

INDIAN SCHOOL OF  
BUSINESS & FINANCE  
NEW DELHI

ISBF



[www.isbf.edu.in](http://www.isbf.edu.in)

## 1 Year Graduate Programmes

from the University of London  
designed, examined and assessed by

London School of Economics  
and Political Science (LSE)

Graduate Diploma in ECONOMICS  
Graduate Diploma in MANAGEMENT  
Graduate Diploma in FINANCE



# Why ISBF?

**Graduate Diploma awarded by University of London,**  
recognized globally

**Academicians from LSE design the curriculum,**  
formulate the syllabi, develop the study material, and set and assess the  
examination papers for our graduate programmes

**Advantageous for admission and transition to 1-year Master's**  
programmes at UK universities, including LSE

Recognized as **16<sup>th</sup> year of education** by most US universities

**Our alumni** have pursued **MBA / MSc** at institutions such as LSE, Oxford,  
Harvard, Yale, Warwick, John Hopkins, and University of British Columbia, to  
name a few

**1-year paid international internships in London / New York** with  
investment banks like Morgan Stanley, UBS, Barclays and other global firms

Our graduates have been **placed in globally reputed firms** such as  
Deloitte, American Express, Pepsico, Axis Bank, S&P Capital IQ, Copal  
Partners, MCube Financial, and many others

**Distinguished faculty** from noted institutions like LSE, Cambridge, IITs,  
IIMs, Delhi School of Economics and JNU, among others

**Highly interactive classes** to teach application-oriented curriculum;  
emphasis on learning by asking questions

**Vibrant and diverse peer group**, comprising students from top colleges  
across India (such as SRCC, LSR, JMC, St. Xavier's College, IIT, Delhi  
Technological University, etc.), creates a stimulating campus environment





# **ISBF** Indian School of Business & Finance

**Indian School of Business & Finance (ISBF)** was established in 2006 in New Delhi with the vision of imparting world-class education in the Indian subcontinent. In line with this objective, we offer the 1-year Graduate Diploma programmes of **University of London International Programmes (UoLIP)** in Economics, Finance and Management.

ISBF is an Affiliate Centre of University of London (UoL) – this is the highest recognition accorded by UoL to partner institutions, and it has been earned and maintained by ISBF on the basis of stringent and continuous quality assessment (by UoL) of the programmes taught by us. This essentially means that the academic standards, faculty and facilities at ISBF have been deemed, by UoL, to be equivalent to those provided by UoL itself.

The academic tone for the Graduate Diploma programmes offered at ISBF is set by the rigour followed at the **London School of Economics and Political Science (LSE)**, a member institution of UoL. LSE academicians formulate the syllabi, develop the study material, and set and assess the final examinations for all the graduate programmes offered at ISBF. LSE is among the foremost educational institutions in the world, ranked 1<sup>st</sup> in the UK and 2<sup>nd</sup> in the world for Social Sciences.

This means that students of ISBF have the opportunity to obtain a world-class education right here in India. Students of ISBF also enroll as students of UoLIP; not only do they become part of a 54,000-strong international student community, but they also receive the Graduate Diploma directly from the University of London upon successfully completing the programme.

# Graduate Diploma Programmes

ISBF offers 1-year Graduate Diploma programmes in Economics, Finance and Management under the aegis of University of London, which also awards the Diploma. Academic direction for the programmes is provided by LSE.

## Graduate Diploma in Economics

The Graduate Diploma in Economics prepares students for the rigor that is required in the professional and academic arenas in Economics. It equips students with an in-depth understanding of theoretical as well as applied Economics, and helps them explore solutions to problems that the world faces today. From Classical Economics to modern-day quantitative analyses, you will learn the nuances of how the world economy functions. You will graduate with up-to-date knowledge and sharp analytical skills that will give you an edge over your peers in future pursuits.

### Career opportunities

Policy research & analysis, Big Data analytics, Consulting, Banking – including Investment Banking, other Financial Services sector roles, Actuarial Science, role of Economist at large corporations, Development sector, Financial journalism, and Master's at reputed institutions across the world, to name a few.



Frankly, my undergraduate studies in Economics lacked application, which is like saying, I know how to hold a cricket bat but have never batted. This is precisely what drove me to ISBF. The application and depth in the Diploma is unparalleled.

**Anuraag Gupta**

*BA (H) Economics, SGGSCC, DU*

**Graduate Diploma in Economics**

*Currently pursuing Master's in Development and Public Policy, GEORGE WASHINGTON UNIVERSITY*



My emphasis on an in-depth understanding of Economics landed me at ISBF. The fact that I have secured admission into the Master's in International Development and Public Policy at John Hopkins University speaks volumes about the quality of the programme at ISBF.

**Ayushi Trivedi**

*BA (H) Economics, Sri Venkateswara College, DU*

**Graduate Diploma in Economics**

*Currently pursuing Master's in International Development and Public Policy, JOHNS HOPKINS UNIVERSITY*

# Graduate Diploma in Finance

The Graduate Diploma in Finance equips students with knowledge of both financial theory as well as practice, a potent combination for a career in the financial sector. The programme curriculum comprehensively covers topics such as risk assessment, asset pricing, investment analysis and financial reporting, among others. The application-oriented nature of the course will hone your quantitative skills and give you an academic grounding that will make you a top choice for recruiters from investment banks and other leading financial institutions.

## Career opportunities

Investment Banking – mergers & acquisitions advisory, trading and structuring, Banking – corporate, private and retail, Research – equities and fixed income, Financial reporting, Corporate finance, Wealth / Asset management, Insurance sector roles, and several other financial services sector roles.



What stood out for me was the LSE curriculum which was analytical and applied in nature quite unlike my undergraduate degree where we had to rote learn concepts. That is why I am able to relate a lot of them in my current role as a financial analyst at Capital IQ. ISBF has been a springboard for my career.

**Sakshi Sood**

*B.Com (H), Maitreyi College, DU*

**Graduate Diploma in Finance**

*Financial Analyst, S&P CAPITAL IQ*

# Graduate Diploma in Management

The Graduate Diploma in Management provides students with a thorough grounding in a wide spectrum of strategic and functional areas of a business enterprise. The programme will enable you to evaluate and analyse business challenges from a global perspective, as well as to understand how companies thrive in an increasingly competitive market. It will also equip you with the nuances of launching a start-up, expanding an existing business, and streamlining business processes.

## Career opportunities

E-commerce, other Internet-based Start-ups, Knowledge process outsourcing, Media marketing, Operations, Human Resource, Advertising, Business consulting, Private banking, Family business & enterprise, and several other opportunities.



I particularly enjoyed the intensive case studies in the programme. I scored a Merit in the Diploma with the help of the experienced faculty members, based on which the dream to study at LSE came true.

**Kriti Gupta**

*BA (H) Philosophy, Lady Shri Ram College, DU*

**Graduate Diploma in Management**

*MSc Management, LSE*



The LSE curriculum is the real game changer. I was shortlisted and given preference over many general management graduates during my screening at MCube. The academic rigour is to a different level altogether.

**Karthik Anand**

*BA (H) Economics, Shaheed Bhagat Singh College, DU*

**Graduate Diploma in Finance**

*Financial Analyst, MCUBE FINANCIALS*



Not many graduates get this kind of an opportunity on campus. I was absorbed directly into a product role with a leading multinational corporation.

**Jaskiran Kohli**

*B.Com (H), SRCC, DU*

**Graduate Diploma in Management**

*Research Support Specialist, GERSON LEHRMAN GROUP*

# Pedagogy at ISBF

The pedagogy of ISBF is driven by LSE's motto – “*rerum cognoscere causas*”, or “to know the causes of things”. This means that we attempt to engender in our students a spirit of enquiry which serves as the foundation for in-depth conceptual understanding, and also that there is no place for rote-learning in our programmes.

Our faculty members hail from prestigious institutions such as LSE, Cambridge, IIT, IIM, Delhi School of Economics and JNU, and they ensure that classes at ISBF are highly engaging, interactive and discussion-oriented. We have a very high teacher-student ratio, and faculty members tirelessly lend themselves to answering students' doubts and questions, whether inside or outside the classroom, as well as to inculcating in them the habit of self-study. Moreover, personal mentoring of students by faculty members and peer-to-peer teaching aid in our endeavour to leave no student behind.



ISBF students also have access to several UoL resources, including the Virtual Learning Environment (VLE), a rich repository of study material, video lectures, examination commentaries and sample exercises developed by LSE faculty members. The discussion fora on VLE provide a unique opportunity to our students to share thoughts and ideas with students from across the world.



## Co-curricular & extra-curricular activities



## Life at ISBF

In pursuit of holistic learning and development, and every once in a while just to have some fun, graduate students at ISBF have always participated avidly in a wide variety of co-curricular and extra-curricular activities. Organizing internships and final placements is a key area of co-curricular endeavour by our students, who are aided in this task by a dedicated Career Services Division. Other activities include hosting seminars by eminent persons, participating in quizzes and Model United Nations, visiting institutions such as World Bank and National Stock Exchange, and managing societies for dancing, singing and sports, to list but a few.

# Alumni Careers

After successfully completing the UoL Graduate Diploma from ISBF, our students have gone on to undertake a variety of pursuits that are interesting, challenging and prestigious in equal measure. They range from Master’s programmes and MBAs at institutions of global repute, to year-long paid international internships with investment banks and placements across India with leading multinational corporations.

## Master’s at FOREIGN Universities



Meghna Jain  
*Graduate Diploma in Economics, ISBF*  
Currently pursuing **Master’s in International and Development Economics, YALE**

I particularly liked the course curriculum as it was in line with my aspiration of pursuing a Master’s in Economics from an Ivy League institution. I got accepted into all eight US universities that I applied to, including Yale University, UCLA, Johns Hopkins and George Washington University. The progression from ISBF to studying at an Ivy League college was seamless.



Guncha Prakash  
*Graduate Diploma in Economics, ISBF*  
Currently pursuing **MSc Economics, UNIVERSITY OF WARWICK**

Pursuing this programme at ISBF helped me get into a university of my choice to pursue an MSc Economics degree – truly a dream come true for me

## Master’s / MBA at INDIAN Universities



# INTERNATIONAL 1-year paid INTERNSHIPS



**Preyansha Sahni**  
*Graduate Diploma in Management, ISBF*  
Currently working with **UBS INVESTMENT BANK, LONDON**

Working with UBS Investment Bank in London made me realize the high standing and reputation of my University of London qualification. I now have an understanding of international business, which employers find extremely interesting.



**Sharadh Khullar**  
*Graduate Diploma in Finance, ISBF*  
Currently working at **UBS INVESTMENT BANK, LONDON**

The practical training and experiential learning in the programme helped me to get international exposure with UBS Investment Bank, and transformed me into a global professional.

## PLACEMENTS across INDIA





# Eligibility

Candidates who have successfully completed, or are in the final year of, a full-time undergraduate degree programme, are eligible to apply for the Graduate Diploma programmes at ISBF.

# Selection Process

All candidates who complete the application are eligible to appear for the Selection process, which comprises of **two stages**.

## STAGE 1 ISBF Test (45 minutes duration)

For applicants to the Finance and Management programmes this takes the form of an Aptitude test; applicants to the Economics programme must take a Quantitative test.

Please note that applicants with the following scores in various external competitive examinations will be **exempted from appearing in the ISBF Test**:

- 80 percentile or above in CAT/XAT
- 550 or above in GMAT
- 300 or above in GRE

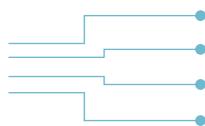
## STAGE 2 Personal Interview

The Personal Interview is intended to assess applicants' motivation to pursue further studies at ISBF, their ability to do so successfully, and their overall personality.

All applicants must appear for the Personal Interview.

# Admission Criteria

An offer of admission is made to applicants after careful consideration of **4 parameters**



- Class XII Board examination score
- Undergraduate degree grades
- Performance in the ISBF Test
- Performance in the Personal Interview



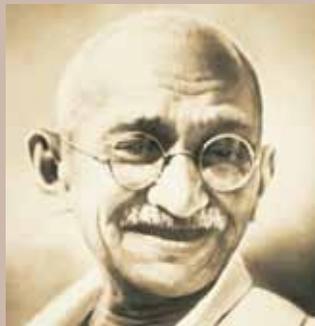
**UNIVERSITY  
OF LONDON**  
**INTERNATIONAL  
PROGRAMMES**

University of London (UoL) was established in 1836, and is one of the oldest, largest and most prestigious universities in the United Kingdom. It comprises 17 college and 10 specialized research institutions, and has a long history of academic excellence. University of London International Programmes (UoLIP) is a unique endeavour to make UoL's educational know-how and resources available to students across the globe.

London School of Economics and Political Science (LSE), a member institution of UoL, is responsible for curriculum design, study material and setting and grading examinations for all UoLIP graduate programmes offered by ISBF. Founded in 1895, LSE has grown to become one of the foremost social science institutions in the world, and has frequently topped the social science research rankings for the UK. Across the world, it is widely regarded as one of the pioneers and centres of excellence for studies in Economics, Finance and Management. It has had among its alumni and staff 37 Heads of State and 16 Nobel laureates.

Some  
Notable  
UoL & LSE  
Alumni/Professors

**MK Gandhi**  
*Mahatma, Father of the Indian nation*



**Dr. BR Ambedkar**  
*Father of Indian Constitution  
Bharat Ratna*



**Dr. KR Narayanan**  
*President of India  
(1997-2002)*



**Prof. Amartya Sen**  
*Nobel Prize in Economics (1998)  
Bharat Ratna*



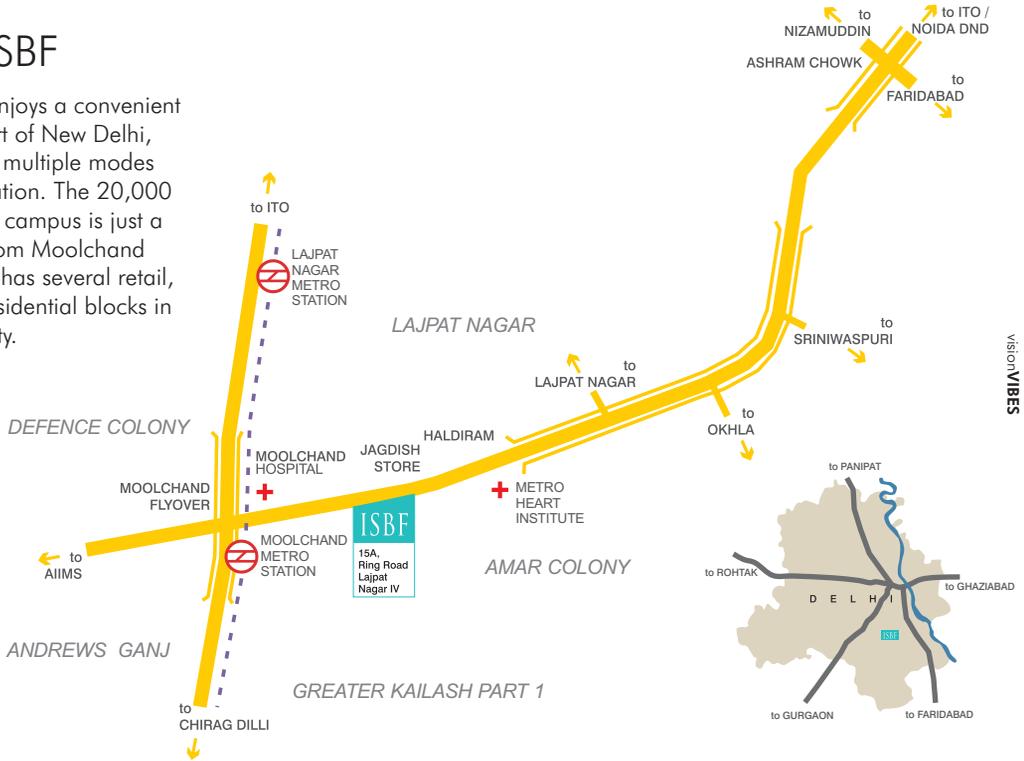
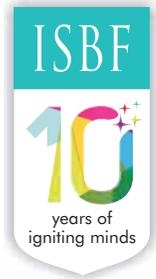
**Nelson Mandela**  
*President of South Africa (1994-99)*



**Dr. Urjit Patel**  
*Governor,  
Reserve Bank of India*

# Reaching ISBF

The ISBF campus enjoys a convenient location in the heart of New Delhi, with easy access to multiple modes of public transportation. The 20,000 sqft state-of-the-art campus is just a few metres away from Moolchand Metro Station, and has several blocks in its immediate vicinity.



**APPLY ONLINE** Visit [www.applytoisbf.com](http://www.applytoisbf.com) to submit your application

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