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ISBF

INDIAN SCHOOL OF BUSINESS & FINANCE

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The Gazette

ISBF's Quarterly Newsletter

Dear Students,

The Gazette is 12 pages thick! I wonder what's next...a journal?!

It is truly over-whelming to reminisce and read about the festivities, the competitions, the games, the carnivals that have brought the ISBF family – students & teachers – on the planning table; preparing and coming together. I hope some of us can now appreciate that it is important to apply ourselves, to exert our sensibilities, to engage wholeheartedly – only then can we expand our horizons and develop holistically.

No one better than the final year students to understand this...they have been the torchbearers of change, evolution and renewed spirit at ISBF. I take this opportunity to bid them farewell and wish them the very best in all their future endeavours. They will be missed dearly!

Warmly,

Ms. Charushilla Narula
Head, Admissions & Student Affairs

Editor's Message

Just another year of college comes to an end. Before you know it, you'll be back – to the same old lectures, the same old classes made slightly more endurable by the sight of your friend yawning away next to you, the familiar hangouts but with a lot of new things to look forward to as well, from the fresher's to new college trips and bigger fests and so much more! For some of us, though, it's the end of this little world as we know it.

The last three years have taught me many a thing beyond the books and the classrooms, a kind of exposure I'd barely have gained elsewhere, I guess. All the friends I've made, the teachers who've taught or haven't taught me and all the experiences I've had, both bitter and sweet shall remain with me, no matter where I go from here. And I'm sure they'll be a great asset in the journeys that lie ahead. All I'll say to you is to make it count, your life here. It will be worth it.

Finally, we hope you enjoy going through this edition of the Gazette as much as we enjoyed making it. Happy reading!

Debarghya Roy





Livin' It Up at Corbett

Of Friends, Bonfires, Safaris and Crazy Fun!

Finally the day had arrived! The day we left for Corbett! Our first college trip of the year. The day began as we all entered the bus at 6 am, still half asleep but brimming with excitement and enthusiasm! The ride was filled with jokes, cards, antakshari and dumb charades! It was an opportunity for the freshers and seniors to bond.

Everyone loved the weather! It was partially cold but perfect for outdoor games. No sooner had we had an amazing lunch at the buffet at Wild Exotica, than everyone gathered to play/witness a cricket match. Many people were excited about going fishing, but little did they know that the area had only Monsoon Rivers. But there were many more options available, like table tennis and badminton and soon everyone scattered around the resort to engage in various fun activities - from outdoor games to swimming to playing poker in their rooms!

The cold night brought out the best of Corbett. Sitting around the bonfire, gazing at the stars and enjoying the melodious tunes of friends, it was just astounding! Something everyone must experience atleast once in their lifetime!

The second day was our day of the Safari! This is the main attraction of the forest. The 3 hour jeep ride began at 5 am into the vast depths of the jungle, an experience one would not forget. The area is a nature lover's ultimate paradise - wild and dense, the forest treks start from right outside Corbett Wild & the natural and man-made trails will take you as deep inside as you may dare to go! We did not get to see a tiger, but we did see many other animals such as monkeys, deer, peacocks and were amazed at the beautifully preserved wildlife.

This trip was a much needed break! Everyone had a stupendous time at Corbett! The crazy bus journey, the silly games, the safari, the lovely weather, the endless conversations and music by the bonfire, making so many new friends and tons of wonderful memories! Overall, it was an extraordinary college trip adding to our set of memories so beautifully.





Save The Girl Child!

Chitraxee Munjal

Her birth was unwanted because she was a female
 Granny wanted her dead but she dint want to go to jail
 No celebrations in the family, no baby shower
 Just cursing God over and over, hour after hour
 She was born on the 13th, an unlucky date
 Disappointed family cursing their fate
 Her parents soon forgot and she was loved
 After all, she was their flesh and blood
 She was a blessing, perfect at everything
 She could study, dance as well as sing
 But her granny still longed for a grandson
 As she demanded, so it was done
 Granny clutched the boy in her hand, a tight hold
 The parents were gifted with loads and loads of gold
 Granny was happy, a heart without a hole
 Parents loved both their children, with their heart and soul
 She didn't understand why he always got the bigger piece of cake
 Dint know why his toys she could never take
 As she grew, she started to realize
 'Cause the whole picture played right before her eyes
 She did his project work while he went to play
 He demanded food and she served him on a tray
 She silently protested for her dignity and pride
 Her mother would shun her, so she had to hide
 Her feelings and the rules she had to abide
 The brother also realized he had an advantage
 So if things went her way, he'd burst out with rage
 He could hit her, but she couldn't hit him back
 He'd hit her so hard sometimes, that her bones would crack
 She knew protesting wouldn't help, she would silently cry
 Failed in all her attempts to die
 "This is so unfair" she always thought
 But forgave everyone soon, 'cause she loved them all a lot
 Now she's an adult, studying in another city
 Her head held high with pride and dignity
 Remembering the bruises on her flawless skin, unnoticed
 "God, help me forgive them all" she always wished
 Back home things were not the same anymore
 Nobody served father water and did brother's project like before
 Nobody ironed father's clothes and helped mother do her make-up
 Brother now had to go to the kitchen to keep his empty milk cup
 This is not just her story, this happens all around
 Parents draw the curtains, but outsiders can still hear the sound
 Such memories, she doesn't remember the last time she smiled
 Stop all this, Save the girl child!

ISBF Alumni Meet 2011

The Indian School of Business and Finance organized its first Alumni Meet (Luncheon) on 4th December, 2011. Students from the batches of 2010 and 2011 were invited to join the faculty and present final-year students for lunch at Mainland China, GK II.

The event provided an excellent opportunity for all the ex-students to catch up with their friends and batch mates, interact with their professors and share their experiences post-ISBF as well as reminisce about their college days. The present students benefitted from some invaluable career-advice and insight that their seniors had to share with them.

The Director, Dr. Jitin Chadha briefly addressed all the students after lunch, and encouraged them to take this initiative forward and help build a strong alumni network to benefit all present and past students of the college. The students also provided their feedback and suggestions to improve various facets of the entire college experience.

The ISBF Alumni Meet 2011 was a great success and is surely the first of many more to come; Alumni updates and sign-up is now live at www.isbf.edu.in/alumni.asp. Students can also write to alumni@isbf.edu.in



Merry Christmas! Ho! Ho! Ho!

Christmas celebrations at ISBF took place on 23rd December 2011, after the last paper of the mid-term examinations.

Christmas music filled the Recreo, where a Christmas tree decorated beautifully by the students, stood all decked up. Students and teachers had only just clustered together when a student in a Santa Claus mask burst in, greeting the surprised gathering with a cheery "Merry Christmas! Ho! Ho! Ho!" Our Santa did not shy away from the cameras and happily posed with everyone for pictures!

Everybody had a great time, eating delicious cake, sharing their own Christmas stories and laughing together.

The students also took this opportunity to bid farewell to Dr. Shouvik Chakraborty, who was attending his last day at ISBF.

Studying at LSE - Visit by Mr. Will Breare-Hall

Mr. Will Breare-Hall, Student Recruitment and Study Abroad Manager, London School of Economics and Political Science visited ISBF on December 7, 2011 and interacted with a number of final year students as well as others, discussing the benefits of studying at LSE after graduation. The students were not only guided through the whole process of admission, from applications and various requirements to the wide range of programmes offered, but also acquainted with life at LSE and the UK, in general.

The well-attended and extremely informative session helped dispel many doubts about studying in the UK.

CanSupport Presentation

CanSupport, a non-profit organization endeavoring to provide care and assistance to cancer patients and their families, delivered a brief presentation at ISBF on 18th January, 2012. The event was attended by many students, who were made to understand the difficulties faced by cancer afflicted patients and their loved ones and the importance of emotional support to them, among other things. A number of students also signed up for CanSupport's Walk For Life marathon, which was held on February 5, near Rajpath.

Seminar on Mountbatten Institute Internships

On 2nd February 2012, Mr. Ajai Randhava, who has served as the Director of the Mountbatten Institute Internships for over five years, met the third year students of ISBF and spoke about the prestigious year-long internship programmes offered by the institute, in London & New York.

He provided a comprehensive account of the nature of the programme, the different sectors one can apply for and the entire application process, also shedding some light on the various career prospects post the internships. The students were also informed about the alternative two-year MBA integrated internship, which entails staying in Bangkok during the latter stages of the programme.

Some of our past students who have pursued or are pursuing the Mountbatten Internships include Ms. Abhilasha Agarwal & Mr. Harshdeep Sethi, who have been associated with Deutsche Bank, London and UBS, London respectively.

PRINCIPAL COUNSELLOR MEET 2012



On 17th February, 2012 ISBF organized the annual Principal/ Counsellor Meet, inviting school students of classes XI and XII and their Principals/ Counsellors to visit the campus and get a first-hand experience of world-class learning and life at ISBF, as part of the UoI International Programmes. An informative session by Ms. Pervin Malhotra, one of the country's top education counsellors was followed by some of the current ISBF students sharing their personal experiences at the college. The meet was attended by over 20 schools including Air Force School, Ahlcon International, Bal Bharati School, Banyan Tree, Cambridge Foundation, LakshmiPat Singhania (Kolkata), Mater Dei School, Manav Rachna, Springdales School, The Scindia School (Gwalior), Queens Mary and many more. More than 50 counsellors and students from New Delhi, Gurgaon, Noida, Faridabad, Calcutta, Gwalior and other zones of India made the event a super success. A networking lunch also gave the keen school students a great chance to interact with ISBF students and volunteers.

Celebrating Lohri

Lohri is a popular Punjabi festival celebrated all over Northern India. While some believe it was originally meant to celebrate the eve of winter solstice, it is traditionally linked to the harvest of rabi crops and is characterized by the offering of common food items such as peanuts and sesame sweets among other things, into a large bonfire.

We had our very own Lohri celebrations at ISBF (now at the new Ring Road campus) on the 13th of January. Students and members of faculty and staff gathered around a bonfire outside the new campus and danced to the lively beats of the dhol waale bhaiyya. Popcorn, til and rewdi were tossed into the fire as sweets were distributed all around. An evening of mirth and celebration, indeed.



ISBF Cricket Mania The under-grads seal the day! 18th February 2012

A first-of-its-kind twenty-20 cricket match between the UG and PG students of ISBF, was played on 18th February at the Gyan Bharati School grounds in Saket. A nail biting finish to the closely fought contest saw the UG team bowling out their opponents for 135 and clinching a four-run victory! UG captain Apoorv Jain won the Man-of-the-match award for his swashbuckling knock of 66 from just 48 deliveries and two crucial wickets. The players were joined by their friends and teachers who cheered them on throughout the match.

The UG team is currently participating in other tournaments, competing with several teams from all over Delhi and NCR.





Xenia 2012

After weeks of planning, intense discussions, last minute postponements, several frustrating meetings, hours of working in late at college, spending sleepless nights, making countless phone calls and trips, it was finally happening! With some new events and popular events from the last couple of years, the stage was set for Xenia 2012! Into its third year, the annual cultural festival of ISBF eventually turned out to be a grand event!

On the morning of 27th January, the whole campus was brimming with enthusiasm and a sense of nervous excitement - students rushing down stairs with volunteer badges, food stalls being set up, registrations pouring in by the minute, the buzz of walkie-talkies! Soon everyone was gathered at the terrace to welcome the Chief Guest, Mr. Sunil Sharma, President of Berger Paints, British Division. Xenia 2012 commenced on an auspicious note with the flute vandana recital by Rahul and the lighting of the lamp. After a few words by Mr. Sharma, Xenia 2012 was declared open!





Talkathon

The debate competition kicked off at 11.00 am. The topic set before the house was University of Delhi is not Harvard; the mismatch between resources and regulations under University of Delhi's new policies. Right from the moment the first speaker greeted the house, the atmosphere in the room was intense. Understandably enough, most of the participants had strong opinions on the topic presented before them. What ensued was a heated discussion with highly animated reactions and vehement opposition! High-on-adrenaline and almost chaotic at times, Talkathon literally whipped up a storm! Thomas George and Siddhant Srivastav bagged the first prize for ISBF. Siddhant, who spoke against the motion, was also awarded the Best Speaker prize.

Muses

The competition kicked off with Muses, the popular music competition introduced last year at Xenia. Over twenty participants from various colleges across the city turned up for the musical extravaganza. The terrace resonated with the sweet sound of young talented singers belting out popular hits and timeless classics. The home teams put up some great performances too - while the crowd rocked out to Sagar and Arjun's energetic performance, Paramveer's soulful rendition of Hallelujah was an instant hit! Harnoor and Rahul participated in the Indian Music Duet competition. The judges were truly impressed by each and every performance and lauded the event for providing a brilliant platform to the budding rockstars before declaring Ramjas and CVS to be the winners of Muses 2012. The event was anchored by Tania J. Maria, who also got the Best Anchor Award.



Vaunted Visage

Inspired by the ancient tradition of face-painting, Vaunted Visage has been a popular fun event at Xenia. The themes for this year's competition were: Environment, Mask and Black. Amidst colors and brushes strewn all around, the young skilled artists painted with deft strokes to produce some marvelous designs. Himanshu from KMC won the first prize - he painted his own face using a mirror! Simply genius! Ridhi from ISBF won the second prize. The event was judged by the creative genius Ms. Leena Singh (of Ashima Leena fame) and Ms. Ramola Bachchan.



Picture by Chitraxee Munjal

Snapshots

Wide participation from many colleges including JMC, Amity, CVS ensured ISBF's first ever photography competition was a success! The participants got a chance to present and talk about their photographs, themed on 'Khushiyaan-Moments Into Memories', to the judge Mr. Ajay Sood. After all the students were through with their presentations, the judge gave a thorough round-up of each and every picture, pointing out both the strengths and shortcomings before giving the participants some invaluable tips on photography. The winner, Chitraxee Munjal was in for a big surprise as she was even presented with an offer to work for The Times of India! Guess some dreams can be realised in a 'snap'!

Any Last Words...

With its alternate take on a creative writing contest, Any Last Words... has always been a popular event at Xenia. The participants are required to come up with the most ridiculous reasons to commit suicide and write a brief suicide note that would serve as their last conversation with the world. The students are judged on their ingenuity, wit and the humor content of their notes. This year saw many come up with some really amusing suicide notes that had judges Ms. Rhea Chadha and Mr. Rajiv Mehta in splits! Breaking up on facebook, finding out their lover was gay - the reasons just kept getting funnier as the students were called upon to read out their notes! Garima of Faculty of Law was declared the winner for her short and crisp suicide note coupled with a subtle use of humour. Apurva Dwivedi of ISBF won the second prize for a very well-written, refreshing note that barely tried to disguise the sense of comic despair flowing through the note. Comedy of errors - Siddharth Nayyar, the anchor for the event, also got the Best Anchor Award.

Reinvent

Another interesting event! Participant teams were required to redesign the logos of any one of the sponsor companies, explaining the rationale behind the new logos. The students came up with some really impressive logos and catchy tag lines for Airtel, Charming, Sandisk and Princeton Review. The judges also shared their knowledge and explained, among other things, what a good logo should aim to achieve.

Penny to Pounds

Enthusiastic teams came up with some really creative ways to recycle and completely transform a slew of waste products ranging from old bottles to discarded boxes, into fully functioning models of daily use, in this rags-to-riches contest. Teams from NIFT and KMC walked away with the first and second prizes respectively.



Stratego

The second event of the day saw six teams from colleges such as KMC, Amity, Faculty of Law and Stephen's competing for the top prize in the business plan competition. All the participants got a chance to present their innovative plans to the judges, Mr. Manish Nanda and Ms. Jonaki Ray. In the end, the business plan which stood out was presented by Ritesh Aggarwal of ISBF. Rohan Chawla's team from KMC stood second and Gaurav Poddar and Devika Bhalla from St. Stephen's acquired the third place. Not only did the participants get a chance to present some really novel ideas, but also got some sound advice from the judges, on ways to improve and implement their plans.

Step Up and Fashion Show

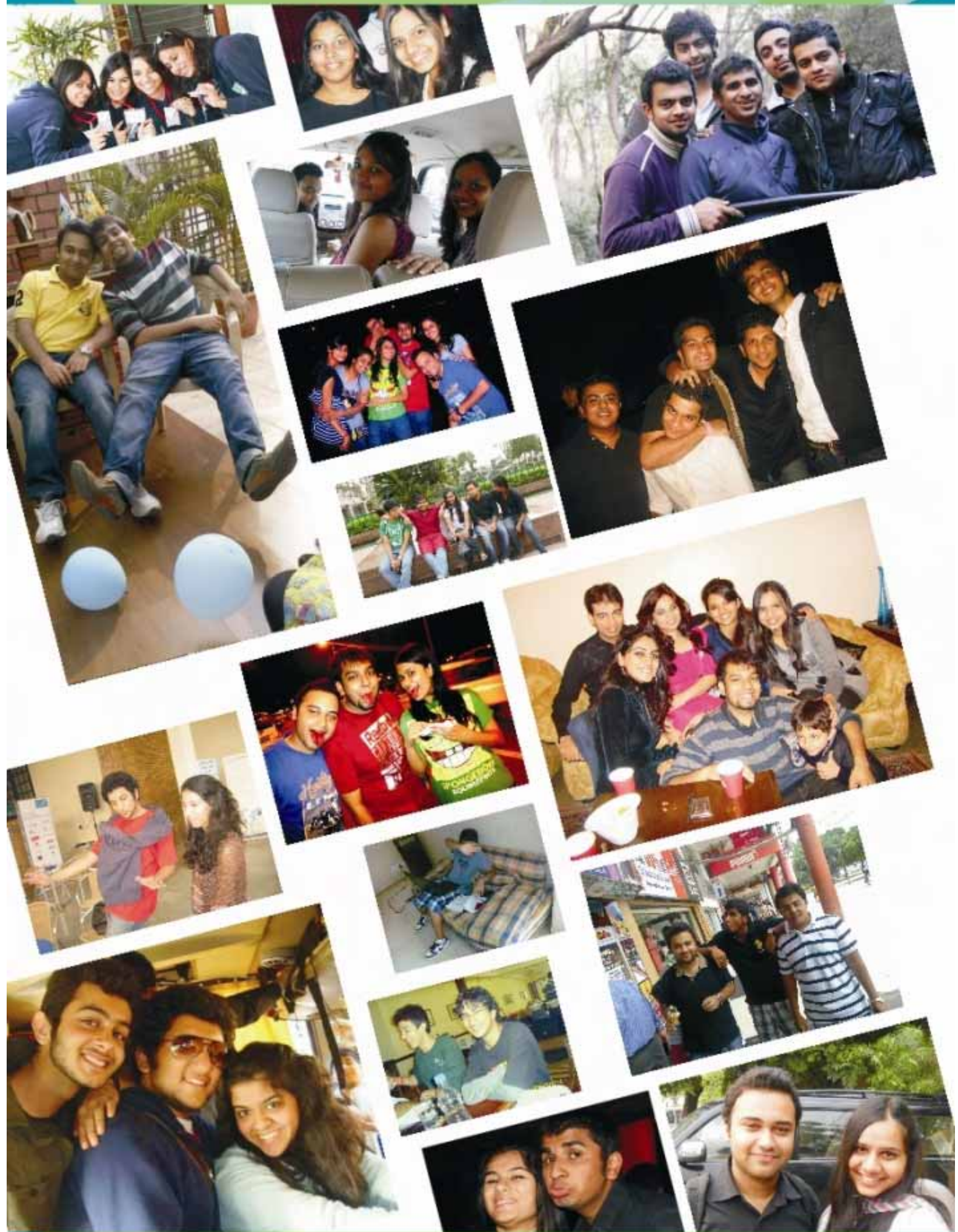
And now for the big one! The best saved for the last, Step Up, ISBF's extravagant dance competition saw contestants giving it all they had to battle out for the top honors. The venue seemed to be throb with the infectious beats and the spectators watched mesmerized as the famed dance teams from colleges like LSR, SRCC, Amity and others, performed beautifully choreographed routines to the popular hits! Amidst cut throat competition, Maitreyi College emerged winners; SRCC bagged the runners-up prize with a tie between Venky and CVS for the third position.



While everyone waited for the results of the Step Up, they were treated to a special fashion show that upped the glamour quotient of Xenia 2012 by several notches! ISBF students dazzled the stage, dressed in Indian ethnic wear provided by Charming, one of the co-sponsors, thanks to Apoorv Jain. The fashion show was a huge hit with the crowd who greeted the girls with loud cheers and terrific applause!

Soon after, once the judges declared the winners of the dance competition, all the participants, winners, spectators and teachers jumped onto the dance floor to join in the celebrations, losing themselves in a mad whirl of music and merriment!

Xenia 2012 came to a close with a vote of thanks by Ms. Charushilla Narula, Head of Admissions and Student Affairs and a behind-the-scenes video created by the ISBF Media Centre that captured all the hard work and raw emotions that went into making the fest what it was. In true ISBF style, every volunteer, participant and individual involved in organizing the event was also thanked and awarded certificates at a felicitation ceremony held later that week.





When I look back at the three years that I have spent at ISBF I would say that it's been an 'Experience' in its true sense! First year was more about getting the very new feel of college life, making new friends, hanging out and chilling out most of the time in the 'Recree' and the longing for a coffee machine! The second year brought about new challenges and rendered a feeling of being 'seniors' with the sudden inflow of the freshers making the college look like a much livelier place than ever before. And my final year has been the most eventful of all! College campus shifting to Lajpat nagar and Xenia 2012 being a huge success!

Bidding goodbye to this college won't exactly be a very happy moment but at the same time I have to admit that these three years could not have been any better or more fulfilling, as being a part of ISBF has taught me team spirit and the art of making the most out of very little which is one of the most important mantras for achieving success!

Kriti Jain

It is often said that college is the greatest time of one's life. And I totally agree with it.

My first day in college was fun. My seniors made me stand on a chair and scream out as part of a fun ice-breaking activity! It was also the day I first met my crush in college. I was bowled over by him! *blush* One thing I always expected was to make new friends. And I did! These friends are likely to be there for the rest of my life. We hung around in the recree, canteen, walked the dusty Okhla roads to ATM, GK2 & Block. But one thing I really cribbed about was the girl-boy ratio in our batch and I am sure even the guys think the same. *wink* I also had a great rapport with my seniors. We spent some of the best times together - the Xenia days, Holi parties, lunches or just sitting around gossiping. I really miss these times. Apart from all the fun, friendships and the relationships, I will really miss my teachers and the admin staff, they were just like friends! I loved KRC Sir and Meghna Ma'am's classes. She is one of the coolest teachers we have in our college! We also made the First college band (Budget Deficit) and had so much fun during our practice sessions... And yes T/C canteen! I sorely miss the Vada pav! Though we shifted to a much more 'happening' location, I still miss the Okhla campus.

College is a time for us to have fun and experience what life has to offer. Make the most of your time here and have fun. There's so much more I want to share. I guess I will continue with it on my farewell day - I really am hoping for a great farewell!

Abhishek Arya



Adieu!

Final Words):

I survived. Yes I did... 3 years of college was no cakewalk and 3 years in Delhi, well lesser said the better. I got the exact opposite of what I had imagined my college life to be (a huge campus, lots of friends and a little bit of studies)! The years I spent at ISBF will always be in my memory, some for good and some for bad, but nonetheless it was a great learning curve and it helped me better myself and grow as a person. The studies were very enriching. I hope to make a smooth transition to my masters. I'm actually not very good at writing or sharing my thoughts so freely, but I'm trying to do both at the moment, without sounding boring. All in all, my three years at ISBF were well spent. I enjoyed the limited number of people here; it did ofcourse give me a chance to make better friends for life! And to have been a very big part of Xenia, something that I would cherish forever! The work we all did, the sleepover I had in college, the uncertainty! It was all worth it. It's all well that ends well. And to sum up, I would like to say "For there is never an ending...Our journey will continue to amaze".

Aparna Divvedi

My experience at ISBF was very unique. The course was really demanding but the faculty was there for help at every step of the way. For me, College life was not just about studies but a lot more! At ISBF I found my best friends! It was more than an enthralling experience; this three year ride was very bumpy. Nevertheless, I enjoyed life to the fullest. Studied subjects that would help me enhance my knowledge base to a whole new level and help me apply that in various fields of work. My college life couldn't have been better. As the president of the Student Council, I got an excellent opportunity to interact with people and learn how to get work done. Organizing events like Xenia will always be part of the many unforgettable memories of my college days!

Samarth Prakash



DID YOU KNOW?

Madhav Khemka

- There is a city called Rome on every continent!
- In Asia, the digit 4 never appears in any Nokia handset model number, because 4 is considered unlucky in many parts of Southeast/East Asia.
- There are no clocks in Las Vegas' gambling casinos.
- Cherophobia is a fear of happiness!
- Money isn't made out of paper; it's made out of cotton!
- No piece of paper can be folded more than seven times!
- If you yelled for 8 years, 7 months and 6 days you would have produced enough sound energy to heat one cup of coffee.
- A cockroach will live nine days without its head before it starves to death.
- Banging your head against a wall uses 150 calories an hour!!
- The flea can jump 350 times its body length.. It's like a human jumping the length of a football field!
- Right-handed people live, on average, nine years longer than left-handed people. Wonder what happens to those who are ambidextrous?



Being a part of this Ed Board since its inception in 2010 has been quite a journey, filled with some wonderful memories. Working together as a team, the brainstorming sessions, sharing ideas and laughs, pulling all-nighters before deadlines, spending hours at the designers' and printers', the unmatched sense of joy to finally see your work in print - I'm gonna miss it all!

It's been great working with my editorial team, good luck to them for the future!

*Thank you. Signing off...
Debarghya*



Important Info

Students please note that ISBF Applications for the Academic Session 2012-15 are now open. For applying, visit www.applytoisbf.com or www.isbf.edu.in.

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