



Awarding Body



**UNIVERSITY  
OF LONDON**

Academic Direction



THE LONDON SCHOOL  
OF ECONOMICS AND  
POLITICAL SCIENCE ■

## Undergraduate Degree Programmes

designed, examined and assessed by

The London School of Economics  
and Political Science (LSE)

BSc (Hons) Economics

BSc (Hons) Economics & Finance

BSc (Hons) Accounting & Finance

BSc (Hons) Economics & Management

BSc (Hons) Business & Management

BSc (Hons) Management & Digital Innovation



# Why ISBF?

**LSE faculty members provide academic direction** for the undergraduate programmes, making them highly research-driven and application-oriented

**University of London awards the degree** for every programme; ISBF students are students of the University of London

ISBF is one of **LSE's Featured Teaching Institutions**

The programmes are taught at ISBF by **distinguished faculty from noted institutions** like LSE, Cambridge, ISI, Delhi School of Economics, IITs and IIMs

**Close-knit academic community**, with emphasis on discussion, debate and asking questions

**Vibrant and stimulating campus environment**, with guest lectures by eminent persons, and activities ranging from debating, MUN and social work to dance, music and sports

Several ISBF students have secured **transfers into 2<sup>nd</sup> year at LSE and other leading foreign universities**

ISBF graduates have pursued **Master's/MBA programmes at prestigious institutions** such as LSE (including on full scholarship), Oxford, Harvard, Carnegie Mellon University, Delhi School of Economics, IIM, XLRI and ISB

Several transfer and Master's offers have been on scholarship, including **two full scholarships for Master's at LSE** in the last two years

Many graduates have completed **1-year work placements in London/New York with investment banks** like Morgan Stanley, UBS, Barclays and Deutsche Bank

ISBF graduates have been **placed in India with globally reputed firms** such as Ernst & Young, S&P Capital IQ, Moody's Analytics, Walmart, Zomato, American Express and Deloitte

# ISBF, LSE and University of London

Indian School of Business & Finance (ISBF) was established in 2006 in New Delhi with the vision of imparting world-class education in India. ISBF offers undergraduate (Honours) programmes in Economics, Economics & Finance, Accounting & Finance, Economics & Management, Business & Management and Management & Digital Innovation.

Academic direction for all these programmes comes from The London School of Economics and Political Science (LSE), and the academic tone at ISBF is set by the LSE motto, *rerum cognoscere causas* (to understand the causes of things). LSE is among the foremost educational institutions in the world, ranked 1<sup>st</sup> in the UK and 2<sup>nd</sup> in the world for the social sciences, and ISBF is one of its select few **Featured Teaching Institutions**. LSE academicians design the curriculum, formulate the syllabi, develop the study material, and set and assess the final examinations for all the programmes offered at ISBF.

LSE is a part of University of London (UoL), and ISBF is an **Affiliate Centre of UoL**. This is the highest recognition accorded by UoL to partner institutions, and it has been earned and maintained by ISBF on the basis of stringent and continuous quality assessment. This essentially means that the teaching standards and methods, faculty and facilities at ISBF have been deemed by UoL to be equivalent to those provided by UoL itself.

Therefore, ISBF students have the unique opportunity to obtain a world-class education right here in India; the same education that has produced some of the most distinguished luminaries of recent times. All ISBF students enroll as full-fledged students of UoL, and in doing so they become part of a 54,000-strong international student community. Upon successfully completing the programme, they receive their degrees from the University of London, and are even invited to be graduated at the UoL convocation in London.



**MK Gandhi**  
Studied Law  
at UoL

**Dr. BR Ambedkar**  
PhD in Economics  
at the LSE

**Dr. KR Narayanan**  
BSc (Hons)  
Economics  
at the LSE

**Nelson Mandela**  
Studied Law  
as International  
Student of UoL

**Dr. Urjit Patel**  
BSc (Hons)  
Economics  
at the LSE

**Prof. Amartya Sen**  
Former Professor  
of Economics  
at the LSE

# Undergraduate Programmes

All UG Programmes at ISBF are 3 year, full time Honours degree programmes. Incessant inquiry, discussion and application of theory to the real world are the hallmarks of an ISBF education. Being internationally recognised and valued, this education is a great stepping stone to postgraduate studies at globally reputed institutions.



## BSc (Hons) Economics

This programme explores the area of Economics in a highly application-oriented manner, in order to equip you with a nuanced understanding of how the world economy functions. You will learn to understand events like demonetisation and the global financial crisis, and be able to explain them to your family and friends. You will also learn to think analytically about solutions to micro and macro economic problems. In this programme, you will study one of the most cutting-edge, rigorous and rewarding Economics curricula anywhere in the world, and this will give you a definite edge over your peers in future pursuits.

### Career options

Policy Research & Analysis | Big Data Analytics | Data Science | Management Consultancy | Investment Banking | Other banking sector roles | Actuarial Science | Development sector | Economist at large corporations | Marketing | Financial Journalism



## BSc (Hons) Economics & Finance

This programme will equip you with deep knowledge of the complementary areas of financial and economic theory. The curriculum comprises courses in micro and macroeconomics, econometrics, asset pricing, investment analysis, financial reporting, and many other areas. Coupled with the application-oriented approach to teaching it, the curriculum will help you develop a sound understanding of the whole gamut of financial markets, monetary policy and everything in between. Besides, it will hone your analytical skills and thereby make you a top choice for a wide spectrum of employers.

### Career options

Banking - including Investment Banking | Corporate Finance | Actuarial Science | Wealth/Asset Management | Big Data Analytics | Data Science | Research – Equities | Central Bank roles | Management Consultancy



## BSc (Hons) Accounting & Finance

This programme will equip you to use accounting statements and financial information and ratios to aid in your organisation's decision-making. In learning about mergers and acquisitions, auditing, financial accounting and risk management, you will acquire skills valued highly by top employers, including the financial services industry. The programme will also provide a great platform and exemptions for professional accreditation (ACCA, CIMA, ICAEW, ISCA and CPA), and arm you with a critical and analytical approach which will always stand you in excellent stead.

### Career options

Accounting | Auditing | Consultancy | Investment Banking | Financial Services including Investment Management | Financial/Accounting roles in manufacturing and service sector firms and organisations



## BSc (Hons) Economics & Management

By giving you the opportunity to study the two most sought-after disciplines in the social sciences, this programme prepares you fittingly for the demands of the real world. You will not only learn theoretical concepts in marketing, accounting, human resource, finance and economics, but will also analyse their collective role in the success of a business in a competitive market scenario. You will learn to appreciate the inter-relationships between business and economic issues, and explore possible solutions from a multi-disciplinary perspective.

### Career options

Management Consultancy | Marketing | Human Resources | Operations |  
Market Research | Business Analysis | Branding and Corporate Communications |  
Advertising | Digital Media Marketing | Launching your own business | NGOs |  
Development sector | Investment Banking



## BSc (Hons) Business & Management

This programme will enable you to develop expertise across areas like marketing, accounting, corporate finance and human resource management. It will help you develop the ability to think independently about business and management decisions, a skill valued highly by employers from a host of different sectors. You will understand how companies work in an increasingly global market and how best to manage them, and also learn the nuances of launching a start-up or expanding your existing family business.

### Career options

Operations | Human Resources | Marketing | Management Consultancy | Accountancy |  
E-commerce | Digital Media Marketing | Branding and Corporate Communications |  
Advertising | Business Analysis | Market Research | Business Law | Launching your own start-up |  
Managing an existing business



## BSc (Hons) Management & Digital Innovation

To obtain a robust understanding of digital structures, trends, technologies and their management, opt for this peerless programme. Here you will learn about international business, e-business, innovation, cloud computing, digital marketing and social media, which will equip you with cutting-edge skills in a burgeoning field of work and research. The combined use of theory and case studies will equip you to leverage new digital innovations to manage commercial, social and political transformations.

### Career options

Launch/work for E-commerce venture | Marketing - especially Digital Media Marketing |  
Branding and Corporate Communications | Growth Hacking | Market Research | Advertising |  
Search Engine Optimisation | Technology Management | Management Consultancy

# Faculty and Pedagogy

ISBF and its faculty members are committed to an innovative, discussion-based and application-oriented pedagogy, benchmarked to LSE, one of the top teaching institutions in the world. Faculty members at ISBF hail from the leading universities in India and the world, and bring to the classroom a rich blend of teaching experience, research expertise and real-world exposure. They are also trained, at least once every year, by UoL/LSE professors in global teaching best practices. Students are also regularly exposed to eminent guest lectures and experiences such as visiting the World Bank and attending workshops at the Bombay Stock Exchange. All this has resulted in a high-quality learning experience for students for over a decade, and has laid the foundation for great academic and career achievements.

## Senior ISBF Faculty



**Dr. G.L. Tayal**, *Dean, Academics*  
Bcom (Hons), Shri Ram College of Commerce  
MCom, Delhi School of Economics  
LLB, Faculty of Law  
PhD in Management, University of Delhi



**Chiraag Mehta**, *Associate, Director*  
BA (Hons) Economics, St. Stephen's College  
MSc Economics, The London School of Economics  
and Political Science (LSE)



**Dr. Yavar Ehsan**, *Associate Professor*  
BBA Computer Information Science, Fox School of  
Business, Temple University  
MBA Computer Information Science, Fox School  
of Business, Temple University  
PhD in Management, Jamia Millia Islamia



**Soumitra Mookherjee**, *Associate Professor*  
BSc Economics, University College London  
MPhil Economics, Darwin College, University of  
Cambridge  
Executive MBA, University of Exeter



**Aryapriya Ganguly**, *Associate Professor*  
BA (Hons) English Literature, St. Stephen's College  
MA Sociology, Delhi School of Economics



**Dr. Anusree Paul**, *Associate Professor*  
BSc Economics, University of Calcutta  
MSc Economics, University of Calcutta  
PhD in Economics, University of Calcutta  
Post Doc in Economics, Jawaharlal Nehru University

## Visits by LSE Faculty



Faculty Training Workshop at ISBF by **Dr. Neil McLean**,  
*Director of the Academic and Professional  
Development Division at LSE*



Guest of Honour **Prof. Paul Kelly**,  
*Dean, UoL International Programmes at LSE*



Lecture on Confidence Intervals by **Dr. James Abdey**,  
*Associate Academic Director, UoL International  
Programmes at LSE*

# Life at ISBF

ISBF's student body is extremely diverse, motivated and atypical, and they make ISBF the vibrant place that it is.

In turn, ISBF offers many opportunities to its students to get involved in, enhance and even re-imagine the fabric of college life. Whether you are seeking participation in a Model United Nations or a debating competition, giving back to the community as part of the Social Work Society or rehearsing for an upcoming music or Dance Society event, participating in a sports tournament or organising a food fest, you'll have your hands full during your years at ISBF.

And yet, there's so much more you can experience, by contributing to or editing ISBF's newsletter, organising higher education and placement opportunities through the Career Placement Cell, or organising and attending seminars and talks by eminent persons from academia, government and industry. And then, once every year, the collective student energy reaches its crescendo and culminates in the annual cultural festival – Xenia, which explores a new theme every year, inspired by current and pressing events across the globe.

The ISBF Student Council is an elected body that works to enhance the college experience for all students. It plays the pivotal role in coordinating extra-curricular activities, and gives students a chance to practice leadership and self-governance, and develop strong interpersonal and team-work skills.



Panel Discussion on Union Budget 2018-19



Xenia - Step Up



Social Work Society's Blood Donation Camp



ISBF Model United Nations

# Admission Process

For the 2019 undergraduate intake, there are 120 seats across all degree programmes. ISBF follows a rounds-based rolling admissions policy. This means applicants of earlier rounds have a higher likelihood of being accepted into the programme of their choice. It also means that applications will be closed as soon as all seats are filled.

The admission process comprises of three steps:

## Step 1: Filling the Application Form

Candidates can fill and submit the Application Form via the online portal [www.applytoisbf.com](http://www.applytoisbf.com), or obtain it from the ISBF website or campus, and fill and submit via courier.

## Eligibility for Applying

A candidate must either have completed Class XII at the time of applying, or be completing it in the same year in which he/she seeks to begin undergraduate study at ISBF. If the Class XII Board examination results are available at the time of applying, these must be submitted for the Application Form to be considered as complete. Candidates from International Boards must submit their Class XII Predicted Grades, if the actual grades are unavailable.

Candidates from any stream, or studying any combination of subjects, can apply to any of the programmes at ISBF, provided that:

- Candidates applying for BSc (Hons) Economics or BSc (Hons) Economics & Finance must have studied/ be studying Mathematics in Class XII.

- Candidates applying for any of the other four undergraduate programmes must have studied Mathematics up to Class X.

## Step 2: ISBF entrance test (iMET)

It is mandatory for all candidates to appear for the ISBF entrance test (iMET), which is conducted online in each Admission Round. iMET tests a candidate's ability to reason logically and apply concepts and techniques learned in Mathematics and English up to Class X (based on the syllabi of the major Indian Boards). Candidates who perform well in the iMET will be shortlisted for the Personal Interview.

## Step 3: Personal Interview (PI)

In the PI, a candidate is tested for attitude, motivation, communication and academic curiosity. The candidate's past record, academic as well as co-curricular and extra-curricular, forms the main basis of the PI discussion. All PIs will take place in person, either at the ISBF Campus in New Delhi or at pre-declared centres across India.

## Selection Criteria

Once all three steps are completed, a candidate's application will be reviewed by the Admissions Committee. The final admission decision will take into consideration the iMET score (50% weight), performance in the PI (30% weight) and Class XII Board examination scores (20% weight), where available.

Candidates who perform exceedingly well in the admission process may be made an unconditional offer of admission, even if their Class XII Board scores have not been declared until then.

Admission Calendar	Early Round (Dec)	Round 1 (Apr)	Round 2 (Jun)
Application Deadline	10 Dec 2018	15 Apr 2019	3 Jun 2019
iMET	15 Dec 2018, 22 Dec 2018	19 Apr 2019, 20 Apr 2019	7 Jun 2019, 8 Jun 2019
Personal Interview (PI)	4-5 Jan 2019 11-12 Jan 2019	2-5 May 2019	20-23 Jun 2019
PI Centres	New Delhi	New Delhi, Kolkata, Mumbai, Chennai, Hyderabad, Bangalore, Bhopal	New Delhi, Kolkata, Mumbai, Chennai

Note: Please refer to the ISBF website for more details on the admission process and calendar.



# Scholarships



A limited number of scholarships are available for meritorious candidates. Three kinds of scholarships are on offer:

## AT THE TIME OF ADMISSION

**ISBF Scholarship :** This scholarship is available at the time of admission, i.e. for the first year of study at ISBF. It comprises a waiver of up to 50 percent of the ISBF tuition fee. It is awarded on the basis of merit, measured by the candidate's performance in the ISBF entrance test (iMET) and the Personal Interview, as well as financial need. This award continues in the second and third year of study, subject to the scholar maintaining a stipulated level of academic performance at ISBF.

## AFTER ADMISSION\*

**University of London Achievement Award :** This scholarship is available on merit to University of London students in the Indian subcontinent. It comprises a waiver of 100 percent of University of London's second year tuition fee.

**LSE Summer School Scholarship :** Every year, two students receive this scholarship from LSE to attend Summer School in London, amongst students from all over the world.

\*Subject to the discretion of the UoL and LSE

# ISRA

## ISBF Residential Accommodation

ISBF provides separate accommodation facilities for girls and boys, which are a short walk away from the campus. Both the campus and the hostels are located in a very central, secure and student-friendly part of the city of New Delhi, and are well-connected by all modes of public transport, including the Delhi Metro. Both hostels are guarded 24x7 and are fitted with security cameras at the gate to ensure the safety and security of students.

Both hostels have spacious, air-conditioned rooms. Rooms may be single, double, triple or quadruple seaters with some having attached washrooms. Each room is furnished with a bed, wardrobe, study table and chair for each student.

Both hostels have limited seats. Outstation students can apply for ISRA after being made an offer of admission, and are allotted rooms on a first-come-first served basis.



**FEE** For details of the fee structure for the programmes and ISRA, please refer to the ISBF website.

# Student Achievements

## TRANSFERS INTO 2<sup>nd</sup> YEAR at Foreign Universities

Each year, a number of meritorious first year ISBF students apply to transfer into second year at universities in the UK, US and Canada. Supported by Letters of Recommendation from ISBF faculty members and the international equivalence of the LSE curriculum studied in first year, many are accepted into prestigious universities, including the London School of Economics (LSE), to complete undergraduate studies.



## MASTER'S/MBA at Prestigious Universities

ISBF graduates study one of the world's best curricula, at an institution recognised by LSE for its excellence, and receive a degree award which is recognised and valued across the globe. All this enables them to gain acceptance into leading Master's and MBA programmes around the world, and also equips them peerlessly to excel at them.



## 1-year PLACEMENTS in London/New York

Several ISBF students have completed 1-year work placements with leading investment banks at their London/New York headquarters. Selected on account of the international standards of their education, and given the opportunity to gain exposure in the most professional of working environments, many have found this to be a life-changing experience.



## Graduate WORK DESTINATIONS

The Career Services Division (CSD) at ISBF upskills students around the year through workshops on CV-writing, MS Excel, personal interviews, group discussions and inter-personal skills, among others. All these help our graduates secure diverse roles such as Investment Banking Research, Corporate Finance, Marketing, Policy Research, Data Analytics, Market Research, Consulting and Operations in firms ranging from exciting start-ups to blue-chip multinationals.



## Summer INTERNSHIPS

For first and second year students, CSD facilitates 2-3 month summer internships in the corporate, development and government sectors, to enable them to gain hands-on learning and real-world experience, which are invaluable when applying for final placements or higher studies.



# StudentSpeak

"The journey was very eventful. I spent sleepless nights studying, and that's how I achieved the LSE scholarship. I would like to mention my teachers, who were very supportive throughout these 3 years of my life."



## Priya Bansal

BSc (Hons) Economics, ISBF,  
Batch of 2017

Global programme topper  
Full Scholarship from LSE  
for MSc Economics

"After school, I got rejected from LSE. ISBF was the best option to get into LSE and I successfully got it. The entire success doesn't belong to me; it belongs to all the faculty members and all the staff members. Everyone has contributed to it."



## Prateek Kansal

Bsc (Hons) Economics & Finance, ISBF  
Completed 1<sup>st</sup> year in 2017 and  
transferred into 2<sup>nd</sup> year at LSE

"There was no disconnect moving from academic years to professional years. I was taught to think critically, and be aware of what's happening around the world. Today, when I look back, I think a lot of what I am able to connect to is because of my learning at ISBF."



## Pranay Agarwal

BSc (Hons) Economics, ISBF, Batch of 2013  
Level 3 CFA candidate  
Presently working as Equity Research Analyst  
at Goldman Sachs

"The journey started with a lot of uncertainty, but eventually made me learn a lot. The experience of studying at ISBF has indeed transformed me into a mature individual."



## Diven Mehta

BSc (Hons) Business & Management, ISBF  
Batch of 2015  
1-year work placement at  
UBS Investment Bank, London  
Presently an entrepreneur

"The education I received at ISBF helped me validate my interest in Economics. I thoroughly enjoyed the practical approach followed towards teaching as it challenged me, and made me an analytical individual."



## Pranai Agarwal

Bsc (Hons) Economics & Management, ISBF  
Batch of 2011  
MBA, Indian School of Business, Hyderabad  
Presently working at Accenture

APPLY ONLINE Visit [www.applytoisbf.com](http://www.applytoisbf.com) to begin your application

CONTACT US **T:** +91 11 4043 0000  
**M:** + 91 95 9918 1862 | 96 5086 6615 | 99 7179 5613  
**E:** [ugadmissions@isbf.edu.in](mailto:ugadmissions@isbf.edu.in)

CAMPUS Indian School of Business & Finance (ISBF)  
15A, Ring Road, Lajpat Nagar IV, New Delhi 110024 INDIA

<http://www.lse.ac.uk/study-at-lse/uolip/global-teaching-institutions>  
<https://london.ac.uk/indian-school-business-and-finance>



[www.isbf.edu.in](http://www.isbf.edu.in)