



INDIAN SCHOOL OF
BUSINESS & FINANCE
NEW DELHI



Undergraduate (Hons) Degree Programmes

designed, examined and assessed by

The London School of Economics
and Political Science (LSE)

BSc Economics
BSc Economics & Finance
BSc Accounting & Finance
BSc Economics & Management
BSc Business & Management
BSc Management & Digital Innovation



Why ISBF?

LSE faculty members provide all academic input for the undergraduate programmes, which are highly application-oriented

The programmes are taught by **distinguished faculty from noted institutions** like LSE, Cambridge, ISI, Delhi School of Economics, IITs and IIMs

University of London awards the degree for every programme; ISBF students are students of the University of London

Close-knit academic community, with emphasis on discussion, debate and asking questions

Vibrant and stimulating campus environment, with guest lectures by eminent persons, and activities ranging from debating, MUN and social work to dance, music and sports

Several ISBF students have secured **transfers into 2nd year at LSE and other leading foreign universities**

ISBF graduates have pursued **Master's / MBA programmes at prestigious institutions** such as LSE, Oxford, Harvard, Carnegie Mellon University, Delhi School of Economics, IIM, XLRI and ISB

Many ISBF graduates have completed **1-year work placements in London / New York with investment banks** like Morgan Stanley, UBS, Barclays and Deutsche Bank

ISBF graduates have been **placed in India with globally reputed firms** such as Ernst & Young, S&P Capital IQ, Moody's Analytics, Walmart, Zomato, American Express and Deloitte



ISBF, LSE and University of London

Indian School of Business & Finance (ISBF) was established in 2006 in New Delhi with the vision of imparting world-class education in India. ISBF offers undergraduate (Honours) programmes in Economics, Economics & Finance, Accounting & Finance, Economics & Management, Business & Management and Management & Digital Innovation.

Academic direction for all these programmes comes from **The London School of Economics and Political Science (LSE)**, and the academic tone at ISBF is set by the LSE motto, "*rerum cognoscere causas*" (to understand the causes of things). LSE is among the foremost educational institutions in the world, ranked 1st in the UK and 2nd in the world for the social sciences. LSE academicians design the curriculum, formulate the syllabi, develop the study material, and set and assess the final examinations for all the programmes offered at ISBF.

LSE is a part of **University of London (UoL)**, and ISBF is an Affiliate Centre of UoL. This is the highest recognition accorded by UoL to partner institutions, and it has been earned and maintained by ISBF on the basis of stringent and continuous quality assessment. This essentially means that the teaching standards and methods, faculty and facilities at ISBF have been deemed by UoL to be equivalent to those provided by UoL itself.

Therefore, ISBF students have the unique opportunity to obtain a world-class education right here in India. All ISBF students enroll as full-fledged students of UoL, and in doing so they become part of a 54,000-strong international student community. Upon successfully completing the programme, they receive their degrees from the University of London, and are even invited to be graduated at the UoL convocation in London.

Undergraduate Programmes

All UG Programmes at ISBF are 3 year, full time Honours degree programmes. Incessant inquiry, discussion and application of theory to the real world are the hallmarks of an ISBF education. Being internationally recognised and valued, this education is a great stepping stone to postgraduate studies at globally reputed institutions.



BSc Economics

This programme explores the area of Economics in a highly application-oriented manner, in order to equip you with a nuanced understanding of how the world economy functions. You will learn to understand events like demonetization and the global financial crisis, and be able to explain them to your family and friends. You will also learn to think analytically about solutions to micro and macro economic problems. In this programme, you will study one of the most cutting-edge, rigorous and rewarding Economics curricula anywhere in the world, and this will give you a definite edge over your peers in future pursuits.

Career options

Policy research & analysis, Big Data analytics, Management consultancy, Investment Banking, Other banking sector roles, Actuarial science, Development sector, Economist at large corporations, Marketing, Financial journalism



BSc Economics & Finance

This programme will equip you with deep knowledge of the complementary areas of financial and economic theory. The curriculum comprises courses in micro and macroeconomics, econometrics, asset pricing, investment analysis, financial reporting, and many other areas. Coupled with the application-oriented approach to teaching it, the curriculum will help you develop a sound understanding of the whole gamut of financial markets, monetary policy and everything in between. Besides, it will hone your analytical skills and thereby make you a top choice for a wide spectrum of employers.

Career options

Banking - including Investment Banking, Corporate finance, Actuarial science, Wealth / Asset management, Big Data analytics, Research – equities, Central Bank roles, Management consultancy



BSc Accounting and Finance

This programme will equip you to use accounting statements and financial information and ratios to aid in your organization's decision-making. In learning about mergers and acquisitions, auditing, financial accounting and risk management, you will acquire skills valued highly by top employers, including the financial services industry. The programme will also provide you a great platform from which to continue into professional accreditation, and with a critical and analytical approach which will always stand you in excellent stead.

Career options

Accounting, Auditing, Consultancy, Investment banking, Financial services firms including Investment management, Financial / Accounting roles in manufacturing and service sector firms and organizations



BSc Economics & Management

By giving you the opportunity to study the two most sought-after disciplines in social science, this programme prepares you fittingly for the demands of the real world. You will not only learn theoretical concepts in marketing, accounting, human resource, finance and economics, but will also analyse their collective role in the success of a business in a competitive market scenario. You will learn to appreciate the inter-relationships between business and economic issues, and explore possible solutions from a multi-disciplinary perspective.

Career options

Management consultancy, Marketing, Human resources, Operations, Market research, Business analysis, Branding and corporate communications, Advertising, Digital media / marketing, Launching your own business, NGOs, Development sector, Investment banking



BSc Business & Management

This programme will enable you to develop expertise across areas like marketing, accounting, corporate finance and human resource management. It will help you develop the ability to think independently about business and management decisions, a skill valued highly by employers from a host of different sectors. You will understand how companies work in an increasingly global market and how best to manage them, and also learn the nuances of launching a start-up or expanding your existing family business.

Career options

Operations, Human resources, Marketing, Management consultancy, Accountancy, e-commerce, Digital media / marketing, Branding and corporate communications, Advertising, Business analysis, Market research, Business law, Launching your own start-up, Managing an existing business



BSc Management and Digital Innovation

To obtain a robust understanding of digital structures, trends, technologies and their management, opt for this peerless programme. Here you will learn about international business, e-business, innovation, cloud computing, digital marketing and social media, which will equip you with cutting-edge skills in a burgeoning field of work and research. The combined use of theory and case studies will equip you to leverage new digital innovations to manage commercial, social and political transformations.

Career options

Launch / work for e-commerce venture, Marketing - especially digital media / marketing, Branding and corporate communications, Growth hacking, Market research, Advertising, Search engine optimisation, Technology management roles across industries, Management consultancy

Faculty and Pedagogy

ISBF and its faculty members are committed to an innovative, discussion-based and application-oriented pedagogy, benchmarked to LSE, one of the top teaching institutions in the world. Faculty members at ISBF hail from the leading universities in India and the world, and bring to the classroom a rich blend of teaching experience, research expertise and real-world exposure. They are also trained, at least once every year, by UoL/LSE professors in global teaching best practices. Students are also regularly exposed to eminent guest lectures and experiences such as visiting World Bank and attending workshops at Bombay Stock Exchange. All this has resulted in a high-quality learning experience for students for over a decade, and has laid the foundation for great academic and career achievements.

Senior ISBF Faculty



Dr. G.L. Tayal, *Dean, Academics*

Bcom (Hons), Shri Ram College of Commerce
MCom, Delhi School of Economics
LLB, Faculty of Law
PhD in Management, Department of Commerce,
University of Delhi



Chiraag Mehta, *Associate Dean*

BA (Hons) Economics, St. Stephen's College
MSc Economics, The London School of Economics
and Political Science (LSE)



Dr. Yavar Ehsan, *Associate Professor*

BBA Computer Information Science, Fox School of
Business, Temple University
MBA Computer Information Science, Fox School of
Business, Temple University
PhD in Management, Jamia Millia Islamia



Soumitra Mookherjee, *Associate Professor*

BSc Economics, University College London
MPhil Economics, Darwin College, University of
Cambridge
Executive MBA, University of Exeter



Aryapriya Ganguly, *Associate Professor*

BA (Hons) English Literature, St. Stephen's College
MA Sociology, Delhi School of Economics



Dr. Abhinaba Lahiri, *Assistant Professor*

BSc Statistics, St. Xavier's College, University of Calcutta
MSc Statistics with Quantitative Economics
specialization, Indian Statistical Institute
PhD in Economics, Maastricht University

Visits by LSE Faculty



Lecture on Confidence Intervals by **Dr. James Abdey**,
Professor of Statistics at LSE



Guest of Honour **Prof. Paul Kelly**,
Pro-Director of Education at LSE,
at ISBF's Graduation Ceremony 2017



Lecture by **Prof. Michael Cox**,
Director - LSE IDEAS
and *Emeritus Professor of International Relations at LSE*

Life at ISBF

ISBF's student body is extremely diverse, motivated and atypical, and they make ISBF the vibrant place that it is.

In turn, ISBF offers many opportunities to its students to get involved in, enhance and even re-imagine the fabric of college life. Whether you are seeking participation in a Model United Nations or a debating competition, giving back to the community as part of the Social Work Society or rehearsing for an upcoming music or Dance Society event, participating in a sports tournament or organizing a food fest, you'll have your hands full during your years at ISBF.

And yet, there's so much more you can experience, by contributing to or editing ISBF's newsletter, organizing higher education and placement opportunities through the Career Placement Cell, or organizing and attending seminars and talks by eminent persons from academia, government and industry. And then, once every year, the collective student energy reaches its crescendo and culminates in the annual cultural festival – Xenia, which explores a new theme every year, inspired by current and pressing events across the globe.

The ISBF Student Council is an elected body that works to enhance all students' college experience. It plays the pivotal role in coordinating extra-curricular activities, and gives the students a chance to practice leadership and self-governance, and develop strong inter-personal and team-work skills.



Admission Process

ISBF follows a rolling admissions policy for its undergraduate programmes. This means that the sooner one applies, the higher the likelihood of being made an admission offer, and for a programme of one's choice.

The admission process comprises of three steps -

- (i) filling the Application Form,
- (ii) appearing for the ISBF entrance test (iMET) and
- (iii) appearing for the Personal Interview (PI).

Eligibility for Applying

To be eligible to apply for the next undergraduate session at ISBF, a candidate must either have completed Class XII at the time of applying, or be completing it in the same year in which he / she seeks to begin undergraduate study at ISBF. If the Class XII Board examination results are available at the time of applying, these must be submitted for the Application Form to be considered as complete.

Candidates from any stream, or studying any combination of subjects, can apply to any of the undergraduate programmes offered at ISBF, subject to the points below:

Candidates applying for **BSc Economics** or **BSc Economics & Finance** must have studied / be studying Mathematics in Class XII.

Candidates applying for any of the other four undergraduate programmes - **BSc Accounting & Finance**, **BSc Economics & Management**, **BSc Business & Management** or **BSc Management & Digital Innovation** must have studied Mathematics up to Class X.

Filling the Application Form

Candidates can fill and submit the Application Form, along with the necessary documents, via the online application portal **www.applytoisbf.com**.

Alternatively, the form can be obtained from the ISBF website or campus, filled and submitted (physically or by courier), along with the necessary documents.

The Application Form is then reviewed by the Admissions Committee, which shortlists candidates for the next two steps, based on the Class XII Board examination results, where available, and the Statement of Purpose submitted as part of the form.

iMET and PI

All shortlisted candidates must appear for both the next steps, i.e. iMET and PI. These are conducted in multiple locations across India and must be completed at the same centre by a candidate. iMET tests a candidate's ability to reason logically and apply concepts and techniques learnt in Mathematics and English up to Class X (based on the syllabi of the major Indian Boards). In the PI, a candidate is tested for attitude, motivation, communication and academic curiosity.

Selection Criteria

The **selection criteria** for the undergraduate programmes comprises of:

1. ISBF entrance test (iMET) - 50% weight
2. Personal Interview - 30% weight
3. Class XII Board examination scores (where available) - 20% weight

Offer of Admission

Candidates who perform exceedingly well in the admission process may be made an early, unconditional offer of admission to ISBF, even if their Class XII results have not yet been declared. Other candidates who are selected will be made conditional offers of admission, which will be contingent upon achieving a specified minimum score in their Class XII Board examinations.

Scholarships

A limited number of scholarships are available for meritorious candidates. Three kinds of scholarships are on offer:



AT THE TIME OF ADMISSION

ISBF Scholarship : This scholarship is available at the time of admission, i.e. for the first year of study at ISBF. It comprises a waiver of up to 50 percent of the ISBF tuition fee. It is awarded on the basis of merit, measured by the candidate's performance in the ISBF entrance test (iMET) and the Personal Interview, as well as financial need. This award continues in the second and third year of study, subject to the scholar maintaining a stipulated level of academic performance at ISBF.

AFTER ADMISSION*

University of London Achievement Award : This scholarship is available on merit to University of London students in the Indian subcontinent. It comprises a waiver of 100 percent of University of London's second year tuition fee.

LSE Summer School Scholarship : Every year, two students receive this scholarship from LSE to attend Summer School in London, amongst students from all over the world.

*Subject to the discretion of the University of London (UoL)

ISRA

ISBF Residential Accommodation

ISBF provides accommodation facilities, which are a short walk away from the campus. Separate accommodation is available for girls and boys, with limited seats on offer. ISRA has spacious, air-conditioned rooms with attached washrooms. Rooms may be single, double, triple or quadruple seaters. Each room is furnished with a bed, wardrobe, study table and chair for each student.

Outstation students can apply for ISRA after being made an offer of admission, and are allotted rooms on a first-come-first-served basis.

Note: ISBF also assists students with taking up private accommodation in the vicinity, with verified and reviewed providers. In all such cases, ISBF liaises and acts as the point of coordination between students and private accommodation providers to ensure that students have a comfortable and hassle-free living experience away from home.



Student Achievements

TRANSFERS INTO 2nd YEAR at Foreign Universities



THE LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE



University of BRISTOL



UNIVERSITY OF BATH

MASTER'S/MBA at Prestigious Universities



THE LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE



HARVARD UNIVERSITY



Graduate School of Economics



DELHI SCHOOL OF ECONOMICS



ISB



MSE



XLRI
Xavier School of Management
For the greater good

1-year PLACEMENTS in London & New York



Merrill Lynch
Bank of America Corporation



UBS



PLACEMENTS IN INDIA in Globally Renowned Firms



EY
Building a better working world



PEPSICO



Summer INTERNSHIPS



EY
Building a better working world



VeriStrat
Flexible | Virtual | Workforce



StudentSpeak

"The journey was very eventful. I spent sleepless nights studying, and that's how I achieved the LSE scholarship. I would like to mention my teachers, who were very supportive throughout these 3 years of my life."



Priya Bansal

BSc Economics, ISBF
Batch of 2017
Global Programme topper
Full Scholarship from LSE for
MSc Economics

"After school, I got rejected from LSE. ISBF was the best option to get into LSE and I successfully got it. The entire success doesn't belong to me; it belongs to all the faculty members and all the staff members. Everyone has contributed to it."



Prateek Kansal

BSc Economics & Finance, ISBF
Completed 1st year in 2017
Transferred into 2nd year at LSE in 2017

"I joined ISBF with a goal to obtain a transfer to LSE in my second year. And despite having achieved that, I chose to stay here for my remaining two years!"



Rohan Madhav Modwel

BSc Economics, ISBF
Batch of 2015
Received offer to transfer
into 2nd year at LSE in 2013
MSc Economics, LSE

"The journey started with a lot of uncertainty, but eventually made me learn a lot. The experience of studying at ISBF has indeed transformed me into a mature individual."



Diven Mehta

BSc Business & Management, ISBF
Batch of 2015
Associate President,
Student Council & Xenia Council
1-year work placement at
UBS Investment Bank, London
Presently an entrepreneur

"The education I received at ISBF helped me validate my interest in Economics. I thoroughly enjoyed the practical approach followed towards teaching as it challenged me, and made me an analytical individual."



Pranai Agarwal

BSc Economics & Management, ISBF
Batch of 2011
MBA, Indian School of Business,
Hyderabad
Worked at American Express
Presently working at Accenture Gurgaon

"The nurturing environment at ISBF gave me an opportunity to excel in academics as well as extracurricular activities. The holistic development provided at ISBF will definitely help me succeed in life."



Nikhita Goel

BSc Economics & Finance, ISBF
Batch of 2017
Associate President, Student Council
Received LSE Summer School
Scholarship in 2014
Presently working at MCube Financial



UNIVERSITY OF LONDON

University of London (UoL) was established in 1836, and is one of the largest and most prestigious universities in the world. It comprises 17 colleges and 10 specialized research institutions, and has a long history of academic excellence. Since 1858, UoL has offered its programmes and resources across the globe, and its alumni include several Nobel laureates, Heads of State and other leading luminaries.

The London School of Economics and Political Science (LSE), a member institution of UoL, was founded in 1895, and has grown to become one of the foremost social science institutions in the world. LSE is also ranked among the top institutions globally for research and studies in Economics, Finance and Management, and provides academic direction for UoL programmes in these subject areas, including all programmes offered at ISBF. LSE counts among its alumni and staff 37 Heads of State and 16 Nobel laureates.

Some Notable UoL & LSE Alumni and Staff

Dr. KR Narayanan
President of India
(1997-2002)



Dr. Urjit Patel
Governor,
Reserve Bank of India

Nelson Mandela
President of South Africa
(1994-99)



Dr. BR Ambedkar
Father of the Indian Constitution
Bharat Ratna



Prof. Amartya Sen
Nobel Prize in Economics (1998)
Bharat Ratna



Ronald H Coase
Nobel Prize in Economics (1991)

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APPLY ONLINE Visit www.applytoisbf.com to begin your application

CONTACT US

ISBF Admissions Team

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CAMPUS

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<http://www.lse.ac.uk/study-at-lse/uolip/global-teaching-institutions>

<https://london.ac.uk/indian-school-business-and-finance>



www.isbf.edu.in