



Awarding Body



**UNIVERSITY
OF LONDON**

Academic Direction



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE ■

INDIAN SCHOOL OF BUSINESS & FINANCE

Admissions under ECA/CCA/Sports Category

We, at ISBF, believe excellence in anything increases your potential in everything. We are committed to academic excellence and strive to make achievement of such excellence a habit in our students.

Extending this notion of excellence to Extra-Curricular Activities, Co-Curricular Activities and Sports, we offer admissions under the ECA/CCA/Sports Category, for the LSE undergraduate programmes.

Through this category, we want to identify and nurture excellence in a wide array of activities, not just by accepting admissions, but also by providing opportunities to further hone one's skills.

We have a limited number of seats and the following activities in this category:

Activities		
Extra-Curricular Activities	Co-Curricular Activities	Sports
Music – Vocal	MUN	Chess
Music – Instrumental	Debating (English)	Table Tennis
Dance – Indian Classical	Quizzing	Pool/Billiards
Dance – Western Classical	Creative Writing	Golf
Dance – Indian Light & Folk		Badminton
Dance – Western Light		Lawn Tennis
Media – Photography		Swimming
Media – Film Making		Squash
Media – Animation & Video Editing		Shooting
Fine Arts - Sketching		
Fine Arts - Painting		
Fine Arts - Sculpting		

IMPORTANT DATES

ECA/CCA/Sports Category Application Deadline: 20 June 2023

Conduction of Trials & Personal Interview: Week of 4 July 2023

Scholarship Application Deadline: 11 July 2023

Declaration of Admission & Scholarship Results: 15 July 2023

Acceptance Deadline: 30 July 2023



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ADMISSION PROCESS

The admission process under the ECA/CCA/Sports category will involve the following steps:

Step 1: Filling out the Application Form

Step 2: Trials

Step 3: Personal Interview

Step 1: Application Form

Candidates may fill the ISBF Application Form online or offline.

To apply online, [click here](#).

To apply offline, candidates may download the Application Form [here](#) or obtain it at the ISBF campus. The form must be completed and submitted at the ISBF campus, via courier or in person.

Eligibility for applying

- The candidate must either have completed Class XII, or be completing it in 2023.
- Candidates from any stream, or studying any combination of subjects, may apply to any of the undergraduate programmes offered at ISBF, subject only to the below requirements:
 - Candidates applying for BSc (Hons) Economics or BSc (Hons) Economics & Finance must have studied, or be studying, Mathematics in Class XII
 - Candidates applying for BSc (Hons) Accounting & Finance, BSc (Hons) Economics & Management or BSc (Hons) Business & Management must have studied Mathematics up to Class X

Candidates will be asked to indicate their first and second choices of programme in the Application Form. Should they have any difficulty in making these choices, we would encourage them to proactively reach out to us for guidance.

The course choices, along with the Statement of Purpose that candidates write as part of the Application Form, are key components of the Personal Interview. In the Statement of Purpose, candidates are advised to highlight their academic and other strengths, including co-curricular and extra-curricular achievements.



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For the Application Form to be deemed complete, candidates must submit all necessary documents as listed on the Application Form at the time of applying, whether online or offline, and must pay the application fee of INR 2,500 in full.

Candidates applying under the Extra-curricular/Co-curricular/Sports Category will not be required to appear for iMET and will instead undergo trials, if shortlisted.

While filling the online application, be sure to select this category under the "Programme Applied For" section and to upload the necessary documents in the "Enclosures" section.

You are required to upload your best 5 certificates for a particular activity over a period of 4 years (1 May 2018 to 30 April 2023). Undated certificates and documents will not be considered for evaluation.

Depending on the activity concerned, we would expect candidates to upload evidence of their credentials, continued success and accomplishment in their activity of choice while completing the ISBF Application Form. See [Guidelines for Document Submission](#) for more details.

Please look carefully at the Guidelines for Document Submission under each activity to understand the Admissions Committee's expectations. Where certificates are a necessary criterion, note that these can be from competitions at the Intra-School, Inter-School, Zonal, District, State, National and International Levels.

After successfully submitting the form, candidates will be issued an Admit Card confirming the trials and PI slots (dates and times) chosen by them in the Application Form. Candidates must have the Admit Card handy during the trials and carry it to the ISBF campus on the day of the PI.

Certificates uploaded by the applicant shall be scrutinised and evaluated by the Admissions Committee, which shall subsequently shortlist the applicant for the trials.

Step 2: ECA/CCA/Sports Category Trials



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Following evaluation of the applications received, the Admissions Committee will shortlist eligible candidates for the trials that are scheduled for the Week of 4 July 2023.

On the day of the trial, the shortlisted candidates will be required to bring along with them the Admit Card issued to them at the end of the Application Stage. They will also be required to bring along with them the original certificates that they had scanned and uploaded while submitting their application to ISBF, along with other requisite documents. To know more, see our [Guidelines for Document Submission](#).

While the trials for most activities will be conducted at the ISBF campus, the evaluation for the sports-based activities will be external venues that are located close to the campus. These sporting venues have hosted national & international sporting events in the past and are home to world-class facilities not just for our students but for professional athletes. Media-oriented activities, which require state-of-the-art equipment, will be evaluated at specialized facilities owned by Teamwork Education Pvt Ltd.

Each activity will have its own dedicated format for the trial which will be evaluated by eminent external adjudicators from the respective fields along with our esteemed faculty.

Please note the following important points:

- The Complete schedule for the trials will be notified on the ISBF website.
- The college reserves the right not to make admissions under a particular category if no candidate is found suitable.
- The decision of the Admissions Committee shall be final and binding.
- Students admitted under the ECA category are required to consistently participate in these activities throughout their college life.

Step 3: Personal Interview

All candidates who appear for the Trials will be invited for the Personal Interview (PI) round and this will be conducted in person at the ISBF campus in Delhi. This is subject to change at ISBF's discretion as per the prevailing pandemic situation.

In the PI, a candidate is tested for communication, attitude towards learning, academic curiosity, and motivation to study at ISBF and to study the programme of first preference. The candidate's past extra-curricular/co-



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curricular/sports record, along with her/his academic record, as detailed in the Statement of Purpose in the Application Form, is the main basis of the PI discussion.



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Extra Curricular Activities		
Activity	Documents to be uploaded	Trials(Y/N)
Music – Vocal and Instrumental	<ol style="list-style-type: none"> Prizes from Competitions Won or Participated in Training under a Guru/ Institution Examinations with Passing Certificate Public Performance Any other relevant document 	Y
Dance – Indian Classical, Western Classical, Indian Light & Folk, Western Light)	<ol style="list-style-type: none"> Prizes from Competitions Won or Participated in Training under a Guru/ Institution Examinations with Passing Certificate Public Performance Any other relevant document 	Y
Media – Photography, Film Making, Animation & Video Editing	<ol style="list-style-type: none"> Prizes from Competitions Won or Participated in Portfolio Public Exhibitions/ Acknowledged Film Credits Any other relevant document 	N
Fine Arts – Sketching, Painting, Sculpting	<ol style="list-style-type: none"> Prizes from Competitions Won or Participated in Portfolio Public Exhibitions/ Acknowledged Film Credits Any other relevant document 	N



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Co-Curricular Activities		
Activity	Documents to be Uploaded	Trials (Y/N)
MUN	<ol style="list-style-type: none">1. Prizes from Competitions Won or Participated in2. Training3. Workshops4. Any other relevant document	Y
Debating (English)	<ol style="list-style-type: none">1. Prizes from Competitions Won or Participated in2. Training3. Workshops4. Any other relevant document	Y
Quizzing	<ol style="list-style-type: none">1. Prizes from Competitions Won or Participated in2. Training3. Workshops4. Any other relevant document	Y
Creative Writing	<ol style="list-style-type: none">1. Prizes from Competitions Won or Participated in2. Training3. Published Work (Public Print Media/ Digital Media)4. Any other relevant document	Y



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Sports		
Activity	Documents to be Uploaded	Trials (Y/N)
Chess	1. Prizes from Competitions Won or Participated in 2. Any other relevant document	Y
Table Tennis	1. Prizes from Competitions Won or Participated in 2. Any other relevant document	Y
Pool/ Billiards Category	1. Prizes from Competitions Won or Participated in 2. Any other relevant document	Y
Golf	1. Prizes from Competitions Won or Participated in 2. Any other relevant document	Y
Badminton	1. Prizes from Competitions Won or Participated in 2. Any other relevant document	Y

FEES, FUNDING & SCHOLARSHIPS

[Click here](#) to know more about the fees and funding & scholarships.

FAQs

How many seats are there in the ECA/CCA/Sports Category?

We have a limited number of seats under the ECA/CCA/Sports Category, and we expect the competition to be fierce. Typically, we have 12-15 applicants per seat, some ECA activities might receive a higher number of applicants and you will be competing against those who have applied for a seat at ISBF under that specific activity.

What are the chances of getting selected for trials?

Your chances of getting selected for the Trials depends on the strength of your credentials in that activity, as uploaded under the ECA/CCA/Sports Section of the Application Form.



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Is there any minimum eligibility criteria to apply through the ECA/CCA/Sports Category?

No, there isn't a minimum eligibility criterion to apply through the ECA/CCA/Sports Category. However, your chances of Admission to ISBF depend heavily on the quality of your credentials and your performance in the Trials (50%), followed by the PI (30%).

What certificates are required in order to get shortlisted for Trials?

Please look carefully at the Criteria for Admission under each ECA/CCA/Sports (hyperlink to Criteria for Admission through ECA/CCA/Sports Category on ISBF website) to understand the Academic Committee's expectations. Where certificates are a necessary criterion, consider the fact that these can be from competitions starting at the Intra-School, Inter-School, Zonal, District, State, national and even International Levels. You are required to upload your best 5 certificates for a particular activity over a period of 4 years (1 May 2018 to 30 April 2023).

Since I'm an ECA/CCA/Sports category student, will I get any exemption from the Admission process to study at ISBF?

Yes, for students applying through the ECA/CCA/Sports Category, ISBF waives off the Entrance Examination, and instead evaluates the candidate's ECA/CCA/Sports candidature through a careful scrutiny of your achievements, credentials and your performance at the Trials.

What is expected from a student who applies through the ECA Category and gets to study at ISBF?

Students admitted to ISBF on the basis of their ECA/CCA/Sports excellence will be expected to represent ISBF at inter-college, zonal, district, state, national and international levels, as per available opportunities of participation and competition. Their performance at these will be reviewed periodically by the Admissions Committee in order to retain their ECA/CCA category seat, into the subsequent year. They will also be expected to popularize the activity within the ISBF community.