

# Course information 2018–19 FN2190 Asset Pricing and Financial Markets

UNIVERSITY | INTERNATIONAL OF LONDON | PROGRAMMES

This course is aimed at students who wish to understand how financial markets work and how securities are priced. Using present value techniques, it gives a theoretical treatment of bond and stock valuation including portfolio theory and a development of the Capital Asset Pricing Model. The concept of financial market efficiency is introduced, and evidence for efficiency evaluated. Finally, there is a presentation of derivative pricing using absence of arbitrage arguments.

## **Prerequisites**

If taken as part of a BSc degree, the following course(s) must be passed before this course may be attempted:

EC1002 Introduction to economics **and either** MT105a Mathematics 1 **or** MT105b Mathematics 2 **or** MT1174 Calculus **or** MT1186 Mathematical Methods

### **Exclusions**

This course may not be taken with *AC3059 Financial management FN3092 Corporate finance.* 

# Aims and objectives

The aims of this course are to:

- Provide students with a thorough grounding in asset pricing
- Develop students' skills in applying pricing methods to realistic scenarios.
- Provide a critical overview of the research on financial market efficiency.
- Allow students to develop an understanding of how securities markets operate.

### Assessment

This course is assessed by a three-hour unseen written examination.

#### Learning outcomes

At the end of the course and having completed the essential reading and activities students should be able to:

- Describe the important differences between stock, bond and derivative securities.
- Explain how to price assets using both present value and absence of arbitrage methods.
- Apply present value techniques to price stocks and bonds
- Employ mathematical tools to compute risk and return for portfolios of securities.
- Evaluate portfolio choice problems.
- Present, explain and apply the Capital Asset Pricing model for computing expected stock returns.
- Critically evaluate the evidence for informational efficiency of stock markets
- Price derivative securities using absence of arbitrage.

# **Essential reading**

For full details, please refer to the reading list.

 Brealey, R, Myers, S. and F. Allen *Principles of Corporate Finance*. 11<sup>th</sup> edition. (McGraw Hill).

Students should consult the appropriate *EMFSS Programme Regulations*, which are reviewed on an annual basis. The *Regulations* provide information on the availability of a course, where it can be placed on your programme's structure, and details of correquisites and prerequisites.

#### **Syllabus**

This is a description of the material to be examined. On registration, students will receive a detailed subject guide which provides a framework for covering the topics in the syllabus and directions to the essential reading.

**Present value calculations;** discounting, compounding and the Net Present Value rule; quoted versus effective interest rates; annuities and perpetuities; Fisher separation.

**Bond valuation:** valuing coupon, and zero coupon, bonds via present value methods; the term structure of interest rates and bond valuation; yield to maturity; interest rate risk and Macaulay duration; spot and forward interest rates; modelling the term structure of interest rates.

**Stock valuation:** dividend discount models; the Gordon Growth model; earnings, payout ratios and stock prices; company valuation and the Present Value of Growth Opportunities.

Portfolio Theory and the Capital Asset Pricing model: investor preferences; the

mathematics of security portfolios; investor portfolio selection; market equilibrium and the CAPM; empirical evaluation of the CAPM and competing models. **Efficient security markets:** defining informational efficiency; why should markets be efficient?; problems with testing efficiency; evidence on the efficiency of stock markets; puzzles and anomalies.

**Derivative pricing:** the definition of a derivative contract; how to price derivatives using absence of arbitrage; forwards and futures contracts; pricing forwards on stocks, currencies and commodities; option contracts; practical uses of options contracts; bounds on option premia; option pricing via binomial models and Black-Scholes.