





Academic Direction



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DIRECTOR'S MESSAGE

MRS.ARUSHI BAKSHI

We take immense pride in the diversity of our student body, which fosters a rich exchange of ideas and collaboration at ISBF. Coupled with our dynamic curriculum, this prepares our graduates to excel in today's multicultural and ever-evolving workplaces. In this edition, we're excited to share updates on the latest workshops, events, and student societies that shape the vibrant ISBF experience. Additionally, you'll find insights into placement opportunities and feedback from recruiters who recognize the significant contributions our students make.



ASSOCIATE DEAN **MESSAGE**

MR.ARYAPRIYA GANGULY

This newsletter is an excellent platform to highlight the various workshops, events, and student societies that enhance your journey at ISBF.

At ISBF, we are deeply committed to your academic and personal growth. Our curriculum is designed to go beyond traditional learning by offering an engaging, interactive, and intellectually stimulating experience. Under the mentorship of our dedicated faculty, you'll explore diverse perspectives, sharpen your critical thinking skills, and gain practical knowledge that equips you for success in the real world.

















SHARK TANK CHALLENGE

The college, recently, organized an energetic Shark Tank challenge, bringing students from schools all over the nation together. A diverse lot of unique and impactful ideas were presented in the form of business ideas, ranging from cuttingedge tech solutions to sustainable and socially- driven ones. Each team presented the concepts to a panel consisting of accomplished judges, in the form of industry experts and entrepreneurs, who provided sharp feedback and constructive critiques. This activity promoted a spirit of innovation and entrepreneurship, encouraging students to think out of the box and refine their problem-solving skills. The engaging format and competitive spirit of Shark Tank were an inspiring platform for the future generation to nurture their entrepreneurial aspirations.

GUEST LECTURE-PARESH GUPTA

The college was privileged to have the guest lecture by Mr. Paresh Gupta, a very distinguished financial expert. Going deep into the various careers in finance, Mr. Gupta enlightened students on what it takes to be excellent in this dynamic field. Beyond technical insights, he shared invaluable life lessons and practical tips, inspiring the audience to approach their careers with resilience and curiosity. The session left students motivated and better equipped to navigate their future endeavors.



















GUEST LECTURE-SANJOLI CHAUHAN

Students were thrilled to attend the inspiring guest lecture by Ms. Sanjoli Chauhan on The Power of YOU: Crafting a Personal Brand. Ms. Chauhan emphasized the need for building a unique identity in today's competitive world and shared actionable strategies in order to align personal values with professional goals. Her dynamic session encouraged students to leverage their strengths, be themselves, and present themselves with confidence. An entertaining and interactive talk that inspired the audience to regain and rediscover their sense of self-awareness and self- empowerment.

GRADUATION CEREMONY

The campus turf came alive with pride and nostalgia as the Graduation Ceremony for the Batch of 2024 unfolded in a grand celebration. Dressed in caps and gowns, these graduates marked the culmination of their academic journey with bright smiles, laughter, and heartfelt goodbyes as they bid adieu. Inspiring speeches, distributions of awards, and farewells were the integral parts of this ceremony as well, which celebrated the batch and its contribution to the college's history. With memories cherished and dreams ignited, graduates stepped forward into a new chapter while leaving an indelible mark on the campus they once called home.



























NOOR-AL-MEMORY: ALUMNI MEET

Following the Graduation Ceremony, an alluring Alumni Meet, Noor al Memory: An Arabian Sufi Reunion was held on campus. Albeit a gathering of alumni across all batches, it was as vibrant as a tapestry full of nostalgia and celebration, with people dressed in ethnic wear, relishing a beautiful Sufi inspired ambiance, soulful music, and warm conversations till evening. The occasion was a wonderful reconnection, reminiscence, and celebration of an ageless bond between alumni and alma mater, and in that, everyone would always cherish the memories and rejuvenated sense of belonging.

WORKSHOPS & CAREER FAIRS

ISBF participated in various career fairs and workshops, offering students insights into Economics, Business, Management, Finance, and Social Sciences. Events included the Career Fairs at Ahlcon School (Delhi), Excelsior American School, KL International (Meerut), Shiv Nadar School (Gurugram), and the Jaipur Commerce Fest, where students also participated in a Humanities quiz conducted by ISBF.

The Unifair Nepal Trip took ISBF to schools in Kathmandu, including Kathmandu World School, St. Xavier, and Ullens School. Additionally, ISBF hosted International Trade Playnomics Workshops at The Heritage School (Vasant Kunj) and Inspired Higher Education (Dwarka), providing hands-on learning experiences in economics and international trade through interactive simulations. These events connected academic learning with real-world applications in a fun and engaging way.



























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