

INDIAN SCHOOL OF BUSINESS & FINANCE



Awarding Body



UNIVERSITY
OF LONDON

Academic Direction



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE ■

Graduate Diploma Programmes in
Economics, Management, Finance and Data Science

A **London School of Economics** education
A **University of London** diploma

Message from the LSE EMFSS Dean



The Economics, Management, Finance and Social Science (EMFSS) programmes offered by the University of London, with academic direction from LSE, provide an opportunity for students around the world to pursue LSE's globally renowned curricula in these disciplines. These programmes are taught by Teaching Centres around the world, while all other academic aspects, including curricular design and examination marking, are undertaken by LSE faculty, benefitting from internal oversight and procedure.

LSE has always endeavoured to shape the mind of the learner through its programmes and its pedagogy. Our motto – *rerum cognoscere causas* – says that it isn't enough to just know things; to know the causes of things is to truly understand, rather than to accumulate lots of facts and data. This same principle informs our academic direction for the Graduate Diploma programmes offered by the Indian School of Business & Finance.

The programmes are research-led, up-to-date and heavily applied, as we constantly look at the challenges and questions that the world poses for the social sciences and dive into the process of finding answers. This is perhaps one of the major reasons why graduates of these programmes go on to top work and study destinations all across the world.

LSE's association with India goes back all the way to the founding years of the School, and today, Indian School of Business and Finance, in New Delhi, is one of our foremost Teaching Institutions in the world. Not only does it have high recruitment standards, but its students have also demonstrated exceptional performance in the EMFSS programmes over a sustained period of time. I know that many of them have, as a result, been accepted into prestigious Master's programmes at LSE and other renowned institutions around the world, while several others have gone on to work for eminent firms and organisations.

I would invite any deeply curious and motivated minds to evaluate the option of pursuing these programmes at ISBF. On behalf of the EMFSS team at LSE, we will look forward to welcoming you into this unique learning community.

A handwritten signature in blue ink, appearing to read 'Paul Kelly', with a stylized, flowing script.

Professor Paul Kelly

Dean of the EMFSS Programmes,
The London School of Economics and Political Science (LSE)

Message from the ISBF Dean



In today's 'flat' and competitive world, one's choice of institution tends to correlate positively with one's personal and professional growth. Your search for a quality postgraduate learning experience and education is, therefore, an important activity that is filled with optimism and aspiration, challenges and opportunities.

In this context, I am delighted to introduce to you the Indian School of Business & Finance (ISBF), through this prospectus. As a Recognised Teaching Centre of the University of London (UOL) and one of the London School of Economics's (LSE's) leading Teaching Institutions in the world, ISBF is now in its fourteenth year of successfully imparting some of the world's leading programmes in Economics, Management, Finance and Data Science.

Based on our internationally benchmarked academic environment, innovative approach to college education and diverse approaches to skill-building that make a holistic impact on students' personalities, ISBF has earned a strong reputation for excellence in teaching and learning. This education gives students a significant edge vis-à-vis their peers, especially in the context of international careers, and so our graduates have regularly been accepted into top institutions and leading firms around the world or ventured into entrepreneurship during or soon after graduating.

By perusing this document, you will understand the finer details about our institution – career paths, programme structures, faculty profiles, teaching and learning ethos, college life, co-curricular and extra-curricular activities, LSE resources and opportunities, scholarships and the admission process.

As ISBF grows in prestige and excellence, so deepens our search for bright and inquisitive minds who can imbibe and further this distinctive identity. If that sounds exciting to you, then I invite you to read further and look forward to welcoming you to ISBF.

A handwritten signature in blue ink, which appears to read 'G. L. Tayal'. The signature is fluid and cursive, with a horizontal line underneath the name.

Dr. G. L. Tayal
Dean, Academics
Indian School of Business & Finance

ISBF, LSE and University of London

Indian School of Business & Finance (ISBF) was established in 2006 in New Delhi with the vision of imparting world-class education in India, and today offers globally acclaimed Graduate Diploma programmes in Economics, Management, Finance and Data Science.

ISBF and LSE

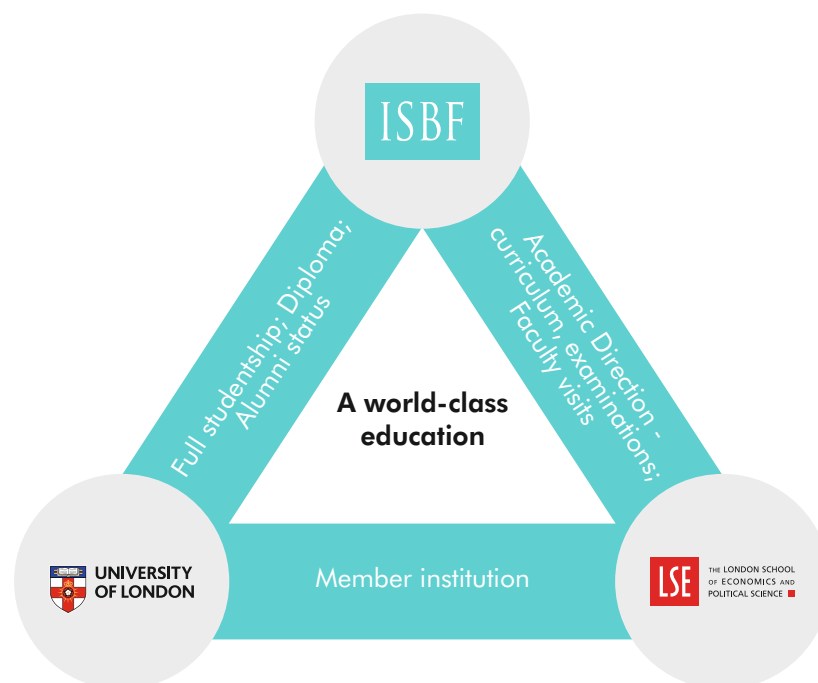
Academic direction for all these programmes comes from The London School of Economics and Political Science (LSE), and the academic tone at ISBF is set by the LSE motto, *rerum cognoscere causas* (to understand the causes of things). LSE is among the foremost educational institutions in the world, ranked among the top 10 for Economics, Management and Finance (QS, 2020*), and ISBF is one of its top 5 Teaching Institutions globally. LSE academicians design the programmes, formulate the syllabi, develop the study material, and set and assess the final examinations for all the programmes offered at ISBF. This means that ISBF students study the same curriculum, and are evaluated to the same standards, as LSE students in London.

It also means that they have the unique opportunity to obtain one of the world's leading educations right here in India - the same education that has produced some of the most distinguished luminaries of recent times, and at a fraction of the cost of obtaining it in London.

ISBF and UOL

LSE is a part of University of London (UOL), and ISBF has been an Affiliate Centre of UOL since 2009 (the terminology was changed to Recognised Teaching Center in 2019). This is the highest recognition accorded by UOL to partner institutions, and it has been earned and maintained by ISBF on the basis of stringent and continuous quality assessment. This essentially means that the teaching standards and methods, faculty and facilities at ISBF have been deemed by UOL to be equivalent to those provided by UOL itself.

All ISBF students enrol as full-fledged students of UOL, and in doing so they become part of a 54,000-strong international student community. Upon successfully completing the programme, they receive their diplomas from the University of London, and are even invited to be graduated at the UOL convocation in London.



Graduate Diploma Programmes

All Graduate Diploma programmes at ISBF are a year long and require full-time study. They are designed for those who are either looking to further specialise in a subject and bring their knowledge and skills to a globally recognised level, or looking to explore and evaluate a new subject/stream (switching, say, from engineering to finance, or taking a break from working life to learn data science).

Being internationally recognised and valued, and also being equivalent to the first year of several 2-year Master's programmes in the UK, these programmes are a great stepping stone to postgraduate study at the world's best institutions, which can significantly impact the take-off point as well as growth trajectory of one's career. Many students also go straight on to working life, in India or overseas, having been trained to solve real-world problems and add definitive value.

Incessant inquiry, discussion and application to the real world are the hallmarks of an ISBF education, as they are of learning at LSE. The academic session begins with two weeks of orientation and Foundation Courses, which help students imbibe these academic values and make a smooth transition to the LSE curriculum thereafter.



Graduate Diploma in Economics



Graduate Diploma in Management



Graduate Diploma in Finance



Graduate Diploma in Data Science

LSE Rankings by Subject (QS 2020)

(QS did not publish rankings for Data Science in 2020)

#5

Economics &
Econometrics

#10

Business &
Management

#4

Accounting &
Finance



Graduate Diploma in Economics

With academic direction from one of the world's leading colleges for Economics, this programme is a great stepping stone if you aspire to pursue further study in Economics from the best schools across the globe, notwithstanding your background. The Graduate Diploma will equip you with an in-depth understanding of theoretical as well as applied microeconomics, macroeconomics, econometrics and mathematics, enabling you to explore solutions to complex and pressing real-world challenges. At the same time, this training will help hone your analytical and problem-solving skills, which will enhance your employability and help you launch a successful career in a variety of fields.

Programme Structure

EC2065 Macroeconomics

Determination of aggregate demand; Static and dynamic determination of output, unemployment and inflation; Business cycles; Economic growth; Monetary and fiscal policy; Exchange rates; International trade; International capital mobility.

EC2066 Microeconomics

Optimisation by economics agents; Market structures and their efficiency; Choice under uncertainty; Asymmetric information; Public goods; Game theory; General equilibrium and welfare; Role of policies in improving efficiency.

EC2020 Elements of Econometrics

Classical regression model; Gauss-Markov conditions; Specification and transformation of variables; Heteroscedasticity; Simultaneous equations estimation; Binary choice models; Maximum likelihood estimation; Panel data; Time series regression.

EC3120 Mathematical Economics

Constrained optimisation techniques; Quasiconcave and quasiconvex functions; Dynamic programming; Inter-temporal optimisation; Tools of optimal control; Solving linear systems, steady states and their stability.

Eligibility

Interested candidates must have completed an undergraduate degree, preferably in a quantitative discipline, and have had Mathematics in school up to Class XII. There is no other stream or subject-related eligibility criteria.

Tip

Choose this programme if you enjoy mathematics and aspire to pursue a career as an economist in the corporate sector, in policy-making or in academia. The selection process will lay emphasis on conceptual depth in quantitative subjects and logical thinking.

Foundation Courses

Mathematics

Statistics

Career Paths

- Economic Research
- Policy
- Central Banking
- Development Work
- Banking & Financial Services
- Actuarial Science
- Treasury
- Data Science & Business Analytics
- Consulting
- Marketing & Strategy
- Market Research
- Financial Research



Anuraag Gupta
BA (H) Economics, SGGSCC, DU
Graduate Diploma in Economics
Master's in Development and Public Policy,
George Washington University



Frankly, my undergraduate studies in Economics lacked application, which is like saying, I know how to hold a cricket bat but have never batted. This is precisely what drove me to ISBF. The application and depth in the Diploma are unparalleled.

Graduate Diploma in Management

This programme will provide you with a thorough grounding across a wide spectrum of strategic and functional areas of an enterprise, such as marketing, human resource, finance, international business, operations, strategy and managerial decision-making. It will enable you to evaluate and analyse business challenges from a global perspective, as well as to understand how companies thrive in an increasingly competitive market. The programme will also equip you with the nuances of launching a start-up, expanding an existing business and streamlining business processes.

Programme Structure

MN3141 Principles of Marketing

Marketing environment; Consumer behaviour; Market segmentation, targeting and positioning; Customer relationship marketing (CRM); Branding and product development; Product innovation and life cycle approach; Promotion; Pricing; Distribution; Corporate social responsibility (CSR); Analytical tools.

MN3075 Human Resource Management

Policies and practices; Recruitment and selection; Training and development; Psychological contracts; Rewards and motivation; Performance management; Job design and re-design; Employee involvement and participation; Organisational justice; Diversity and equal opportunities; Labour economics; High performance work systems.

MN2177 Core Management Concepts

Taylorism, motivation and performance; Labour unions; Human resource management; Management and control; Management accounting; Financial accounting; Investment management; Modern strategy; Strategic management; Structure and organisational change; Marketing – product, price, place, branding and advertising.

MN1178 Business and Management in a Global Context

Globalisation and international businesses; Cultural, social and ethical challenges; International trade and investment; Multilateral organisations and regional integration; Competitive strategy and alliances; Marketing, R&D, organisation, sourcing, information systems and human resource management in the international context.

Eligibility

Interested candidates must have completed an undergraduate degree. There is no other stream or subject-related eligibility criteria.

Tip

Choose this programme if you want to familiarise yourself with the fundamentals of management and build a corporate career or launch your own venture. The selection process will lay emphasis on logical thinking and written communication.

Foundation Courses

Writing Skills

Study Skills

Career Paths

- Entrepreneurship
- Management/Strategy Consulting
- Marketing & Business Development
- Branding & Communications
- Advertising
- Market Research
- Business Analytics
- Corporate Strategy
- Human Resource
- Operations
- Client Servicing
- Business Journalism
- Banking & Financial Services



Kriti Gupta
BA (H) Philosophy, Lady Shri Ram College, DU
Graduate Diploma in Management
MSc Management, LSE



I particularly enjoyed the intensive case studies in the programme. I scored a Merit in the Diploma with the help of the experienced faculty members, based on which the dream to study at LSE came true.

Graduate Diploma in Finance

The Graduate Diploma in Finance will equip you with knowledge of both financial theory and practice, a potent combination for a career in the financial sector. This programme is ideal for you if you are curious about global financial markets and wish to learn about corporate finance, asset pricing, financial reporting, valuation and investment analysis. The application-oriented nature of the curriculum will also hone your quantitative skills and, coupled with the cutting-edge finance content, make you a top choice for recruiters from the banking, financial services and insurance (BFSI) sector.

Programme Structure

FN2190 Asset Pricing and Financial Markets

Present value; Interest rates – quoted and effective, nominal and real; Government bonds; Stock markets and equity valuation; Risk and return; Portfolio theory and Capital Asset Pricing Model (CAPM); Efficient markets; Derivatives – forwards, futures and options.

FN2191 Principles of Corporate Finance

Real options; Choice of capital structure; Leverage; WACC; Modigliani-Miller 2nd proposition; Asymmetric information; Agency costs; Equity financing; Dividend policy; Mergers and takeovers; Risk management and hedging.

AC2091 Financial Reporting

Regulations of financial reporting; Bases of asset valuation; Merger and acquisition methods; Accounting for investments, groups of companies and foreign currency transactions; Analysis and interpretation of corporate financial reports.

AC3143 Valuation and Securities Analysis

Performance evaluation; Determinants of performance; Accounting and strategy analysis; Prospective performance evaluation and valuation; Securities valuation; Price-to-earnings and Price-to-book ratios; Financial information and stock prices; Returns to fundamental analysis; Returns to technical analysis.

Eligibility

Interested candidates must have completed an undergraduate degree, preferably with some training of accounting and mathematics. There is no other stream or subject-related eligibility criteria.

Tip

Choose this programme if you follow the financial markets, enjoy working with numbers and are attracted towards a career in the financial services sector. The selection process will lay emphasis on quantitative aptitude, logical thinking and written communication.

Foundation Courses

Mathematics

Accounting

Career Paths

- Investment Banking
- Mergers & Acquisitions
- Private Equity
- Hedge Funds
- Corporate Finance
- Investment Management
- Trading and Structuring
- Financial Research
- Financial Reporting
- Actuarial Science
- Risk Analysis
- Corporate Banking
- Private and Retail Banking
- Financial Consulting



Aditya Gupta
BBA, Amity School of Business,
Amity University
Graduate Diploma in Finance
Bond Pricing Analyst, IHS Markit



I studied a world-class curriculum, developed new ways of learning and found myself in a much better position to clear my CFA examination. I was assisted by the Head of Career Services and was recruited by IHS Markit as a bond pricing analyst. Attending the graduation ceremony held in London was a once-in-a-lifetime experience!

Graduate Diploma in Data Science

This programme aims to train you as a data scientist with the ability to add substantial value at every stage of your career journey. This is achieved by going beyond focusing on the technical skills (statistical, quantitative and computing/software) and discussing applications of data science to business and policy. This arms you with business domain knowledge, equips you to ask the right questions of the data and trains you to use insights from the data analysis to make better decisions and solve the problem at hand. It is this additional qualitative training that requires year-long and full-time study, and ensures that you graduate with substantially enhanced employability.

Programme Structure

ST3189 Machine Learning

Linear regression – high dimensions and regularisation; Sampling and resampling; Bayesian inference; Classification; Unsupervised learning – Principal Components Analysis and Clustering; Non-linear models – Gaussian process regression; Tree-based methods and Random Forests; Support Vector Machines.

Software – R. Python offered as optional learning

ST2187 Business Analytics, Applied Modelling and Prediction

Decision-making under uncertainty; Univariate data visualisation; Probability distributions in business applications; Decision trees; Sampling and sampling distributions; Hypothesis testing; Regression analysis; Time series analysis and forecasting; Optimisation methods; Monte Carlo simulation models.

Software – MS Excel, Tableau

IS2184 Information Systems Management

Role of technology in organisations; IT and business strategies; Project management; Outsourcing; ICT governance; e-business; Enterprise Resource Planning (ERP) systems; Managing Business Intelligence and Big Data; Knowledge management.

EC2020 Elements of Econometrics

Classical regression model; Gauss-Markov conditions; Specification and transformation of variables; Heteroscedasticity; Simultaneous equations estimation; Binary choice models; Maximum likelihood estimation; Panel data; Time series regression.

Software – STATA

Eligibility

Interested candidates must have completed an undergraduate degree, preferably in a quantitative discipline, and have had Mathematics in school up to Class XII. There is no other stream or subject-related eligibility criteria.

Tip

Choose this programme if you enjoy statistics and working with numbers, and would like to excel at decision-making using data. The selection process will lay emphasis on conceptual depth in quantitative subject and logical thinking.

Foundation Courses

Software: R, MS Excel

Statistics

Career Paths

- Data Science/Analysis
- Big Data Analysis
- Policy Research/ Analysis
- Machine Learning Architect
- Business Analytics
- Statistician
- Data Engineer
- Data Architect
- Business Intelligence Analyst
- Market Research



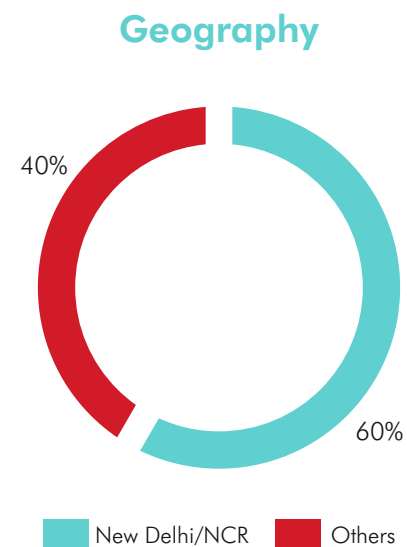
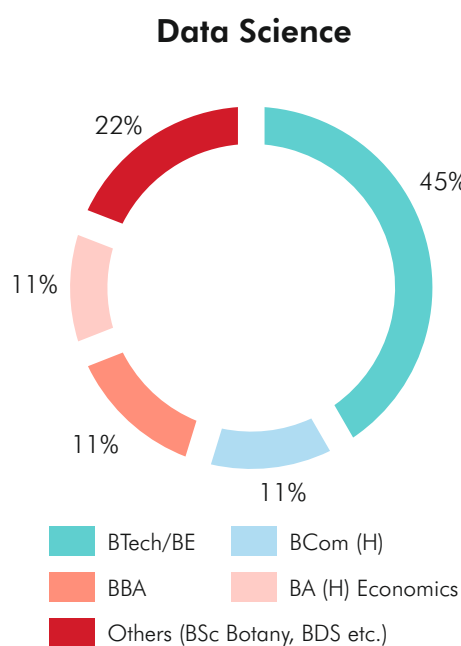
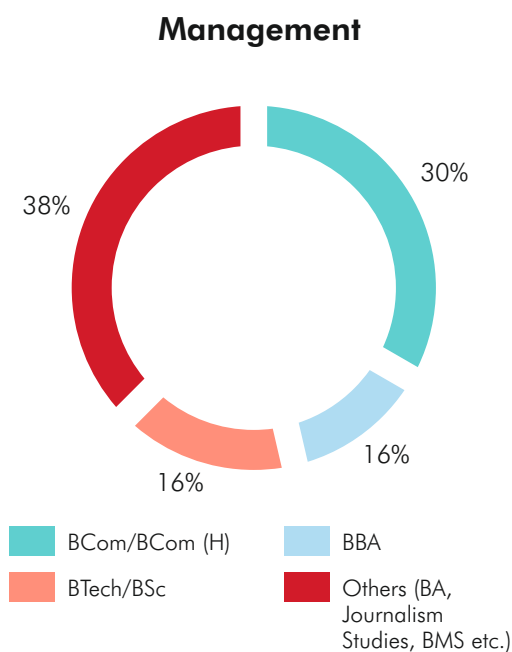
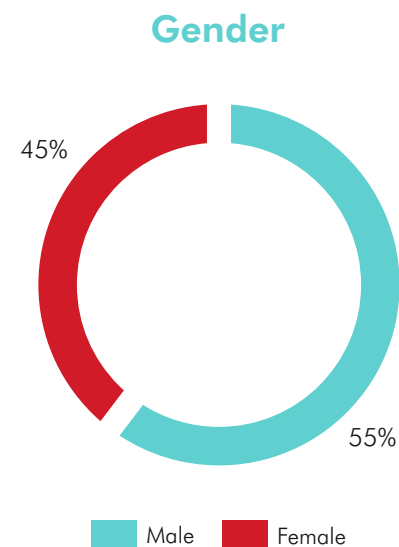
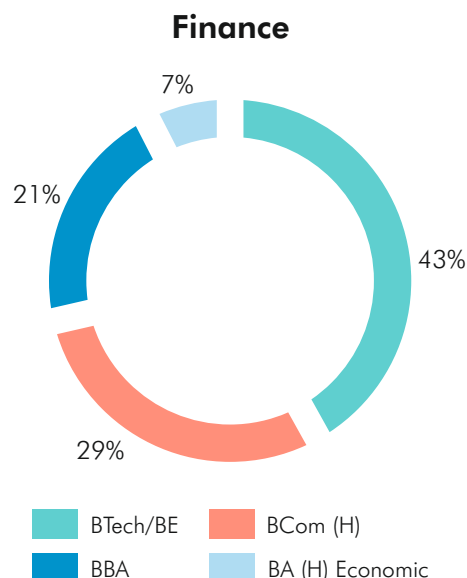
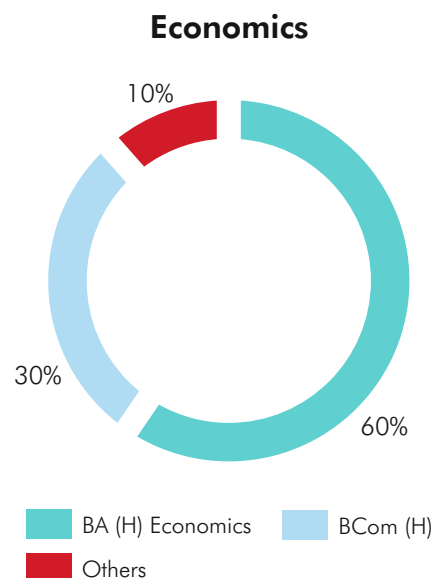
Sreekar Challa
BA (Hons) Economics , St. Xavier's College,
University of Mumbai
Graduate Diploma in Data Science



What sets the Data Science course at ISBF apart from others is that it is very up-to-date and focuses on the real life application of the subject. Another thing that caught my eye was the LSE and UOL affiliation; after looking at the course I was sure I would get the same quality of education at ISBF.

Batch Composition

Academic Background





Faculty and Pedagogy

Faculty

The programmes at ISBF derive contributions from two sets of faculty members – those at LSE and those at ISBF.

LSE Faculty - Academic Direction

LSE's faculty members provide 'academic direction' for all programmes taught at ISBF. The academic leadership team for the EMFSS Programmes at LSE lays down the structure and regulations for these programmes. With the help of a large team of LSE academicians, they also write and update the curricula, author the study materials, and set and grade all coursework and examinations for these programmes. This ensures parity of curriculum, assessment and overall rigour with what is followed internally at LSE. It also sets the tone for the teaching on these programmes, which is done by ISBF's faculty members.



Prof. Paul Kelly,
Dean



Dr. Jorn Rothe,
Academic Director



Dr. James Abdey,
Associate Academic Director

Course

LSE Course Author(s)

Asset Pricing and Financial Markets	R. Payne
Business Analytics, Applied Modelling and Prediction	J. Abdey
Business and Management in a Global Context	L.P. Willcocks
Core Management Concepts	P. Willman
Elements of Econometrics	C. Dougherty
Financial Reporting	J. Haslam and D. Chow
Human Resource Management	J. Coyle-Shapiro, K. Hoque, I. Kessler, A. Pepper, R. Richardson and L. Walker
Information Systems Management	A. Cordella
Machine Learning	K. Kalogeropoulos
Macroeconomics	V. Polito with C. Brendon
Mathematical Economics	M. Bray, R. Razin, A. Sarychev
Microeconomics	A. Daripa
Principles of Corporate Finance	H. Zhong, P. Frantz, R. Payne, J. Favilukis
Principles of Marketing	H. Ali, V. Talwar
Valuation & Securities Analysis	E. Beccalli, P. Frantz

ISBF Faculty - Teaching

As the Teaching Institution or 'college', ISBF is responsible for all the teaching on the programmes, and the appointment of our faculty members must adhere to clear norms laid down by LSE. That is why, in addition to hailing from prestigious institutions from across the world, ISBF's faculty members are extremely committed to the cause of furthering students' learning outcomes and include among them a University of London Worldwide Recognised Tutor.

As one of LSE's leading Teaching Institutions in the world, ISBF also enjoys several faculty visits from LSE every year, including Visiting Lectureship by Dr. James Abdey for courses in Statistics, Econometrics and Business Analytics.

Senior ISBF Faculty Members



Dr. G.L. Tayal
Dean and Professor of Management
PhD, University of Delhi
MCom, Delhi School of Economics
LLB, Faculty of Law
BCom (Hons), Shri Ram College of Commerce



Dr. James Abdey
Visiting Lecturer for Statistics,
Econometrics and Business Analytics
Associate Academic Director,
UOL International Programmes, LSE
PhD, LSE



Dr. Khan Masood Ahmad
Professor of Economics
PhD, Delhi School of Economics
MPhil, Delhi School of Economics
MA, Lucknow University
BSc, Lucknow University



Neelam Johar Malhotra
Associate Professor of Economics
MPhil, Delhi School of Economics
MA, Delhi School of Economics
BA, Miranda House



Dr. Yavar Ehsan
Associate Professor of Management
PhD, Jamia Millia Islamia
MBA, Temple University
BBA, Temple University



Soumitra Mookherjee
Associate Professor of Management
Executive MBA, University of Exeter
MPhil, University of Cambridge
BSc, University College London



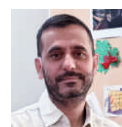
Pushkal Kumar Pandey
Associate Professor of Finance
PGDM, Indian Institute of Management Bangalore
MTech, Indian Institute of Technology Delhi
BTech, Indian Institute of Technology Delhi



Dr. Uma Nagarajan
Associate Professor of Finance
PhD, Bharathiar University
Cost and Management Accountant, ICAI
MCom, Madurai Kamaraj University
BCom, Madurai Kamaraj University



Shailaja Manocha
Associate Professor of Management
PGDBM, IMT Ghaziabad
BSc (Hons), University of Delhi



Rashneek Kher
Associate Professor of Management
Fellowship at International Visitor
Leadership Program (US State Department)
MBA, Faculty of Management Studies
BSc, University of Jammu



Chirraag Mehta
Associate Director and Associate Professor
of Economics
MSc, LSE
BA (Hons), St. Stephen's College



Aryapriya Ganguly
Associate Professor of Management
Recognised Worldwide University of
London Tutor
MA, Delhi School of Economics
BA (Hons), St. Stephen's College



Kaushik Roy Chowdhury
Assistant Professor of Data Science
MPhil, Indira Gandhi Institute of
Development Research
MBA, IBS Hyderabad
BSc (Hons), University of Delhi



Varunn Kaushik
Associate Professor of Data Science
MBA, University of Delhi
BE, Delhi College of Engineering



Namarta Singhal
Associate Professor of Finance
Diploma in Security Analysis and Portfolio
Management, Institute of Financial Management
MBA, Guru Gobind Singh Indraprastha University
BCom, University of Delhi



Manobhav Verma
Associate Professor of Accounting
Chartered Accountant from ICAI, Delhi
Certified Public Accountant from AICPA, USA
Diploma in IFRS from ACCA, UK
BCom (Hons), Shri Ram College of Commerce



Dr. Shashwat Ganguly
Assistant Professor of Mathematics
PhD, Heriot-Watt University
MSc, Durham University
BTech, Amity University



Atika Gupta
Assistant Professor of Economics
MA, Delhi School of Economics
BA (Hons), University of Delhi

Pedagogy

Teaching and learning at ISBF are discussion-based, application-oriented and deeply rooted in a spirit of enquiry. Interactive classes form the bedrock of learning in a close-knit community with a high teacher-student ratio, where faculty members provide peerless support and guidance to ensure a rigorous yet smooth learning journey. This ethos is derived from LSE's motto - *rerum cognoscere causas*, or to understand the causes of things, and is benchmarked to LSE's pedagogy as a result of regular training by LSE's faculty members.

These pillars, and the interactive classroom teaching they uphold, are supplemented by some other pedagogical processes, methods and initiatives, which are outlined below. Besides, there is a strong feedback culture at ISBF - suggestions from both students and faculty members (through the Peer Review mechanism) are used to constantly improve teaching and learning.

The three pillars of teaching and learning at ISBF are:



Asking
Questions



Open-door
Staff Room
Policy



Learning to
Learn
Independently

LSE Faculty Training

Delivered through an annual, dedicated 4-day visit by a senior member of LSE's Teaching and Learning Centre and other regular interactions throughout each academic session.

Postgraduate Certificate in Learning and Teaching in Higher Education

A world-leading programme (compulsory for college teaching in the UK) for improving teaching and learning, being pursued by several ISBF faculty members.

Formative Assessment and Feedback

One assessment per course per month, with detailed formative feedback provided on each one in order to help students improve before the next one. Three of these are LSE-style exams, while the others adopt diverse formats, including projects, group presentations, quizzes and home assignments.

Capstone Projects

Mark the culmination of learning across the four courses on the programme. Through these projects, students apply their learnings to solve a multi-disciplinary problem and present their work.

Research Cell

Students are trained in research skills and methodology, and

also given an opportunity to work on research projects with faculty members. Some students also undertake preliminary research in their own areas of interest with guidance from the faculty group.

Virtual Learning Environment (VLE)

Curated and updated continuously by LSE, this is a rich virtual repository of learning resources, course updates, discussion forums and also access to the online UOL Library.

Abridged Courses

Crunched versions of curricular courses, for those who wish to explore an interest that they aren't pursuing as part of their programme (eg. e-business for a Graduate Diploma in Economics student).

Skill-building Workshops

Held periodically to impart technical skills like Excel, Stata, R and Python, or expose students to areas like policy-making, investing and entrepreneurship, to name some.

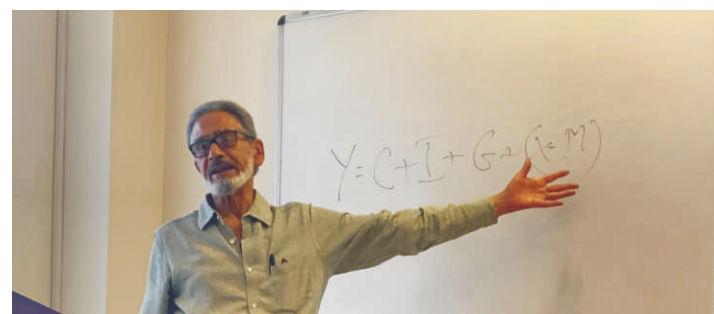
Public Lectures

Guest lectures where students of ISBF as well as other colleges can meet and interact with prominent professionals from industry and academia, such as Dr. Pronab Sen, Joy Bhattacharya, Dr. Arun Kumar, and other stalwarts.

Public Lectures at ISBF



Dr. Montek Singh Ahluwalia
Former Deputy Chairman, Planning Commission



Dr. Pronab Sen
Former (and first) Chief Statistician of India



Dr. Arun Kumar
Economist and a leading authority on black money



Dr. Ashok Lahiri
Member, Fifteenth Finance Commission, Former Chief Economic Advisor to GOI



Joy Bhattacharya
Writer and Sports Producer



Nikhil Arora
Vice President and Managing Director, GoDaddy India

Other speakers have included the likes of Dr. Abhijit Sen - former member of the Planning Commission of India, Ritesh Agarwal - Founder & CEO, OYO Rooms, Professor Paul Kelly, Dean, University of London Programmes at The London School of Economics (LSE) and Professor Michael Cox, Director, LSE IDEAS and Emeritus Professor of International Relations, LSE, to name some.



Old Building



UOL and LSE

Unique Opportunities & Resources

Virtual Learning Environment (VLE)

The Virtual Learning Environment (VLE) is a dedicated online learning platform and community curated, updated and moderated by LSE academicians. It serves as the virtual hub for all students and teachers of the EMFSS Programmes around the world, as it hosts a rich repository of academic resources for all courses. These include learning activities and videos, practice questions, examination advice and course-wise discussion forums that are moderated by LSE academicians and have participants from all over the world.

The VLE also arms students with advice on study and research skills, career advice and ways to connect with other students, including to find a 'Study Buddy'. Besides, it serves as a gateway to the University of London Online Library, which provides students with unparalleled access to e-books, databases containing journals, book reviews, newspapers, magazines and other publications.



Access to UOL
Online Library, which has
over 97 million
e-journal titles



Downloadable academic
resources, including
e-books, articles and
webinars



Discussion Forums with
thousands of students from
over 100 countries



Audio-visual
tutorials on key
concepts



Student
Hub

Guest Lectures by LSE Faculty

ISBF enjoys several visits from LSE faculty members each year, ranging from the seniormost academic administrators to those in leading positions at LSE's Teaching and Learning Centre. On these visits, LSE lecturers spend time training our faculty members, lecturing to our students and participating in other strategic meetings and events.

For the academic session 2019-20, Dr. James Abdey, Associate Academic Director for the EMFSS Programmes at LSE, and Assistant Professorial Lecturer of Statistics, is Visiting Lecturer at ISBF, for the courses of Statistics, Econometrics and Business Analytics, a couple of which are authored by him.

All these visits represent unique opportunities to learn from some of the leading academicians in the world. ISBF students not only make the most of them but also inevitably leave the visitors impressed with the quality of their questions.



Professor Paul Kelly
*Dean of the EMFSS Programmes and
Professor of Political Philosophy, LSE*



Dr. Neil McLean
*Director, Academic and Professional
Development Division, LSE*



Professor Michael Cox
*Director, LSE IDEAS and
Emeritus Professor of International Relations, LSE*

Awards & Prizes

LSE and UOL give away a variety of prestigious academic awards, prizes and scholarships every year to students of these programmes, and ISBF students have been disproportionately successful at bagging these.



Given to the best performing degree/diploma students in the year-end LSE exams examinations



Given to a student who attempts at least three full courses, and scores at least 70% in each of them



Given to students who top LSE courses/programmes globally. Programme toppers also receive scholarships for postgraduate study at LSE

Bombay Stock Exchange Bootcamp

As a part of UOL and LSE's commitment to enhancing the employability of EMFSS graduates, they offer Indian students the opportunity to attend a specially curated, 2-day, on-site Bootcamp at Bombay Stock Exchange (BSE) in Mumbai. Students are selected through a competitive application process, and here too ISBF students have been disproportionately successful.

The Bootcamp presents an experiential learning opportunity, where students work alongside industry professionals on simulations of real-time stock exchange data. They learn about trading in stocks, the impact of economic indicators on the markets, technical and fundamental analysis and building and tracking a portfolio. They also participate in tours of the trading floor and the original stock exchange, and learn about capital market equity, equity dividend, commodity currency, risk management and clearing and settlement.



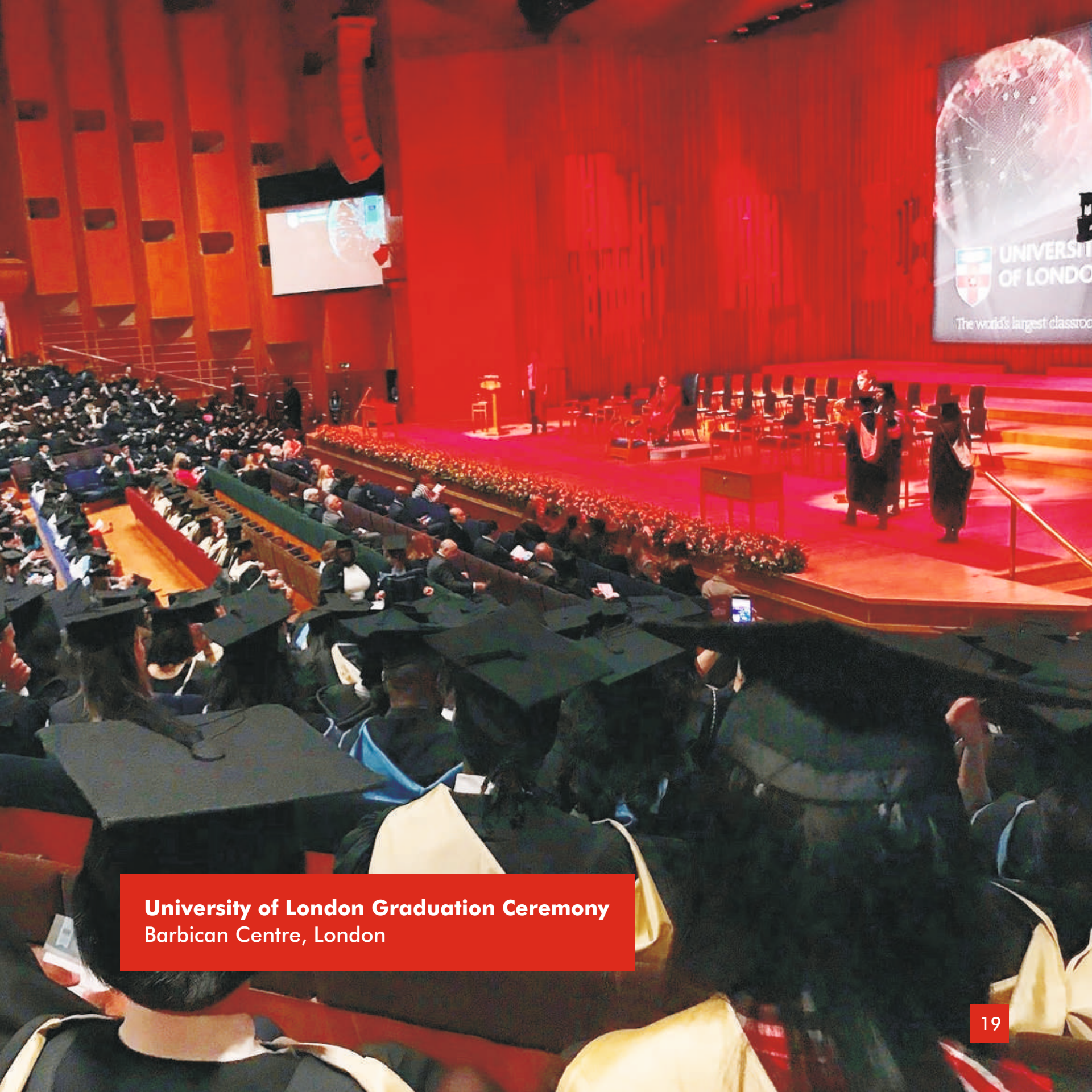
ISBF students pose with the iconic BSE bull

University of London Convocation

Being students of University of London, all ISBF graduates are invited to attend the UOL Convocation in London in February/March every year, along with students from 150+ other countries. The ceremony is presided over by Princess Anne, Chancellor of University of London, and is a unique and overwhelming opportunity for ISBF students to experience being a part of 'the world class'.



ISBF Graduate Diploma graduands at the UOL Ceremony in London



University of London Graduation Ceremony
Barbican Centre, London



Campus and Hostel

Campus



National and international higher education hub, with lakhs of students moving here every year



Home of blue-chip companies, making it a great place to start a career

Start-up and entrepreneurship hub, with over 8000 registered ventures



Rich cultural and architectural heritage, being an amalgam of seven cities

New Delhi



ISBF's campus is located in the heart of the historic capital city of Delhi. Following the prototype of LSE's vibrant city-centre campus, ISBF too is located in a very central, accessible, safe and student-friendly part of Delhi.

The campus is fully Wi-Fi enabled, and equipped with state-of-the-art classrooms, a well-stocked library, games and recreation areas, a rooftop cafeteria and terrace, and other breakaway spaces to give students an environment conducive to learning and all-round development. Students have easy access to nearby sports, medical and other facilities, and the hostel is a stone's throw away.



Indicative map not drawn to scale



Hostel

ISBF Residential Accommodation (ISRA) provides separate accommodation facilities for girls and boys, which are a short walk away from the campus. Both the campus and the hostels are located in a very central, secure and student-friendly part of the city of New Delhi and are well-connected by all modes of public transport, including the Delhi metro. Both hostels are guarded 24x7 and are fitted with security cameras at the gate to ensure the safety and security of students.

Both hostels have spacious, air-conditioned rooms. Rooms may be single, double, triple or quadruple seaters with some having attached washrooms. Every room is furnished with a bed, wardrobe, study table and chair for each student.

Both hostels have limited seats. Outstations students can apply for ISRA after being made an offer of admission and are allotted rooms on a first-come-first-served basis.



**Located in
the heart
of Delhi**



**Separate
Hostels for
Boys & Girls**



**24 x 7
CCTV
Surveillance**



**Spacious &
air-conditioned
rooms**



**Short
walk to
campus**





Student Activities

Campus life at ISBF is not limited to just academics. Postgraduate students elect their own Graduate Diploma Council, which is responsible for utilising the student fund to organise various co-curricular and extra-curricular activities. There is also a wide array of activities, organised by the undergraduate students, for Graduate Diploma students to participate in. These range from dance, music, sports, photography and design to MUN, social work, debating, entrepreneurship and also the annual inter-college cultural festival, Xenia.

Graduate Diploma Council



GD Council Members

Akademios (Debating & Quizzing Society)



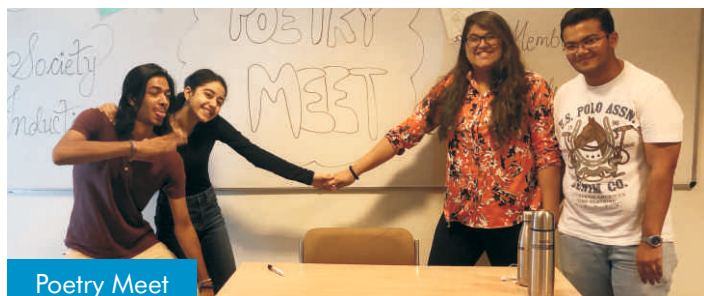
Panel Discussion

Social Work Society



Slum visit

ISBF Media Hub



Poetry Meet

UG Core Council



College Trip

Career Placement Cell



Visit to National Stock Exchange

Sports Society



Seniors vs Juniors Football Match

Entrepreneurship Cell



AdMad



Inter-College Events- **XENIA and MUN**





Graduation and Awards Ceremony 2019



Careers

Higher Study and Work

Careers- Higher Study

A top-quality Master's programme at a world-leading university is generally out of reach for students with an Indian undergraduate education, for their base is not considered rigorous and relevant enough, or the 16th year (of education) condition isn't met. Both these requirements are fulfilled by the 1-year Graduate Diploma, which also leads to GRE/GMAT exemptions when applying to several Master's programmes.

By offering one of the world's leading curricula, the Graduate Diploma programme brings students' rigour up to the level required to start any top Master's programme globally (these are 1 year long in the UK). Besides, the globally renowned diploma that they graduate with gives students a significant edge over their peers when applying for such programmes. Given below is a list of some such institutions that Graduate Diploma students have progressed to. The strong foundation provided by the programme has also helped them secure scholarships where their peers have struggled to even be accepted, and has generally enabled them to complete their subsequent Master's/MBA programme very successfully.

Master's at Top FOREIGN Universities



Master's at INDIAN Universities



Meghna Jain
Graduate Diploma in Economics, ISBF
**Master's in International Affairs,
Economics and Management
UC San Diego**

I particularly liked the course curriculum as it was in line with my aspiration of pursuing a Master's in Economics from an Ivy League institution. I got accepted into all eight US universities that I applied to, including Yale University, University of California San Diego, Johns Hopkins University and the George Washington University. The progression from ISBF to studying at an Ivy League college was seamless.



Simran Sethi
Graduate Diploma in Finance, ISBF
**MSc Risk and Finance
London School of Economics and Political Science**

One thing about ISBF that you do not see anywhere else is that you are not spoon fed but are well-directed. The curriculum, pedagogy, examination process, career advice and guidance are of great importance and help.



Resemyur Makan
Graduate Diploma in Economics, ISBF
**Master's in Quantitative Economics
Indian Statistical Institute, New Delhi**

I did not have an Economics background when I joined ISBF. Upon joining, I was extremely happy! The course was designed by fine academicians from the LSE, and once the programme started, I completely fell in love with it. We had great faculty; my experience with the course is that it will definitely prepare you for your Master's degree. If I wouldn't have taken up this course, there was no way I could've made it into Indian Statistical Institute.

Careers- Work

Upskilling and Training

The Careers Team (CT) at ISBF, comprised of the Career Services and Corporate Relations divisions, dedicates itself to the task of placing students in work opportunities abroad (for one year) as well as in India.

The placement process begins with one-on-one counselling, which helps CT understand students' career aspirations and interests. Following this, a wide variety of upskilling and training sessions/workshops are organised in areas such as CV writing, test-taking, interviewing, group discussions and MS Excel, to name some. All these have helped graduates succeed at recruitment processes and secure placements in firms ranging from blue-chip MNCs to exciting start-ups, in diverse roles such as investment banking research, corporate finance, policy research, data analytics, market research, consulting and operations.



One-on-one Counselling



Resume-writing



LinkedIn Profile Building



Aptitude tests



Group Discussions



Interview Training



MS Excel Training



Email Writing



Sector Orientation Talks



Personality development



Mock interviews

Placements in London/New York (1 year)

ISBF, in association with the Mountbatten Institute, provides students with an opportunity to undertake one-year work placements with Fortune 500 firms at their London or New York headquarters. The international standards of their education and a clear knack for analytical thinking have enabled several ISBF students over the years to clear gruelling rounds of interviews to be selected for these coveted roles. This opportunity to gain exposure in the most professional of working environments has been life-changing for most, and some have even managed to impress their employers sufficiently to secure full-time offers in the India offices of these global corporations.



UBS



HSBC

citibank

Liquidnet



Rohit Thareja
Graduate Diploma in Finance, ISBF
Credit Trading Analyst, HSBC, New York*



I had interest in Investment Planning for a couple of years, but I didn't know how to go about it. I then came across the LSE curriculum, and from there on, the path just carved itself. ISBF has an elaborate placement and careers training process, which helped me a lot in developing a keen understanding of recruiters' expectations.

*Currently working as analyst at Goldman Sachs.



S. Ananta Adithya
Graduate Diploma in Management, ISBF
Business Development Associate, Urban Clap



Studying at ISBF was an intense academic experience and I realised that my true calling lies in a more academic career. The multiple extracurricular activities on campus gave me an opportunity to explore and nurture my talents which has helped me in landing a job. Currently, I am working for a start-up, Urban Clap. I got a placement off-campus, and I feel that ISBF has been a value addition to my life and career. I would recommend ISBF to anyone who is looking for an international degree.

Placements in India

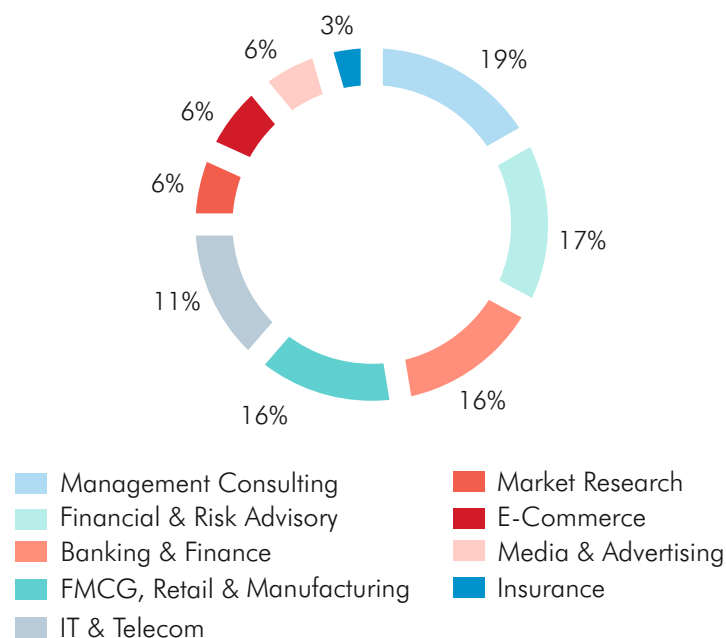
Owing to their application-oriented education and extensive upskilling, ISBF graduates choosing to work immediately after college have been selected by globally renowned organisations (indicative list given below) belonging to a wide range of sectors, from fast-moving consumer goods (FMCG) to private equity.

In the last three years, all students who have signed up for placements have received an offer of employment, and nearly all have taken up their offers. This is because the rigour of their undergraduate study ensures that the roles are quite niche and technical – such as investment banking research, corporate finance, policy research, market research, business analytics, consulting and marketing – giving them strong growth prospects and attractive compensation.

	2016-17	2017-18	2018-19
Placements%*	100%	100%	100%

*Proportion of students placed, out of those who signed up for placements.

Placements by Sector



We have been hiring students from ISBF in our organisation. The quality of the students from ISBF is outstanding and the ones we have employed from campus recruitment are truly an asset to our organisation. We also find the course curriculum is well equipped to qualify them for our industry. The students have perspective and were high in their ability to articulate their views and present them with confidence. We believe they will have a great future. ISBF's dedicated faculty members aid the comprehensive development of their students. We believe willingness comes first, and this quality is visible in the students of ISBF.

HR Team
Ameriprise Financials



MCube Financial has been associated with ISBF since 2013 to hire postgraduate and undergraduate students every year. The quality of students is on an upward graph and that itself is reflective of the commendable efforts put in by ISBF. As compared to the courses offered by other institutes, the curriculum at ISBF helps to hone the skills of the students. Being affiliated with an international university, the students always have an edge over others.

HR Team
MCube Financial

What Our Recruiters Say



Admission Process

For the 2020 Graduate Diploma intake, there are 100 seats across all programmes

ISBF follows a rounds-based rolling admissions policy. This means that applicants who apply in an earlier round have a higher likelihood of being accepted into the programme of their choice. It also means that applications will be closed as soon as all seats are filled. The admission process comprises of three steps:

Step 1 Filling the Application Form

- To apply online, visit the portal www.applytoisbf.com.
- To apply offline, you may download the Application Form from the ISBF website or collect it from the ISBF campus. The form must be completed and submitted at the ISBF campus, via courier or in-person.

All necessary documents as listed on the Application Form must be submitted at the time of applying, whether online or offline.

Candidates who have successfully completed, or are in the final year of, an undergraduate degree programme, are eligible to apply.

Candidates applying for the Graduate Diploma programme in Economics or Data Science must have studied Mathematics at least up to Class XII.

Step 2 ISBF Graduate Diploma Entrance Test (iGDET)

It is mandatory for all applicants to appear for the iGDET, which is conducted online in each admission round. Exemption from this mandate are granted only on the basis of the following scores:

- 650 or above in GMAT, or
- 90 percentile or above in CAT, or
- 300 or above in GRE

What the iGDET examines varies according to the programme one is applying for. Please contact the Admissions Team (details on back cover) for more details.

Step 3 Personal Interview (PI)

All candidates must appear for the PI - there are no exemptions on any grounds.

The PI is intended to assess applicants' motivation to pursue further studies at ISBF, their ability to do so successfully, and their overall fit into the ISBF student body.

Outstation students may appear for the PI online via Skype or offline at the ISBF campus in New Delhi.

Selection Criteria

Once all three steps are completed, a candidate's application will be reviewed in full by the Admissions Committee. The final admission decision will take into consideration:

- The iGDET score (40% weight)
- Performance in the PI (40% weight)
- Past academic record - graduation and Class XII, if recent (20% weight)

All decisions made by the Admissions Committee are final and binding. If you are made an offer of admission but do not have your graduation scores by then, you may confirm your admission provisionally, but this will stand void if you do not complete your undergraduate degree or if the graduation scores are not submitted before the commencement of the programme.

Note- All decisions made by the ISBF Admissions Committee are final and binding. Please refer to the ISBF website for more details on the Admission Process and Calendar.

ISBF Scholarship

This scholarship comprises of a waiver of up to 100% of the ISBF tuition fee. Candidates who hold an offer of admission may apply for this scholarship. It is awarded based on academic merit - as measured by the candidate's iGDET and PI scores, and financial need.

The Power of Why Scholarship

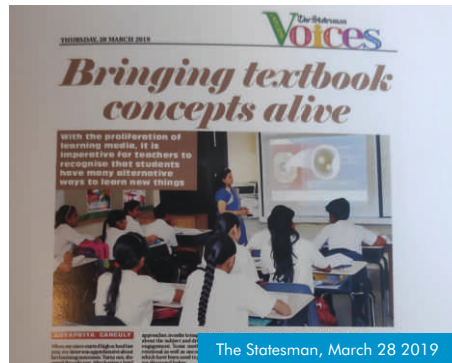
Three scholarships, comprising waivers of 100%, 50% and 50% of the ISBF tuition fee, are awarded to the winners of The Power of Why Challenge, which is a two-part competition that tests students' spirit of enquiry and motivates them to challenge the status quo. See the ISBF website for more details.

Please refer to the Postgraduate Admissions section on the ISBF website for more details on the admission process and scholarships.

Why ISBF?

- Academic direction from LSE means that ISBF students study the exact **same curriculum** as students at LSE, and are held to the exact **same assessment standards** too
- Students graduate with the **University of London's Diploma**, which is recognised and valued globally
- Pursue the Graduate Diploma for **one-fourth the cost** of doing so in London
- **Perfect stepping stone for prestigious 1-year Master's programmes** at LSE and other colleges in the UK, which are generally out of reach after an Indian undergraduate programme
- Accepted as **16th year of education** by most universities in the US and Canada
- **Distinguished faculty** from noted institutions like LSE, Cambridge, IITs, IIMs, Delhi School of Economics and JNU, among others
- **Highly interactive classes** to teach application-oriented curriculum; emphasis on learning by asking questions
- **Vibrant and diverse** peer group, comprising students from top colleges across India, which creates a stimulating campus environment
- Several alumni have gone on to pursue **MBA / MSc at institutions such as LSE, Yale, London Business School, Delhi School of Economics and Indian Statistical Institute**
- Many graduates have been **placed for a year in London or New York with Fortune 500 firms** like Citibank, UBS and HSBCC
- Graduates have gone on to **work in globally reputed firms** such as Ernst & Young, KPMG, Accenture, Moody's Analytics, S&P Capital IQ, Kantar IMRB, Mercer and Cushman & Wakefield

ISBF in the News



The Statesman, March 28 2019



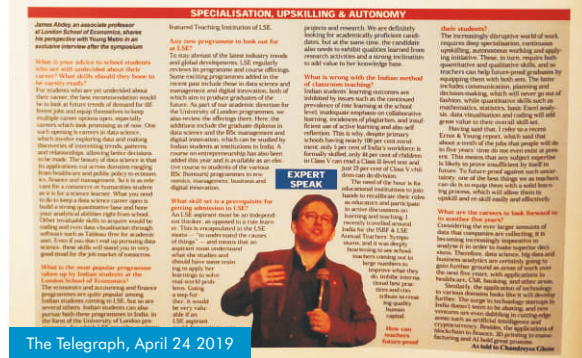
The Statesman, May 2019



Education Times, May 27 2019



The Statesman, October 9 2018



The Telegraph, April 24 2019

SCAN



Apply



ISBF on
LSE's Website

VISIT

www.isbf.edu.in



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