts and data. This same principle informs our academic direction for the EMFSS programmes.

The programmes are research-led, up-to-date and heavily applied, as we constantly look at the challenges and questions that the world poses for the social sciences and dive into the process of finding answers. This is perhaps one of the major reasons why graduates of these programmes go on to top work and study destinations all across the world.

LSE's association with India goes back all the way to the founding years of the School, and today, Indian School of Business and Finance, in New Delhi, is one of our foremost Teaching Institutions in the world. Not only does it have high recruitment standards, but its students have also demonstrated exceptional performance in the EMFSS programmes over a sustained period of time. I know that some of them have even transferred to LSE after their first year at ISBF, which is quite hard to achieve, and several others have attended Summer School or been accepted onto our prestigious Master's programmes on scholarship.

I would invite any deeply curious and motivated minds to evaluate the option of pursuing these programmes at ISBF. On behalf of the EMFSS Team at LSE, we will look forward to welcoming you into this unique learning community.

**Professor Paul Kelly** 

Former Dean of the EMFSS Programmes, The London School of Economics and Political Science (LSE)

# Message from the ISBF Dean



As geographical barriers to hiring become less important in the post-pandemic era, the world of work will become even 'flatter'. By the time you graduate, you will find yourself competing with the best global talent for both international and local jobs, and the pedigree of your undergraduate education will play a critical role in signaling your ability and setting you apart from others. This makes your current 'college search' - an activity that is typically filled with optimism and aspiration, challenges and opportunities - all the more significant.

In this context, I am delighted to introduce to you the Indian School of Business & Finance (ISBF), through this prospectus. Established in 2006 to make a world-class education accessible here in India, ISBF offers some of the world's leading undergraduate programmes in Economics, Management and Finance, with academic direction coming from The London School of Economics and Political Science (LSE) and the degree being awarded by University of London (UOL).

Based on our internationally benchmarked academic environment, innovative approach to college education and diverse approaches to skill-building that make a holistic impact on students' personalities, ISBF has earned a strong reputation for excellence in teaching and learning, no matter whether on campus, online or a healthy blend of both. This education gives students a significant edge vis-à-vis their peers, especially in the context of international careers, and so our graduates have regularly been accepted into top institutions and leading firms around the world or ventured into entrepreneurship during or soon after college.

By perusing this document, you will understand the finer details about our institution – career paths, programme structures, faculty profiles, teaching and learning ethos, college life, co-curricular and extra-curricular activities, LSE resources and opportunities, scholarships and the admission process.

As ISBF grows in prestige and excellence, so deepens our search for bright and inquisitive minds who can imbibe and further its distinctive identity. If that sounds exciting to you, I invite you to read further and look forward to welcoming you to ISBF.

Dr. G. L. Tayal

Dean, Academics

Indian School of Business & Finance

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# ISBF and LSE

# ISBF and UOI

# ISBF, LSE and University of London

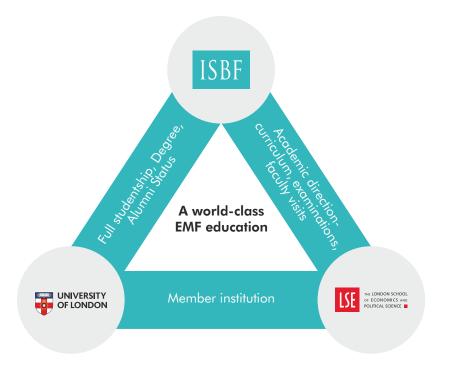
Indian School of Business & Finance (ISBF) was established in 2006 in New Delhi with the vision of imparting world-class education in India, and today offers undergraduate honours programmes in Economics, Economics & Finance, Accounting & Finance, Economics & Management and Business & Management.

Academic direction for all these programmes comes from The London School of Economics and Political Science (LSE), and the academic tone at ISBF is set by the LSE motto, rerum cognoscere causas (to understand the causes of things). LSE is among the foremost educational institutions in the world, ranked among the top 10 for Economics, Management and Finance (QS, 2020), and ISBF is one of its top 5 Teaching Institutions globally. LSE academicians design the programmes, formulate the syllabi, develop the study material, and set and assess the final examinations for all the programmes offered at ISBF. This means that ISBF students study the same curriculum, and are evaluated to the same standards, as LSE students in London.

It also means that they have the unique opportunity to obtain one of the world's leading undergraduate educations right here in India - the same education that has produced some of the most distinguished luminaries of recent times, and at a fraction of the cost of obtaining it in London.

LSE is a part of University of London (UOL), and ISBF has been an Affiliate Centre of UOL since 2009 (the terminology was changed to Recognised Teaching Center in 2019). This is the highest recognition accorded by UOL to partner institutions, and it has been earned and maintained by ISBF on the basis of stringent and continuous quality assessment. This essentially means that the teaching standards and methods, faculty and facilities at ISBF have been deemed by UOL to be equivalent to those provided by UOL itself.

All ISBF students enrol as full-fledged students of UOL, and in doing so they become part of a 54,000- strong international student community. Upon successfully completing the programme, they receive their degrees from the University of London, and are even invited to be graduated at the UOL convocation in London.



# Undergraduate Programmes

All UG Programmes at ISBF are 3-year, full-time, honours degree programmes. Incessant inquiry, discussion and application to the real world are the hallmarks of an ISBF education. Being internationally recognised and valued, this education is a great stepping stone to postgraduate studies at globally reputed institutions.

The academic session begins with two weeks of orientation and Foundation Courses, which help students make a smooth transition to college life and the LSE curriculum. Details of Foundation Courses are given on each programme page.



**BSc (Hons) Economics** 



**BSc (Hons) Economics & Finance** 



**BSc (Hons) Accounts & Finance** 



**BSc (Hons) Economics & Management** 



**BSc (Hons) Business & Management** 

LSE Rankings by Subject (QS 2020)

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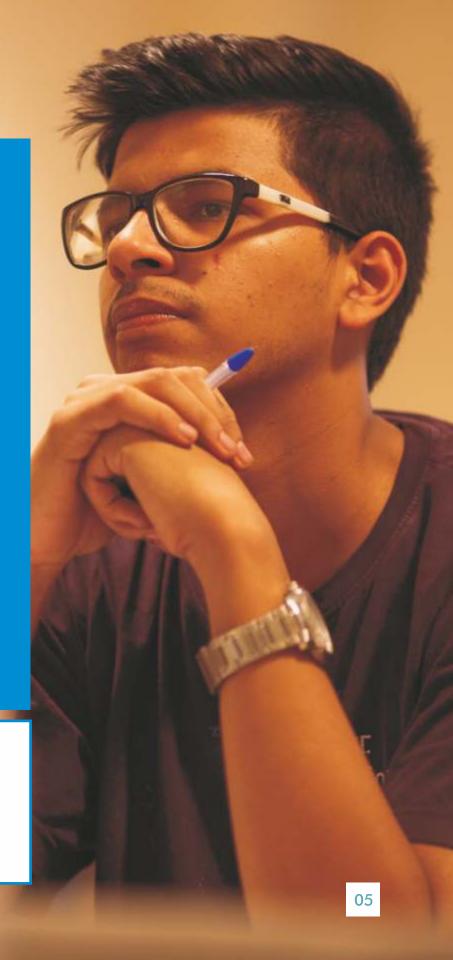
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Economics & Econometrics

Business & Management

Accounting & Finance



## **BSc (Hons) Economics**

#### **Programme Overview**

The BSc (Hons) Economics programme will equip you with a nuanced understanding of economic models, and the ability to analyse and propose policy solutions to economic problems. After studying microeconomics, macroeconomics, econometrics, applied mathematics and international and monetary economics and finance, you will be able to understand and explain the functioning of most aspects of the world economy to your family and friends. By studying one of the most cutting-edge, rigorous and rewarding Economics curricula anywhere in the world, you will open up numerous and varied career options, ranging from higher studies at prestigious institutions to working in government and non-government organisations, multinational corporations, start-ups and international agencies.

# **Programme Structure**

1st Year	EC1002 MT105a ST104a ST104b MT105b FN1024	Introduction to Economics Mathematics 1 (Half Course) Statistics 1 (Half Course) Statistics 2 (Half Course) Mathematics 2 (Half Course) Principles of Banking and Finance
2nd Year	EC2066 EC2020 EC2065 Elective - 1	Microeconomics Elements of Econometrics Macroeconomics from courses being offered
3rd Year	EC3115 EC3120 EC3016 Elective - f	Monetary Economics Mathematical Economics International Economics rom courses being offered

Popular electives include Further Mathematics for Economists; Machine Learning; Business Analytics, Applied Modelling and Prediction; Elements of Social and Applied Psychology; Valuation and Securities Analysis; Principles of Corporate Finance; Entrepreneurship; Management and Innovation of e-Business.

Note: The curriculum is subject to change by LSE

Dr. Urjit Patel, former Governor of the Reserve Bank of India (RBI) is a graduate of LSE's BSc (Hons) Economics programme. Two recent graduates of this programme – sisters Rhiya and Priya Bansal, received full scholarships to pursue MSc Economics at LSE.

#### **Career Paths**

Economics Research Private Equity (Academic or Corporate) Corporate Banking Policy Research Investment Management Market Research Development Work, including Financial Analysis/Research with International Agencies Data Science Management/Strategy Consulting **Business Analytics** Marketing Big Data Analytics Digital Marketing **Actuarial Science** Entrepreneurship Investment Banking

#### **Foundation Courses**

Applied Mathematics

Statistics

Logic

#### **Eligibility**

To pursue this programme, you must have studied Mathematics up to Class XII. There is no other stream or subject-related eligibility criterion. Having studied Economics previously is not necessary.

Tip: Choose this programme if you like Mathematics and enjoy solving complex problems.

# BSc (Hons) Economics & Finance

#### **Programme Overview**

In this peerless programme, you will study the core areas of economics along with applied mathematics and statistics, and also explore in detail some key areas of the world of finance. You will develop a nuanced understanding of these intertwined worlds - how financial markets, their valuation and volatility impact the economy, and how policy solutions to most economic problems must take the financial markets into account. The multidisciplinary nature of the programme allows students to explore a range of careers after graduating, while the unmatched analytical foundation it builds helps in the pursuit of reputed professional qualifications and prestigious postgraduate programmes.

# **Programme Structure**

ar	EC1002	Introduction to Economics
٤	FN1024	Principles of Banking and Finance
ls L	MT105a	Mathematics 1 (Half Course)
	MT105b	Mathematics 2 (Half Course)
	ST104a	Statistics 1 (Half Course)
	ST104b	Statistics 2 (Half Course)
ar	EC2065	Macroeconomics
<b>a</b>	EC2066	Microeconomics
2 <sup>nd</sup> Year	EC2020	Elements of Econometrics
2	FN2191	Principles of Corporate Finance
Ħ	FN2190	Asset Pricing and Financial
<u>a</u>		Markets
3 <sup>rd</sup> Year	EC3115	Monetary Economics
္က	FN3142	Quantitative Finance
	Elective -	from courses being offered

Popular electives include Machine Learning; Business Analytics, Applied Modelling and Prediction; International Economics; Valuation and Securities Analysis; Mathematical Economics; Entrepreneurship; Management and Innovation of e-business.

Note: The curriculum is subject to change by LSE.

Preparation for this programme significantly helps CFA and Actuarial Science candidates. Prateek Kansal joined this programme and, after 1st year, transferred to LSE on a scholarship.

#### **Career Paths**

Financial Analysis/Research Corporate Finance (Academic or Corporate) **Economics Research** Actuarial Science (Academic or Corporate) Investment Management Policy Research Market Research Investment Banking Data Science Private Equity **Business Analytics** Hedge Funds Corporate Banking Management/Strategy Consulting Credit Analysis Entrepreneurship Financial Planning

#### **Foundation Courses**

**Applied Mathematics** 

Statistics

Logic

#### **Eligibility**

To pursue this programme, you must have studied Mathematics up to Class XII. There is no other stream or subject-related eligibility criterion. Having studied Economics or Finance previously is not necessary.

Tip: Choose this programme if you wish to pursue a career in Finance (eg. investment banking, actuarial science) and are comfortable with Mathematics.

# **BSc (Hons) Accounting & Finance**

#### **Programme Overview**

This is a niche, vocational programme that will equip you with a strong base for careers in accounting and finance, whether domestic or global. Among other things, you will master the principles of finance and accounting, financial reporting, management accounting, auditing, valuation, risk management, corporate finance and asset pricing, aside from learning economics, mathematics and statistics. This training will prepare you well for rigorous postgraduate programmes in either discipline. It will also earn you several exemptions from professional accounting qualifications around the world. Besides, your ability to analyse financial statements and ratios to improve decision-making will make you an attractive prospect for the world of financial services.

# **Programme Structure**

1st Year	EC1002 ST104a MT105a FN1024 AC1025	Introduction to Economics Statistics 1 (Half Course) Mathematics 1 (Half Course) Principles of Banking & Finance Principles of Accounting
2 <sup>nd</sup> Year	AC2091 AC2097 EC2066 Elective – f	Financial Reporting Management Accounting Microeconomics from courses being offered
3rd Year	AC3093 AC3193 FN2190 Elective – f	Auditing & Assurance Accounting Markets and Organizations Asset Pricing and Financial Markets/Financial Management from courses being offered

Popular electives include Principles of Corporate Finance; Valuation and Securities Analysis; Entrepreneurship; Management and Innovation of e-Business; Business Analytics, Applied Modelling and Prediction.

Note: The curriculum is subject to change by LSE.

Exemptions from the Association of Chartered Certified Accountants (ACCA) enable students of this programme to achieve the ACCA qualification by the time they graduate, and at less than half the cost. This programme also enjoys exemptions from CIMA, CPA Australia and ICAEW.

#### **Career Paths**

Accounting/Finance **Business Analyst** Research (Academic or Investment Management Corporate) Investment Banking Accounting – Private Equity Financial/Management/ Corporate Banking Forensic Credit Analysis Taxation Financial Planning Auditina Pricing Specialist (fin-tech) Corporate Finance Treasury Management/Strategy Consulting Risk Management

#### **Foundation Courses**

**Applied Mathematics** 

Logic

Accounting

#### **Eligibility**

To pursue this programme, you must have studied Mathematics up to Class X. There is no other stream or subject-related eligibility criterion. Having studied Accounting in school is an advantage, but not a requirement.

Tip: Choose this programme if you enjoy Accounting and wish to pursue a career or professional courses in it, or if you wish to pursue a career in corporate finance.

# **BSc (Hons) Economics & Management**

#### **Programme Overview**

This programme is ideal for students who have concurrent interests in economics and business/management studies, perhaps with the objective of using the former to become better entrepreneurs and managers. After laying a foundation in mathematics and statistics in the first year of study, you will pursue analytical courses in management and economics, which will help you develop a strong understanding of microeconomics, macroeconomics, accounting, international business, marketing, human resource, finance and e-business, among other things. This, in turn, will make you a great fit for nearly the entire gamut of corporate sector roles, in industries as varied as consultancy, fast moving consumer good (FMCG), financial technology (or fin-tech) and e-commerce. Besides, the rigour of LSE's curriculum will stand you in excellent stead for higher study.

# **Programme Structure**

1st Year	MN1178 EC1002 AC1025 MT105a ST104a	Business & Management in a Global Context Introduction to Economics Principles of Accounting Mathematics 1 (Half Course) Statistics 1 (Half Course)
2 <sup>nd</sup> Year	MN2177 EC2066 EC2065 Electives -	Core Management Concepts Microeconomics Macroeconomics from courses being offered
3rd Year	Electives - Electives -	from courses being offered from courses being offered from courses being offered from courses being offered

Popular electives include Entrepreneurship; Management and Innovation of e-business; Business Analytics, Applied Modelling and Prediction; Marketing Management; Management and Social Media; Human Resource Management; Organisation Theory; Elements of Social and Applied Psychology; International Economics; Monetary Economics; Principles of Corporate Finance.

Note: The curriculum is subject to change by LSE.

Several graduates of this programme have been selected for 1-year work placements with Fortune 500 firms like HSBC, UBS and Morgan Stanley in London and New York.

#### **Career Paths**

Branding & Communications Management Research (Corporate or Academic) **Public Relations** Management/Strategy Market Research Consulting Human Resources Strategy Operations **Business Analytics** Entrepreneurship Marketing Financial Analysis Digital Marketing Development Work Advertising **Business Journalism** 

#### **Foundation Courses**

**Applied Mathematics** 

Writing Skills

Accounting

#### **Eligibility**

To pursue this programme, you must have studied Mathematics up to Class X. There is no other stream or subject-related eligibility criterion. Further knowledge of Mathematics is an advantage, as are strong argumentative writing skills.

Tip: Choose this programme for a strong corporate sector career, and if you like Economics, but not the Mathematics that comes with it.

# **BSc (Hons) Business & Management**

#### **Programme Overview**

Designed by one of the world's leading Management departments, this programme will equip you with a peerless understanding of the core functional areas of a business, such as accounting, financial management, international business, marketing, corporate finance and human resource management, while also exposing you to emerging ones such as information systems, psychology and e-business. Ergo, as a graduate, you will have opportunities to pursue MBA/Master's programmes from eminent institutions across the world, work in exciting corporate sector roles across diverse sectors/industries or strive to become the next 'unicorn'. And this training will stand you in excellent stead, no matter the choice.

# **Programme Structure**

1st Year	MN1178 AC1025 EC1002 MT105a ST104a	Business & Management in a Global Context Principles of Accounting Introduction to Economics Mathematics 1 (Half Course) Statistics 1 (Half Course)
2 <sup>nd</sup> Year	MN2177 MN3075 MN3141 MN3194	Core Management Concepts Human Resource Management Marketing Management Entrepreneurship
3rd Year	Elective - f Elective - f	Organisation Theory from courses being offered from courses being offered from courses being offered

Popular electives include Management and Innovation of e-business; Management and Social Media; Elements of Social and Applied Psychology; Business Analytics, Applied Modelling and Prediction; Principles of Corporate Finance; Financial Management.

Note: The curriculum is subject to change by LSE.

Ritesh Agarwal, founder and CEO of OYO Rooms, was a student of this programme. Another student, Dhruv Bagla, founded Rackonnect, a sports dating app, while Ananya Jain was accepted onto IIM Bangalore's Young Leaders' Program after a Master's in Marketing from University of St. Andrews.

#### **Career Paths**

Entrepreneurship Branding & Communications Management Research Management/Strategy Consulting (Corporate or Academic) Human Resources Strategy

**Business Analytics** Operations Public Relations Marketing Market Research

**Business Development Business Law** Digital Marketing **Business Journalism** 

#### **Foundation Courses**

Applied Mathematics

Advertising

Writing Skills

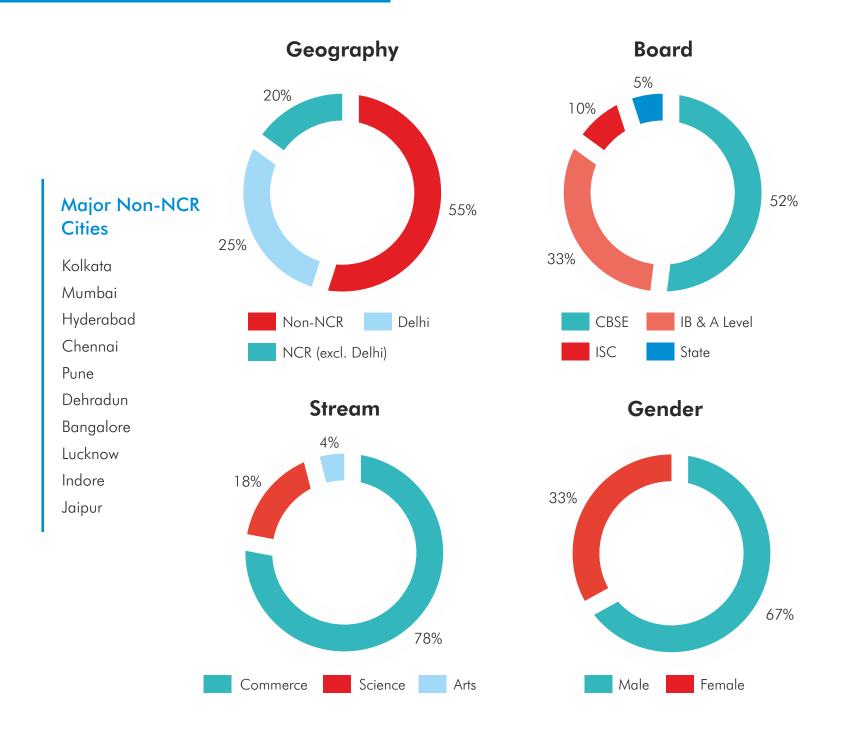
Accounting

#### **Eligibility**

To pursue this programme, you must have studied Mathematics up to Class X. There is no other stream or subject-related eligibility criterion. Strong argumentative writing skills are an advantage.

Tip: Choose this programme if you are an aspiring entrepreneur, or looking for strong corporate career prospects.

# **Batch Composition**





## **Faculty**

The programmes at ISBF derive contributions from two sets of faculty members – those at LSE and those at ISBF.

#### **LSE Faculty - Academic Direction**

LSE's faculty members provide 'academic direction' for all programmes taught at ISBF. The academic leadership team for the EMFSS Programmes at LSE lays down the structure and regulations for these programmes. With the help of a large team of LSE academicians, they also write and update the curricula, author the study materials, and set and grade all coursework and examinations for these programmes. This ensures parity of curriculum, assessment and overall rigour with what is followed internally at LSE. It also sets the tone for the teaching on these programmes, which is done by ISBF's faculty members.

#### **EMFSS Academic Leadership**



**Dr. Francesco Nava,** Academic Director



**Dr. James Abdey,** Associate Academic Director

#### Course

Elements of Econometrics

Accounting Theory J. Haslam, D. Chow and A. Nayak

Asset Pricing and Financial Markets R. Payne

Auditing and Assurance R. Chandler and S. Antrobus

Business Analytics, Applied Modelling and Prediction J. Abdey
Business and Management in a Global Context L.P. Willcocks
Core Management Concepts P. Willman

Elements of Social and Applied Psychology J.E. Stockdale, B. Franks and C.M.

Provencher

C. Dougherty

LSE Course Author(s)

Entrepreneurship M. Kuppers
Financial Management L. Fung

Financial Reporting J. Haslam and D. Chow

Further Mathematics for Economists M. Anthony

Human Resource Management J. Coyle-Shapiro, K. Hoque, I.
Kessler, A. Pepper, R. Richardson and

L. Walker

Information Systems Management A. Cordella
International Economics R. Versteeg

Introduction to Economics O. Birchall with D. Verry and M. Bray

Machine Learning K. Kalogeropoulos

Macroeconomics V. Polito with C. Brendon

Management Accounting M. Mongiello

Management and Innovation of e-business A. Cordella, S. Smithson, A. Martin,

M. Shaikh

Management and Social Media C. Alaimo, J. Kallinikos

Mathematical Economics M. Bray, R. Razin, A. Sarychev

Mathematics 1 M. Anthony
Mathematics 2 M. Anthony
Microeconomics A. Daripa
Monetary Economics Y. Aksoy
Organisational Theory P. Abell
Principles of Accounting D. Leiwy

Principles of Banking and Finance M. Buckle, E. Beccalli

Principles of Corporate Finance H. Zhong, P. Frantz, R. Payne, J.

Favilukis

Principles of Marketing H. Ali, V. Talwar

Quantitative Finance A. Patton

Research Project in Digital Innovation T. Cornford, S. Smithson

Statistics 1 J.S. Abdey
Statistics 2 J.S. Abdey

Valuation & Securities Analysis E. Beccalli, P. Frantz

#### **ISBF Faculty - Teaching**

As the Teaching Institution or 'college', ISBF is responsible for all the teaching on the programmes, and the appointment of our faculty members must adhere to clear norms laid down by LSE. That is why, in addition to hailing from prestigious institutions from across the world, ISBF's faculty members are extremely committed to the cause of furthering students' learning outcomes and includes among them two University of London Worldwide Recognised Tutors.

As one of the LSE's leading Teaching Institutions in the world, ISBF also enjoys several faculty visits from LSE every year.

#### **Senior ISBF Faculty Members**



Dr. G.L.Tayal
Dean and Professor of Management
PhD, University of Delhi
MCom, Delhi School of Economics
LLB, Faculty of Law
BCom (Hons), Shri Ram College of Commerce



**Dr. Yavar Ehsan**Associate Professor of Management
PhD, Jamia Millia Islamia
MBA, Temple University
BBA, Temple University



Soumitra Mookherjee Associate Professor of Management Executive MBA, University of Exeter MPhil, University of Cambridge BSc, University College London



**Dr. Uma Nagarajan**Associate Professor of Finance
PhD, Bharathiar University
Cost and Management Accountant, ICAI
MCom, Madurai Kamaraj University
BCom, Madurai Kamaraj University



Shailaja Manocha Associate Professor of Management PGDBM, IMT Ghaziabad BSc (Hons), University of Delhi



Chiraag Mehta
Recognised University of
London Tutor
MSc Economics, London School of Economics
BA (Hons) Economics, St Stephen's



Aryapriya Ganguly
Associate Professor of Management
Recognised Worldwide University of
London Tutor
MA, Delhi School of Economics
BA (Hons), St. Stephen's College



Manobhav Verma
Associate Professor of Accounting
Courses
Chartered Accountant, ICAI, Delhi
Certified Public Accountant, AICPA, USA



Namarta Singhal Associate Professor of Finance MBA, Guru Gobind Singh Indraprastha University BCom, Delhi University



Nilay Arun Assistant Professor of Finance Certified Financial Risk Manager MSc (Hons) Finance & Investment, Queen Mary UoL BSc (Hons) Banking & Finance, LSE



Resham Nagpal
Assistant Professor of Economics
MPhil, Jawaharlal Nehru University
MA Economics, Delhi School of Economics
BA (Hons) Economics, Ramjas College



**Dr Parul Gupta**Assistant Professor of Economics
PhD, IIT Delhi
MA Economics, Johns Hopkins University
BA Economics, Lady Shri Ram College



**Atika Gupta**Assistant Professor of Economics
MA Economics, Delhi School of Economics
BA Economics, Hans Raj College



Sahil Arora
Assistant Professor of Economics
MA Economics, Jamia Milia Islamia
BA (Hons) Economics, Rajdhani College



**Neha Arora** Assistant Professor of Finance MBA, University of Delhi BCom (Hons), SRCC

# Pedagogy

Whether on-campus or online, teaching and learning at ISBF are discussion-based, application-oriented and deeply rooted in a spirit of enquiry. Interactive classes form the bedrock of learning in a close-knit community with a high teacher-student ratio (1:15 or more), where faculty members provide peerless support and guidance to ensure a rigorous yet smooth learning journey. This ethos is derived from LSE's motto - rerum cognoscere causas, or to understand the causes of things, and is benchmarked to LSE's pedagogy as a result of regular training by LSE's faculty members.

The three pillars of teaching and learning at ISBF are:







These pillars, and the interactive classroom teaching they uphold, are supplemented by some other pedagogical processes, methods and initiatives which have proved successful in online, offline and blended modes of delivery. Here is a brief overview.

#### Formative Assessments and Feedback

Students appear for one assessment per course per month, and receive detailed formative feedback on these, in order to help them understand where they stand and how they can improve their learning.

#### **Inter-Disciplinary Projects**

These projects require students to work in small groups, mentored by faculty members, to explore real-world problems from an interdisciplinary perspective, bringing together their learning from across all or most of the courses they will study in a year.

#### **LSE Faculty Training**

Delivered through an annual, dedicated 4-day visit by a senior member of LSE's Teaching and Learning Centre and other regular interactions throughout each academic session.

#### Multi-Disciplinary Classes (MDCs)

Faculty members from different disciplines co-conduct classes which analyse real-world cases from the lenses of multiple disciplines at the same time.

#### iLearn

A course to help students transition smoothly to college and LSE's curricular expectations, by building vital skills like critical thinking, analysis and evidence-based writing, among others.

#### Peer Review Tutoring (PRT)

Senior students teaching their juniors, under the supervision of faculty members.

## Postgraduate Certificate in Learning and Teaching in Higher Education

A world-leading programme (compulsory for college teaching in the UK) for improving teaching and learning, being pursued by several ISBF faculty members.

#### **Virtual Learning Environment (VLE)**

Curated and updated continuously by LSE, this is a rich virtual repository of learning resources, course updates, discussion forums and also access to the online UOL Library.

#### **Abridged Courses**

Crunched versions of curricular courses, for those who wish to explore an interest that they aren't pursuing in their programme (eg. e-business for a BSc Economics student).

#### Workshops

Held periodically to impart technical skills like Excel, Stata, R and Python, or expose students to areas like policy-making, investing and entrepreneurship, to name some.

#### **Public Lectures**

Guest lectures where students of ISBF as well as other colleges can meet and interact with prominent professionals from industry and academia, such as Dr. Pronab Sen, Joy Bhattacharya, Dr. Arun Kumar, and other stalwarts.

There is a strong feedback culture at ISBF - suggestions from both students and faculty members (through the Peer Review mechanism) are used to constantly improve teaching and learning.

# Public Lectures at ISBF



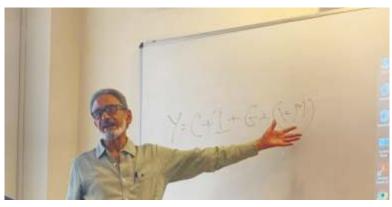
**Dr. Montek Singh Ahluwalia**Former Deputy Chairman, Planning Commission



**Deep Kalra**Founder and CEO, MakeMyTrip.com



**Joy Bhattacharya** Writer and Sports Producer



**Dr. Pronab Sen**Former (and first) Chief Statistician of India



**Dr. Abhijit Sen**Former member of the Planning Commission



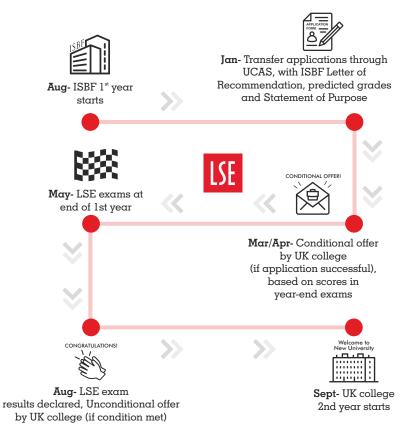
**Nikhil Arora**Vice President and Managing Director, GoDaddy India



# Transfers into 2<sup>nd</sup> year at LSE

Coming from one of LSE's top Teaching Institutions in the world, ISBF students enjoy a distinct edge when applying for transfers into 2<sup>nd</sup> year at LSE. This is because they study the same 1<sup>st</sup> year curriculum as students at LSE, and are assessed and graded to the same standards too, thus meeting important prerequisites for a successful transfer application.

This is why, numerous students have received offers to transfer to LSE, including on scholarship, giving ISBF one of the most successful track records globally in this respect. These students then spend their last two years of undergraduate study at LSE and graduate there.



Note: 2nd Year Transfers to LSE are governed by and subject to the policies of individual departments at LSE, which may change from year to year.

# Transfers into 2<sup>nd</sup> year at other institutions

Each year, a number of meritorious 1<sup>st</sup> year ISBF students apply to transfer into 2<sup>nd</sup> year at other (non-LSE) top universities in the UK, US and Canada. Here too, the international equivalence of the LSE curriculum gives them a significant edge, and many have been accepted into prestigious universities to complete undergraduate studies.























#### **Virtual Learning Environment (VLE)**

The Virtual Learning Environment (VLE) is a dedicated online learning platform and community curated, updated and moderated by LSE academicians. It serves as the virtual hub for all students and teachers of the EMFSS Programmes around the world, as it hosts a rich repository of academic resources for all courses. These include learning activities and videos, practice questions, examination advice and course-wise discussion forums that are moderated by LSE academicians and have participants from all over the world.

The VLE also arms students with advice on study and research skills, career advice and ways to connect with other students, including to find a 'Study Buddy'. Besides, it serves as a gateway to the University of London Online Library, which provides students with unparalleled access to e-books, databases containing journals, book reviews, newspapers, magazines and other publications.



Access to UOL
Online Library, which has
over 97 million
e-journal titles



Downloadable academic resources, including e-books, articles and webinars



Discussion Forums with thousands of students from over 100 countries



Audio-visual tutorials on key concepts



Student Hub

#### **Guest Lectures by LSE Faculty**

ISBF enjoys several visits from LSE faculty members each year, ranging from the seniormost academic administrators to those in leading positions at LSE's Teaching and Learning Centre. On these visits, LSE lecturers spend time training our faculty members, lecturing to our students and participating in other strategic meetings and events.

From 2019 to 2021, Dr. James Abdey, Associate Academic Director for the EMFSS Programmes at LSE, and Assistant Professorial Lecturer of Statistics, was a Visiting Lecturer at ISBF, for the courses of Statistics, Econometrics and Business Analytics, a couple of which are authored by him.

All these visits represent unique opportunities to learn from some of the leading academicians in the world. ISBF students not only make the most of them but also inevitably leave the visitors impressed with the quality of their questions.



Professor Paul Kelly Professor of Political Philosophy, LSE



**Dr. Neil McLean**Director, Academic and Professional
Development Division, LSE



Professor Michael Cox Director, LSE IDEAS and Emeritus Professor of International Relations, LSE

#### **Awards & Prizes**

LSE and UOL give away a variety of prestigious academic awards, prizes and scholarships every year to students of these programmes, and ISBF students have been disproportionately successful at bagging these.



Given to the top five performers in the 1st year LSE examinations, from India, Pakistan and Sri Lanka

25 students in the last 8 years



Given to the best performing degree/diploma students in the year-end LSE exams

4 students in the last 4 years



Given to a student who attempts at least three full courses, and scores at least 70% in each of them

27 students in the last 5 years



Given to students who top LSE courses/programmes globally. Programme toppers also receive scholarships for postgraduate study at LSE

30 students in the last 8 years

#### LSE Summer School Scholarships

LSE's is one of the largest and most prestigious Summer Schools in the world, attracting students from over a hundred countries. It also offers over a hundred cutting-edge and globally relevant courses in the areas of accounting, finance, economics, business, management, international relations, government, psychology, research methods and data science.

LSE awards two Summer School Scholarships every year to undergraduate students from ISBF. These fund the tuition and accommodation fee for a 3-week Summer School session, for a course of the scholar's choice. The scholars are selected by ISBF based on academic merit and contribution to college life, and 13 students have received this scholarship so far.

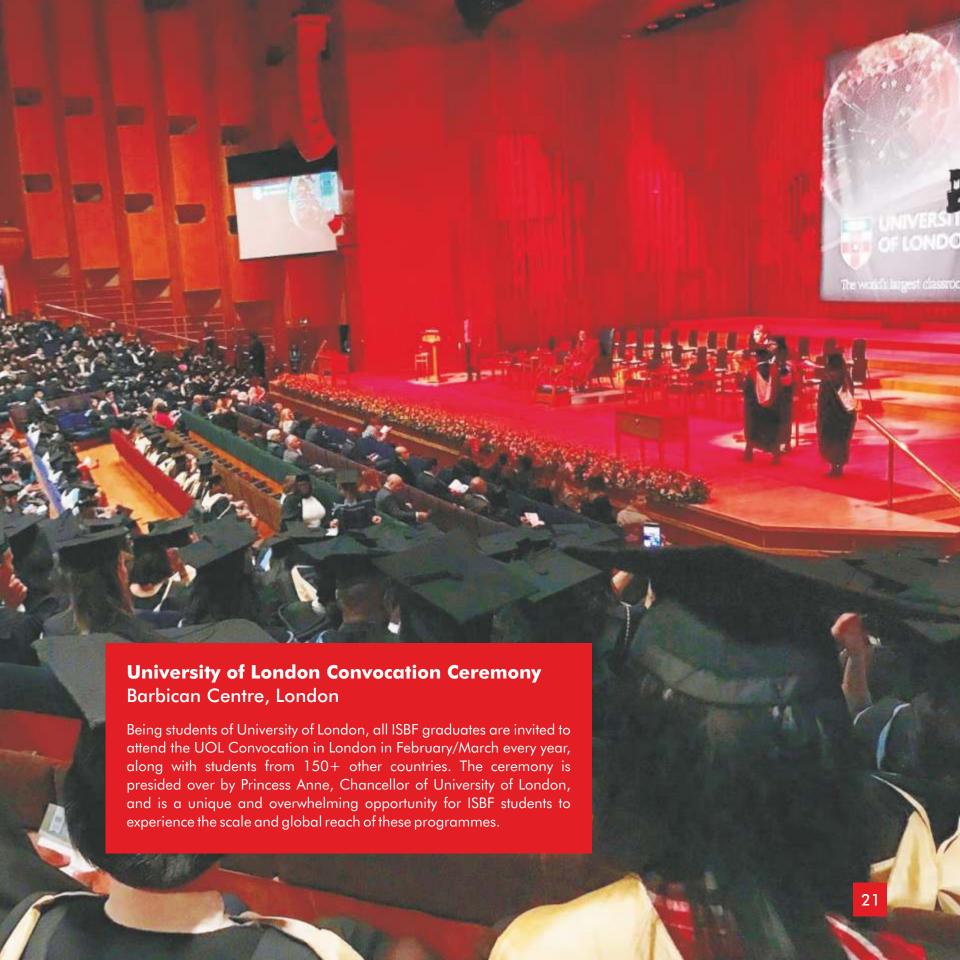
#### **Bombay Stock Exchange Bootcamp**

As a part of UOL and LSE's commitment to enhancing the employability of EMFSS graduates, they offer Indian students the opportunity to attend a specially curated, 2-day, on-site Bootcamp at Bombay Stock Exchange (BSE) in Mumbai. Students are selected through a competitive application process, and here too ISBF students have been disproportionately successful.

The Bootcamp presents an experiential learning opportunity, where students work alongside industry professionals on simulations of real-time stock exchange data. They learn about trading in stocks, the impact of economic indicators on the markets, technical and fundamental analysis and building and tracking a portfolio. They also participate in tours of the trading floor and the original stock exchange, and learn about capital market equity, equity dividend, commodity currency, risk management and clearing and settlement.



ISBF students pose with the iconic BSE bull





## Campus



National and international higher education hub, with lakhs of students moving here every year Start-up and entrepreneurship hub, with 1000's of registered ventures





Home of blue-chip companies, making it a great place to start a career

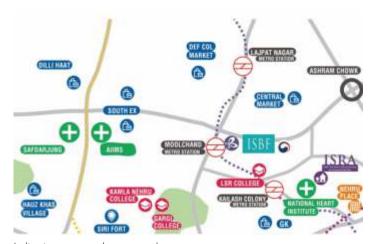


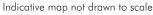


Rich cultural and architectural heritage, being an amalgam of seven cities

ISBF's campus is located in the heart of the historic capital city of Delhi. Following the prototype of LSE's vibrant city-centre campus, ISBF too is located in a very central, accessible, safe and student-friendly part of Delhi.

The campus is fully Wi-Fi enabled, and equipped with state of the art classrooms, a well-stocked library, games and recreation areas, a rooftop cafeteria and terrace, and other breakaway spaces to give students an environment conducive to learning and all-round development. Students have easy access to nearby sports, medical and other facilities, and the hostel is a stone's throw away.















## Hostel

ISBF Residential Accommodation (ISRA) provides separate accommodation facilities for girls and boys, which are a short walk away from the campus. Both the campus and the hostels are located in a very central, secure and student-friendly part of the city of New Delhi and are well-connected by all modes of public transport, including the Delhi metro. Both hostels are guarded 24x7 and are fitted with security cameras at the gate to ensure the safety and security of students.

Both hostels have spacious, air-conditioned rooms. Rooms may be single, double, triple or quadruple seaters with some having attached washrooms. Every room is furnished with a bed, wardrobe, study table and chair for each student.

Both hostels have limited seats. Outstations students can apply for ISRA after being made an offer of admission and are allotted rooms on a first-come-first-served basis.



Located in the heart of Delhi



Separate Hostels for Boys & Girls



24 x 7 CCTV Surveillance



Spacious & air-conditioned rooms



Short walk to the campus













Campus life at ISBF is not limited to just academics. Students engage in a multitude of extra-curricular and co-curricular activities, ranging from research, MUN, social work, debating and entrepreneurship to dance, music, sports, photography, design and many more. The annual intercollege cultural festival, Xenia, brings together a number of these and marks the zenith of the non-academic calendar. All these activities are organised end-to-end by student societies - you can join one of them, or start one if you seek to nurture new interests!

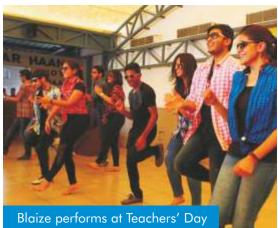
#### **Core Council**





#### **Blaize** (Dance Society)





Girl Up, Zia





#### **Events Team**





#### **Akademos** (Debating & Quizzing Society)





#### **ISBF Media Hub**





#### **Career Placement Cell**





#### **Social Work Society**





#### **Sports Society**





#### The Rest Is Noise (TRIN - Music Society)





#### **Artefactory** (Design Society)





#### **Entrepreneurship Cell**







# **ISBF MUN**

**ISBF Inter-College Model United Nations** 















# SCAM Who Wen, Whit Last, Who Lies Angel DEBASHIS BASH

# **XENIA**

The Annual Inter-College Cultural Festival

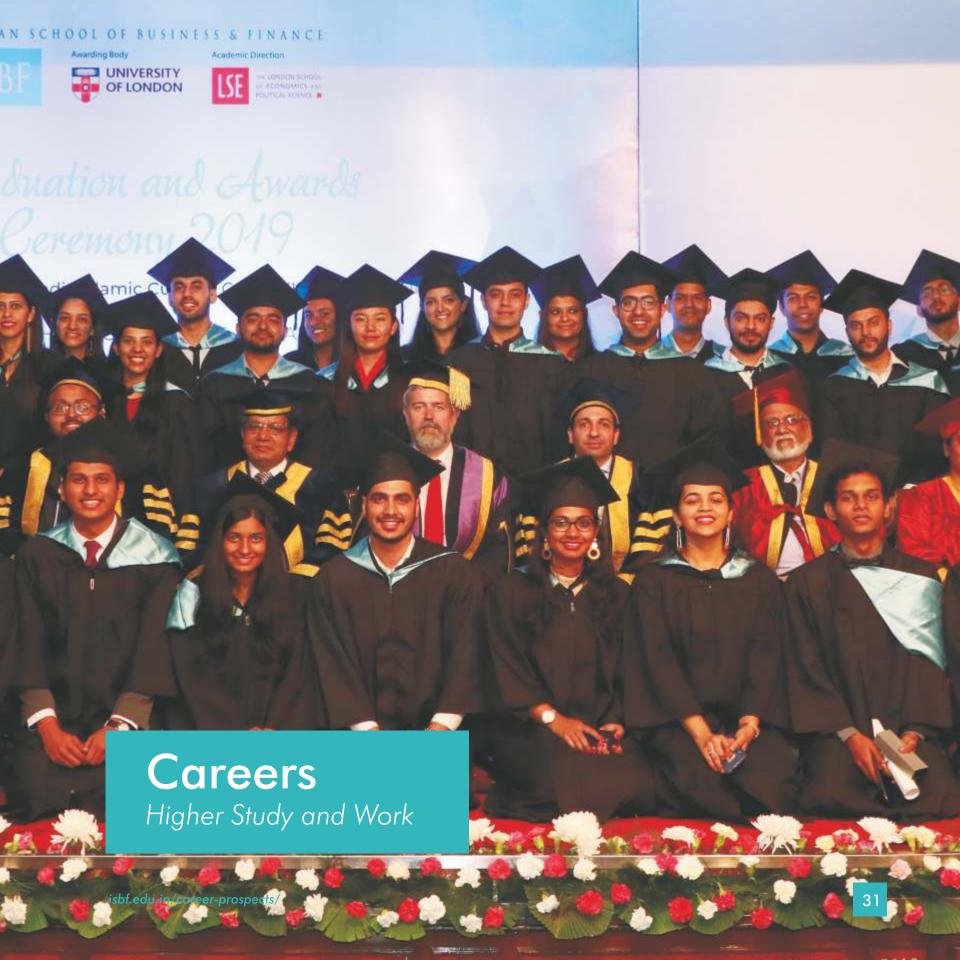












# Careers- Higher Study

#### Master's Abroad

ISBF students study one of the world's leading curricula and receive a globally renowned degree upon graduating. These give them a significant edge over their peers when applying to top institutions around the world for Master's and MBA programmes. This is why ISBF students have managed to secure scholarships to pursue programmes where Indian students generally struggle to even be accepted.

Furthermore, the 3-year programme at ISBF, being a rigorous UK undergraduate programme, is considered equivalent to 4-year programmes in the US and Canada, thus meeting the requirement for 16 years of education to pursue postgraduate study at most institutions in these countries. ISBF students also enjoy exemptions from writing GRE or GMAT when applying to several programmes abroad.

Perhaps most importantly, the rigour of their undergraduate education stands them in excellent stead during the course of such prestigious postgraduate programmes, and helps them graduate near the top of their class. The set of logos given alongside is an indicative representation of the high-quality Master's programmes ISBF graduates have been accepted on to.











































Two ISBF graduates (and real sisters) in two years - 2017 and 2018 - secured 100% scholarships, worth more than 26,000 British Pounds each, from LSE to pursue MSc Economics, one of its flagship programmes.

#### Master's in India

The University of London (UOL) degrees enjoy 'equivalence' from several leading Indian universities. This is why many ISBF graduates have successfully pursued some of the most coveted Master's and MBA programmes in India.

However, being a UK undergraduate degree, the UOL degree is not governed and recognised by UGC. That is why, to retain all options for postgraduate study (and government jobs) in India, ISBF offers students operational and teaching support for pursuing a UGC-recognised degree programme with Indira Gandhi National Open University (IGNOU), which can be done at nearly zero extra effort and cost.

Coupled with the rigour and renown of LSE and UOL, which represent one of the strongest extant signals of academic merit, this gives students the best of both worlds.















### Careers- Work

#### **Upskilling and Training**

The Careers Team (CT) at ISBF, comprised of the Career Services and Corporate Relations divisions, dedicates itself to the task of placing students, for internships, 1-year work opportunities abroad and permanent roles in India. The placement process begins with one-on-one counselling, which helps CT understand students' career aspirations and interests.

Following this, a wide variety of upskilling and training sessions/workshops are organised throughout the three years of undergraduate study, so that students are well-prepared to face recruitment processes for internships as well as full-time roles. In their final year of study, all students seeking placement must undergo a focused, 3-month long Placement Module, which helps hone their placement-related skills.



One-on-one Counselling



Resume-writing



LinkedIn Profile Building



Aptitude tests



Group Discussions



Interview Training



MS Excel Training



**Email Writing** 



Sector Orientation Talks



Personality development



Mock interviews

#### **Summer Internships and Live Projects**

The Careers Team facilitates summer internships and live projects in the corporate, development and government sectors, to enable them to gain hands-on learning and real-world experience, which are invaluable when applying for final placements or higher studies.

ISBF students have successfully completed summer internships with leading organisations in sectors such as development work, policy, consulting and finance, to name a few. Students also participate in live industry projects with different companies, which helps them gain relevant industry exposure and eases their transition to the corporate environment at the time of final placement.















#### 1-year Placements

ISBF, in association with the Mountbatten Institute, provides students with an opportunity to undertake one-year work placements with Fortune 500 firms at their London or New York headquarters. The international standards of their education and a clear knack for analytical thinking have enabled several ISBF students over the years to clear gruelling rounds of interviews to be selected for these coveted roles. This opportunity to gain exposure in the most professional of working environments has been lifechanging for most, and some have even managed to impress their employers sufficiently to secure full-time offers in the India offices of these global corporations.

#### **Placements in India**

Owing to their application-oriented education and extensive upskilling, ISBF graduates choosing to work immediately after college have been selected by globally renowned organisations belonging to a wide range of sectors, from fast-moving consumer aoods (FMCG) to private equity.

In the last three years, all students who have signed up for placements have received an offer of employment, and nearly all have taken up their offers. This is because the rigour of their undergraduate study ensures that the roles are quite niche and technical — such as investment banking research, corporate finance, policy research, market research, business analytics, consulting and marketing — giving them strong growth prospects, and the compensation is always attractive.

#### **Placements by sector**

















More than 90% placements in the last 5 years.





























#### **Graduate Work Destinations**

The rigour of the LSE education stands ISBF graduates in excellent stead throughout their careers. Right from the first role at work, their application-oriented undergraduate training enables our graduates to add substantial value and make a mark for themselves.

This, in turn, helps them progress rapidly, often exponentially, in their careers, and go on to work for some of the leading organisations in the world, across a wide variety of sectors. Throughout this journey, the Careers Team at ISBF remains in touch with them, sharing job openings and helping them change jobs.







McKinsey & Company







Willis Towers Watson In "I'll



Deloitte.

Bloomberg



BAIN & COMPANY (4)





We have been hiring students from ISBF in our organization. The quality of the students from ISBF is outstanding and the one's we have employed from campus recruitment are truly an asset to our organization. We also find the course curriculum is well equipped to qualify them for our industry. The students have perspective and were high in their ability to articulate their views and present it with confidence. We believe they will have a great future. The dedicated faculty members can be helpful for the comprehensive development of the students. We believe willingness comes first, and this quality is visible in the students of ISBF.

HR Team
Ameriprise Financials



MCube Financial has been associated with ISBF since 2013 to hire Post Graduates and Graduates students from their college year on year. The quality of students is on an upward graph and that itself is reflective of the commendable efforts put in by ISBF. As compared to the courses offered by other institutes, the curriculum at ISBF helps to hone the skill set of the students. Being affiliated with an international university, the students always have an edge over the others.

HR Team

MCube Financials

#### **Entrepreneurship**

While most graduates tend to apply for higher study or opt for placements, there are a few that want to be job-creators rather than job-seekers. Having benefited from one of the world's top foundations in business, management and economics, and gained organisational experiences through the Entrepreneurship Cell and other extra-curricular work in college, many ISBFians have launched ventures while in college, or soon after. The gauntlet in this regard was thrown down by Ritesh Agarwal, Founder and CEO of OYO Rooms, who was a student of Business at ISBF, and almost every batch sees one or the other student seek to emulate his journey. Some ventures started by ISBF students:

#### Oyo Rooms

#### Accommodation aggregator

Founded by Ritesh Agarwal, BSc (Hons) Business & Management

#### Dinks Bakery

#### Dessert parlour

Founded by Stuti Lohia, BSc (Hons) Economics

#### Rackonnect Sports dating

Founded by Dhruv Bagla, BSc (Hons) Business & Management

#### **AFK Gaming**

#### e-sports

Founded by Siddarth Nayyar, BSc (Hons) Economics

#### illumany

#### Innovation-based education

Founded by Shubhangini Prasad, BSc (Hons) Business & Management

#### Trydan Go

#### Travel App for Electric Vehicles

Founded by Shubham Jain,
Bsc (Hons) Economics & Management

### The Harajuku Tokyo Café Curated Culinary Restaurant

Founded by Gaurav Kanwar, BSc (Hons) Business & Management

#### Nurture

#### Baby spa

Founded by Anushka Neyol, BSc (Hons) Economics & Management

### Unexplored World The Odour Company

Co-Founded by Vedika Gupta, BSc (Hons) Business & Management

# Emacity A Sustainable Alternative to Fashion

#### Founded by Aaron Jenson, BSc (Hons) Economics & Finance

Ansh Bakshi, BSc (Hons) Economics & Management

Devendra Chandnani, BSc (Hons) Accounting & Finance

Khushi Mehra BSc (Hons) Business & Management

Yuktha Bhadane BSc (Hons) Economics

### **Admission Process**

#### **General Category**

For the undergraduate intake, there are 120 seats across all degree programmes. It is important for candidates to note that ISBF follows a rounds-based rolling admissions policy. This means applicants of earlier rounds have a higher likelihood of being accepted into the programme of their choice. It also means that applications will be closed as soon as all seats are filled. The admission process comprises of three steps:

#### Step 1 Filling the Application Form

Candidates can fill and submit the Application Form via the online portal apply.isbf.edu.in

#### **Eligibility for Applying**

A candidate must either have completed Class XII at the time of applying, or be completing it in the same year in which he/she seeks to begin undergraduate study at ISBF. If the Class XII Board examination results are available at the time of applying, these must be submitted for the Application Form to be considered as complete. Candidates from International Boards must submit their Class XII Predicted Grades, if the actual grades are unavailable.

Candidates from any stream, or studying any combination of subjects, can apply to any of the programmes at ISBF, provided that:

- Candidates applying for BSc (Hons) Economics or BSc (Hons) Economics & Finance must have studied Mathematics up to Class XII.
- Candidates applying for any of the other three undergraduate programmes must have studied Mathematics up to Class X.

For the Academic Year 2021-22, ISBF is accepting the scores obtained by candidates in the Pearson Undergraduate Entrance Exam. To know more about the exemptions through this Exam, click here.

#### Step 2 ISBF entrance test (iMET)

It is mandatory for all candidates to appear for the ISBF Entrance Test (iMET), which is conducted online in each Admission Round. iMET

tests a candidate's ability to reason logically, assimilate information meaningfully from multiple reading sources and apply concepts and techniques learnt in Mathematics up to Class X (based on the syllabi of the major Indian Boards). Candidates are advised to see the sample iMET question paper on the ISBF website, which also contains guidance on preparing for the test.

Candidates who perform well in iMET will be shortlisted for the Personal Interview (PI). Those who have obtained a composite SAT score of 1350 or more (within the 5-year validity period of the score) will be exempted from IMET and will be invited for a PI.

#### Step 3 Personal Interview (PI)

In the PI, candidates are tested for communication, attitude towards learning, academic curiosity and motivation – to study at ISBF and to study the programme of their preference. The candidate's past academic, co-curricular and extra-curricular record, as detailed in the Statement of Purpose in the Application Form, forms an important basis of the PI discussion. The Personal Interview will be held in person at the ISBF Campus. This is subject to change at ISBF's discretion as per the prevailing pandemic situation.

#### **Selection Criteria**

Once all three steps are completed, a candidate's application will be reviewed by the Admissions Committee. The final admission decision will take into consideration the iMET score (50% weight), performance in the PI (30% weight) and Class XII Board examination scores (20% weight), where available.

Candidates who perform exceedingly well in the admission process may be made an unconditional offer of admission, even if their Class XII Board scores have not been declared until then.

Please refer to the ISBF website for more details on the admission process and admissions calendar.

#### Extra-curricular Activities/Co-curricular Activities/Sports Category

Candidates can apply under the ECA/CCA/Sports Category, for both LSE-UOL and the Kingston University programmes.

CA - Music, Dance, Photography, Film Making, Animation & Video Editing, Sketching, Painting & Sculpting

CCA - MUN, Debating, Quizzing & Creative Writing

Sports - Chess, Table Tennis, Pool/Billiards, Golf, Badminton, Lawn Tennis, Swimming, Squash & Shooting

For more information, visit: https://www.isbf.edu.in/wp-content/uploads/2016/06/ISBF-ECA-CCA-Sports-Category.pdf

# Scholarships

Studying at ISBF gives students the option to receive an LSE education at roughly one-fifth the cost of pursuing it in London. This cost is further brought down through scholarships offered by ISBF in 1<sup>st</sup> year, for all three years of study, and by LSE and UOL in the 2<sup>nd</sup> and 3<sup>rd</sup> years of study.

#### Offered in 1<sup>st</sup> year (for all three years)

#### **ISBF Scholarship**

This scholarship comprises of a waiver of up to 100% of the ISBF tuition fee. Candidates who hold an offer of admission may apply for this scholarship. It is awarded at the start of the first year, based on academic merit - as measured by the candidate's iMET and PI scores, as well as financial need. If the scholar is able to maintain the academic criteria stipulated in the award letter, this scholarship automatically continues for all three years of study.

#### Offered in 2<sup>nd</sup>/3<sup>rd</sup> year

#### **University of London Three Country Prize**

This scholarship is awarded by University of London to its students in the Indian subcontinent, and comprises a waiver of 100% of UOL's second or third year tuition fee. It is based on academic merit, and awarded to students who score the highest aggregate marks in a particular year.

#### **LSE Summer School Scholarship**

LSE offers two Summer School Scholarships to undergraduate students from ISBF every year. These awards fund the tuition and accommodation fee for a 3-week Summer School session, with the scholars only required to fund their travel to and from London. 12 ISBF students in the last six years have won this scholarship.

The scholars are selected by ISBF based on academic merit and contribution to college life and can pick a course of their choice at LSE, from among over a hundred exciting options in the domains of economics, management, finance and the social sciences.

Note: The scholarships awarded by LSE and UOL are subject to their discretion.

#### Lateral Entry / Transfers into 2<sup>nd</sup> Year

Students who wish to transfer to ISBF into 2<sup>nd</sup>, from a degree programme at another university, should write to ugadmissions@isbf.edu.in. All decisions in this regard are subject to recognition of the student's prior learning by University of London.

### ISBF in the News





The Statesman, October 13 2020





Bbusinessworld, September 5 2020



#### Look at Plan B

Hopes for an international quality higher education do not have to come to an end

The Hindu, October 10 2020

The Telegraph, April 24 2019

# Why ISBF?



"The journey was very eventful. I spent sleepless nights studying, and that's how I achieved the LSE scholarship. I would like to mention my teachers, who were very supportive throughout these 3 years of my life."



Priya Bansal
BSc (Hons) Economics, ISBF,
Batch of 2017
Global programme topper
Full Scholarship from LSE
for MSc Economics

"After school, I got rejected from LSE. ISBF was the best option to get into LSE and I successfully got it. The entire success doesn't belong to me; it belongs to all the faculty members and all the staff members. Everyone has contributed to it."



Prateek Kansal
BSc (Hons) Economics & Finance, ISBF
Completed 1" year in 2017 and
transferred into 2<sup>nd</sup> year at LSE

"There was no disconnect moving from academic years to professional years. I was taught to think critically, and be aware of what's happening around the world. Today, when I look back, I think a lot of what I am able to connect to is because of my learning at ISBE."



Pranay Agarwal
BSc (Hons) Economics, ISBF, Batch of 2013
Level 3 CFA candidate
Presently working as Equity Research Analyst of Goldman Sachs

"The journey started with a lot of uncertainty, but eventually made me learn a lot. The experience of studying at ISBF has indeed transformed me into a mature individual."



Diven Mehta

BSc (Hons) Business & Management, ISBF
Batch of 2015

1-year work placement at
UBS Investment Bank, London

Business Development Manager at Gold
Leaf Naturals

"The education I received at ISBF helped me validate my interest in Economics. I thoroughly enjoyed the practical approach followed towards teaching as it challenged me, and made me an analytical individual."



Pranai Agarwal
BSc (Hons) Economics & Management, ISBF
Batch of 2011
MBA, Indian School of Business, Hyderabad
Presently working at VISA

**SCAN** 



Apply

ISBF on LSE's Website

**VISIT** 

www.isbf.edu.in









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